



## Beaufort County Keep Beaufort County Beautiful

### Board Meeting Minutes

Thursday, August 13, 2026, at 1:00 PM

County Council Chambers, 100 Ribaut Rd, Beaufort



#### Attendees:

Christopher Campbell, Chairman, District 1  
Pamela Floyd, Council District 3  
Sarah Miller, District 4  
Eugene Zapfel, District 7 (Remote)  
Jean Fruh, District 11 (Remote)  
Joseph Passiment – County Council Liaison

#### Absentees:

Jessica Reitz, Council District 2  
Michael Glosque, District 6  
Brenda McFee, District 8  
Ford Bartholow, District 9

#### Staff:

Victoria Hoffman, SWR Program Manager  
Alyssa McCracken, Sr. Administration Specialist  
Elizabeth Bergman, Environmental Education Coordinator  
Kelly Holjak, SW&R Litter Control Supervisor  
Jesus Rodriguez, SWR Assistant Superintendent  
Matt Riccobene, BCSO  
Alysia Elston, SWR Intern  
Sophia Brown, Stormwater Intern

#### Guest:

Christy Graham

1. **Call to Order:** Christopher Campbell 1pm
  2. **Approval of Agenda:** Motion and second by Pamela Floyd and Eugene Zapfel; approved
  3. **Approval of Minutes – June 11, 2026:** Motion by Pamela Floyd; approved
  4. **Introductions:** Completed
  5. **Public Comment:** Completed
  6. **SUB-COMMITTEE UPDATES:**
    - a. **Beautification:**

**Plantings:** Doing plantings south of the Broad possibly at one of the county owned parks. Joseph Passiment suggested doing some plantings at the entrance of Wigeon Point Park off 170. KBCB Board will have to contact Stephanie Nagid to get approval on approved plantings.

**Hwy 278 Sign:** Victoria has procured the necessary permits for the sign installation.

**Airport and HH Library Signs:**

**Removal of Abandoned Barge:** Eugene Zapfel the barge has been removed from Mackay Creek.
    - b. **Legislation:** Eugene Zapfel waiting on Beaufort County municipalities to pass a plastic reduction implementation. Beaufort City has an upcoming second reading, and Town of Bluffton is having a work group meeting. Jean Fruh spoke about Hilton Head's lawyer having an issue with some of the wording and that they are working on that still.
    - c. **Education Outreach:** Eugene Zapfel, marketing material for the plastic reduction initiative is available on SharePoint, it has been handed out at the Bluffton farmer's market, Keep Broad Creek Clean Festival and other recent events. The Environmental Club of the Low Country, part of the Rotary Group took some of the material and put their logo on it but also kept KBCB logo on the material. Victoria reminded the Board that all pamphlets must come through SWR for approval and accuracy per Beaufort County policy and protocol. Hilton Head Audubon Society produced a 40-50 second video and at the end it displayed the KBCB logo to help promote. Eugene asked Kay Grinnell to email out Grant's email to help provide more information and visibility to it.
- Jean Fruh spoke about the Keep Broad Creek Clean Festival, 15 nonprofits and around 300 walkthroughs attended. The KBCB Board members that attended were able to share and distribute information. Eugene Zapfel, the storage facility in Bluffton has a tent, tables, bags and chairs stored there for any upcoming events.

Hannah and Chloe are working on creating a KBCB website, it is still a work in progress. Victoria suggested creating a PowerPoint to highlight what KBCB would like to display on the webpage.

- d. **Finance:** Eugene Zapfel, still waiting for approval or disapproval of the A tax and H tax grants. Chris Campbell is applying for Palmetto Pride Grant for 150 Crepe Myrtles.

**7. Staff Update:**

- a. Victoria Hoffman, County Council approved FY27 budget of \$90,000, only \$89,898.31 is left, because cooler bags were purchased. The purchase order from FY26 \$7208.00 for the sign was carried over and all the approvals and permits are completed so now the sign may move forward on production and installation.
- b. Victoria introduced Alyssa to the team, and she will be assisting with any KBCB Board needs.
- c. Victoria commended Kelly with litter control along roadways that her efforts don't go unnoticed.
- d. Victoria recognized Jesus' efforts on Adopt a Highway Program, he sends out regular updates and statistics.
- e. Victoria commended Libby for going above and beyond expectations in the short time that she has been with SWR with her outreach and education. Also, Libby's event coordination on the Lights Camera Compost event, which was a huge success and featured on WTOC and WSAV3. Libby is now working on a fall event to divert pumpkins. Libby also attended STEAM, she had the opportunity to speak with local teachers about what types of educational programs Beaufort County Solid Waste and Stormwater can bring to the classrooms.
- f. Victoria debuted the Mossy Compost commercial to the Board and spoke some on Mossy's creation process. Also has opportunities for the schools to come and tour the compost center and see the full cycle of food waste diversion.
- g. Lastly the Solid Waste and Recycle mailer highlights the composting program on one side and recycling standards on the other side. The mailer was worked on by Solid Waste and Recycling Board and the Solid Waste Haulers of Beaufort County. This will help educate residents on what is accepted by haulers and convenience centers to help promote recycling.

**8. New Business:**

- a. Spend up to \$1500.00 on produce bags Pamela Floyd made motion Sara Miller 2<sup>nd</sup>; approved
- b. Spend up to \$2000.00 on shopping bags Pamela Floyd made motion, Jean Fruh 2<sup>nd</sup>; approved
- c. Spend up to \$1000.00 on stickers/handouts Pamela Floyd made motion, Sara Miller 2<sup>nd</sup>; approved
- d. Spend up to \$250.00 on business cards and name tags Pamela Floyd motion, Jean Fruh 2<sup>nd</sup>; approved
- e. Spend up to \$100.00 on canopy tent with wheels Pamela Floyd made motion, Jean Fruh 2<sup>nd</sup>; approved
- f. Spend up to \$200.00 on folding wagon Pamela Floyd made motion, Jean Fruh 2<sup>nd</sup>; approved
- g. Spend up to \$35,000 on 4 new road sign Pamela Floyd made motion, Sara Miller 2<sup>nd</sup>; approved
- h. Spend up to \$10,000 on "Welcome Signs" at BC Airports Pamela Floyd made motion, Sara Miller 2<sup>nd</sup>; approved
- i. Spend up to \$18,000 on Crepe Myrtle installation Pamela Floyd made motion, Jean Fruh 2<sup>nd</sup>; approved
- j. Spend up to 10,000 on conference travel/stay/expenses Pamela Floyd made motion, Jean Fruh 2<sup>nd</sup>; approved
- k. Spend up to \$5,000 on billboards Pamela Floyd made motion, Jean Fruh 2<sup>nd</sup>; approved
- l. Spend up to \$7,000 on plantings Pamela Floyd made motion, Sara Miller 2<sup>nd</sup>; approved
- m. Victoria mentioned that Composting Council, the National Organization, is wanting to start a State Organization for South Carolina and they will need sponsors if the Board would like to be a sponsor in the future.
- n. Jean Fruh suggested purchasing aluminum cups in the future.
- o. Joseph Passiment proposed in the final budget meeting for County Council an additional \$50,000 for KBCB.

**9. Additional Comments:** None

**10. PUBLIC COMMENTS:** Completed

**11. ADJOURNMENT:** Christopher Campbell adjourns the meeting at 2:28 PM.