



Lowcountry Regional Transportation Authority
Bi-Monthly Board of Directors Meeting
Wednesday, July 29, 2026 - 2:00 p.m.
Palmetto Breeze Facility: 25 Benton Field Road, Bluffton, SC 29910

Agenda

- I. Call to Order – Latosia Simmons, Chairperson
- II. Invocation – William Robinson
- III. Pledge of Allegiance
- IV. Roll Call of Members, Staff and Invited Guests Present
- V. Welcome – Latosia Simmons
 1. Public Forum (limited to 3 minutes per speaker)
- VI. Approval of Minutes
May 27, 2026, LRTA Board Meeting
- VII. Recognition –
Drivers of the Month: **May – No Driver of the Month (No Safety Meeting)**
June – David Williams
- VIII. Informational Items
 1. Executive Director's Report:
 2. On June 1st initiated a Directors and Managers meeting with staff.
 3. On June 3rd I initiated a funding Task Force to seek Hospitality Tax (A-Tax) and Dedicated funding.
 4. On June 4th I attended TRAMS training
 5. On June 8th Kristine and I met with SCDOT at LCOG in Point South.
 6. On June 9th I attended and presented to the Hilton Head Island Vanlandingham Rotary Club and I met with USCB staff pertaining to upcoming 26-27 Transportation services. We issued questionnaires to PB riders to obtain DATA for Budget request.
 7. On June 10th I met with Enid in reference to Marketing goals for 2026, LIVE Wednesday broadcasting on Social Media outlets, planning of Palmetto Breeze Job Fair and I met with PB Funding Task Force.
 8. On June 11th met with Beaufort County Sheriffs Department and the Town of Hilton Head in reference to Fourth of July Fireworks and responsibility of Palmetto Breeze.



9. On June 12th I initiated a meeting with Tori in reference to Palmetto Breeze Operations and drivers' morale. Collected DATA from riders to assist with Budget presentation for short fall of Budget.
10. On June 13th I initiated a drivers meeting to discuss morale, safety, and pay concerns.
11. On July 16th met with Chris and new hired mechanic, Mr. Wilson.
12. On June 17th held a meeting with Downtown Bluffton Business owners and the Town of Bluffton in reference to expanding Bluffton Breeze services to downtown Bluffton.
13. June 22nd a meeting held with former LRTA Executive Director Rochelle Ferguson
14. June 23rd attended TRAMS training
15. June 24th attended TRAMS training and LATS Urban Region planning meeting at Palmetto Electric.
16. June 25th attended TRAMS training
17. June 26th attended TRAMS Training.
18. June 27th attended Safety meeting with Chuck and drivers
19. June 30th Enid presented Northern Beaufort County Study presentation to PB Directors with DATA collected from Palmetto Breeze rider's questionnaire and Monarch Trolley unveiling in Shelter Cove Park.

20. Finance Director's Report

21. Maintenance Director's Report

22. Operations Director's Report

23. Mobility Manager's Report

24. Safety and Training Manager Report

25. Chairperson's Report

IX. Action Items

1. Approval of the Northern Beaufort Study

X. Old Business

1. LATS Update – Stephanie Rossi

XI. New Business

XII. Executive Sessions



XIII. Announcements

XIV. Decisions resulting from the Executive Session

XV. Adjournment

Next Meeting:

Wednesday, September 30, 2026, at 2:00 p.m. (Committee meetings at 1:00 p.m.) Location: Palmetto Breeze, 25 Benton Field Road, Bluffton, SC 29910

Deadline for Agenda Items: September 19, 2026