

# BEAUFORT COUNTY PARKS & LEISURE SERVICES ADVISORY BOARD MINUTES

Buckwalter Meeting Room  
Thursday, October 5, 2017  
2:30 PM

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**Board Members Present:** Arthur Middleton, Chairman, Tom Erter, Vice Chairman, Erac Priester, Bruce Yeager, Mike Manesiotis, Mike Covert, Ron Cambell

**Board Members Absent:** Greg McCord; Stan Gangshow, Chuck Culpepper

**Staff Present:** Shannon Loper (Director to PALS), Matt Watts (Deputy Director to PALS), Phil Foot (Director of Public Safety), Kristina Winland (PALS Pool Manager), Vincent Leon (PALS Pool Manger), Anny Binette (PALS Pool Manager), Brenda Lindblad (PALS Marketing), Lisa Arrington (Administrative Assistant to Director)

**Guest Present:** Floyd Washburn with Public Tennis Inc., Frank Soules with Hilton Head Island Recreation Center, Theresa Roberts with Love House Ministries

**Call to Order:** Arthur Middleton called the meeting to order at 2:30 PM. The Pledge of Allegiance was said by all present. Everyone introduced themselves.

## **Public Comment:**

Mike Rawson presented himself with Hilton Head Basketball with Heritage Academy, stating that they recruit National and all over the world for their school. They play for a national title. They are looking for home gym for games and tournaments.

## **Review:**

Board approved minutes for August of 2017([backup](#)). Arthur Middleton made a motion to approve the minutes and Mike Manesiotis seconded the motion, all approved.

**Island Recreation Center:** Frank Soules presented Adult and seniors activities to help the senior's transition into retirement. Spoke of aquatics event, try to do some new activities during open swim time. Presented youth programs, have been hosting at schools during the construction. Youth athletics are underway, has been doing some smaller programs, such as golf and tennis, they are growing. Now we are getting into time of year for special events. Frank provided pictures with the construction updates. "People for Parks" is fund raising, great response from local groups.

## **Love House Ministries:**

Theresa Roberts giving update on what they are doing. Senior Day program is currently at four locations. Looking to expand programs at several locations for the seniors. Theresa gave update on all of their programs for children and seniors. Looking for assistance with transportation and updating their programs. Asking for permission for the seniors to use the gyms and pools. Theresa is asking for permission to increase rates for children program. Theresa asked for rates to be waved for using some of the centers for promotional opportunities.

#### **New Business:**

- A. Radiance Women's Center:** Cindy Duncan is Developmental Director for the center. Free pregnancy clinic for Beaufort County. Requesting using recreational field for their runners for warm up. Either donate or rent at a reduced rate of \$200.00.
- B. Oscar Frazier Tournament:** Presented by Shannon Loper in the absence of Bridget Frazier. Bridget has asked to give use of fields for their fundraising. The foundation has donated \$500.00 last year to PALS. Arthur Middleton approved to continue as last year. All in favor.

#### **Aquatics:**

- A. Lind Brown Pool:** Anny Binette presented the numbers for pool from August 1<sup>st</sup> to October 1<sup>st</sup>.
- B. Beaufort Pool:** Anny Binette present numbers for pool from August 1<sup>st</sup> to October 1<sup>st</sup>. Updates on the programs through September and October. Arthur Middleton asked about the participation of lifeguard classes. Tom Etter asked for year over year comparison to see the participation.
- C. Battery Creek Pool:** Vinny Leon presented the numbers for the pool from August 1<sup>st</sup> to October 1<sup>st</sup>. Gave update on the programs. Bruce Yeager asked if the numbers were for the total of the two months. Also asked how many people have passes for the pool.
- D. Bluffton Pool:** Kristina Winland presented numbers for poll from August 1<sup>st</sup> to October 1<sup>st</sup>. Also gave program updates. Kristina gave the rates for pool entries.

#### **Deputy Directors Report:**

- A. World Series Results:** Matt Watts presented information on the 2017 World Series, received good feedback from coaches, families and players. Host team won the Dixie Boys championships. Was presented on county channel and streamed on YouTube.
- B. Athletics**
  - I. Numbers:** Presented Fall sports numbers for Tackle Football and Soccer for Beaufort and Bluffton.
  - II. Programing:** Adult Softball is underway. Fall Tennis registration now. Floyd Washburn talked about the tennis programs going on. Youth Winter Basketball registration is going on now. Buckwalter Gyms will be shut down to public use during season.
  - III. State Football/Sports Management Institute:** Hosting the meeting this year. This is held for educational purpose for athletic staff. Hosting State Youth Football Championship, one at May River High School the other at Bluffton High School on December 9<sup>th</sup>.  
Tom Etter asked about soccer uniforms being late. Matt advised him that the uniforms were delayed due to Hurricane Irma. He is asking for the uniforms ordered earlier to prevent the issue in the future.

#### **Director's Report:**

- A. National Parks and Rec Conference:** Shannon presented information from the conference in New Orleans to help increase revenue for pools. Shannon proposed using indoor birthday parties for kids. Ball to create wave pool for parties. Outfit paddle boarding for exercise classes, used by adults and kids. Pole dancing in the pools, can also be used for punching and boxing in pool. Log rolling in the pool to promote pools.
- B. Fees:** Shannon has received calls about the fees at the pools. Proposed to change fees on December 1<sup>st</sup>, to see if it will increase the sale of pool passes. Tom Etter asked if change revenue and would increase usage? Mike Covert asked if there is a finance statement for just the pools. Arthur Middleton requested if all in favor of changing fees for pool. Majority approved.  
Bruce Yeager asked if next meeting they could get year to date reports for pool revenue/usage with information from last year too.
- C. Policies:** Shannon presented the Recreation and Pool policies. We have the people signing they policy when they sign up. This is to try and help with some of the issues. Policies are posted on the website.

**D. Construction Project Updates/Projects**

A) **Buckwalter:** Grand Opening will be on October 24<sup>th</sup>. Time will be set once we see there is no confirmation other event to conflict with the time.

B) **Tennis Courts:** Tennis courts are next, the rain is not helping with the construction. Two at Southside, two at Beaufort and two in Bluffton have been resurfaced. Should be completed next month. Bruce Yeager stated there are grants through USTA, he would be willing to work with her to get some of them.

**E. Employee Update:**

Admin Clerk has been sent for approval. Senior Admin Clerk is hired, Lisa Wilhelm. Athletic Director is still vacant even with the pay increase. Lifeguards has been a struggle, we have been working with Employee Services to get all staff to become Water Safety Instructor. Marketing has officially been taken by Brenda Lindblad.

**Executive Session:**

The motion was made by Arthur Middleton and seconded by the Board to go into executive Session to discuss request by Shannon Loper on programming and gym rentals. The board reconvened at 4:25pm.

**7. Announcements**

**A. Next Meeting-December 7, 2017**

Next meeting is December 7, 2017 in Beaufort County Administration Building, Room 170 at 2:30pm

Adjourned at 4:27 pm