

Summary of FY 2012 Education Plan and Future Direction

Background

Education Initiatives have been driven by the 2006 Beaufort County Stormwater Management Plan. Current efforts are in line with the recommendations of this Plan.

The Stormwater Implementation Committee (SWIC) has developed recommendations for operation under expected Stormwater Permits that are expected to start July 2012. These permits mandate minimum control (MCM) measure for Public Education and Outreach. Their recommendation was as follows on his MCM:

MCM #1 Public Education and Outreach

1. MCM #1 would be met on a County wide basis, but with individual MS4 reports.
2. Initial funding scheme would be based on current Single Family Unit (SFU) base.
3. Annual education plan priorities will be developed by the SWIC
4. Jurisdictions (each MS4) would individually contract with Carolina Clear of Clemson University as the Low Country Stormwater Education (LCSE) Consortium management agency, via the following steps:
 - a) FY11 – Inform current educational partners of upcoming Consortium and coordinate changeover issues with Carolina Clear representatives.
 - b) FY12 – Budget a TBD management fee in addition to current budget to allow Consortium oversight of current educational partners and programs, without MS4 reporting requirement.
 - c) FY12 – Budget a TBD fee for full Consortium management of all Public Education and Outreach with full MS4 reporting for each individual MS4, with copies to each contract holder.
 - d) These steps have been presented to, and are pending approval by Carolina Clear / Clemson Extension.
5. The SWIC representatives from each jurisdiction will be the initial point of contact with the Consortium in setting up individual MS4 contracts, and Carolina Clear would provide individual yearly reports to each MS4 contract holder.

Discussion

The budget efforts in FY2012 are following these recommendations. We have budgeted for FY 2012 an additional \$10,000 for Carolina Clear to be involved in the assessing existing education programs and developing of FY 2013 fee for the full Consortium. This proposal is expected in December 2012.

Therefore the plan for the next two years is as follows:

FY2012 July 2011 to June 2012

- Agreement with Clemson Extension for \$23,165 (Signed by Mr. Kubic)
- Agreement with Port Royal Sound Foundation for \$24,500
- Agreement with Clemson Carolina Clear for \$10,000

FY 2013

- Single program with Clemson Carolina Clear for expected \$60,000

Budget and plans have be previously been discussed with Stormwater Board and workplans modified to address Board's requested emphasis on Buffer issues.

Now are being requested to obtain formal resolutions for the contract already submitted and presented to the Board by the Port Royal Sound Foundation.

Request

Formal Stormwater Board approval of FY 2012 proposal by for Port Royal Sound Foundation.