



Board Meeting
June 21, 2018, 2:00 PM
TCL New Campus Conference Room

Agenda:

- 1) **Call to Order**
- 2) **Pledge of Allegiance**
- 3) **Welcome and Introductions**
- 4) **Introduction of New Board Members**
- 5) **Approval of Meeting Minutes 2/15/18**
- 6) **Budget Report - FY 17/18**
- 7) **Update on Budget FY 18/19**
- 8) **SCA Update – Marketing, Product Development**
- 9) **Board Expansion Update**
- 10) **Review and sign Non-disclosure agreements**
- 11) **Executive Director Report**
- 12) **Strategic Questions –**
 - a. **Product Development: Sites/Spec Building**
 - b. **Retention Incentives Muni/County**
- 13) **Next Meeting August 16 @ 2:00 PM**
- 14) **Executive Session**
 - a. **Confidential Projects**
 - b. **Personnel Performance**
- 15) **New Business**
- Adjourn**

Activity:

- Site Development
 - McGill Report
 - Lobeco Chemical Report
 - Tully 117 Acres
 - HHI Airport
 - Myrtle Park
 - Beaufort Commerce Park (1, 13)
 - Skilled Workforce
 - Workforce
 - Military
 - SC Power Team/County Study
- Marketing/Branding
 - Social Media
 - WEB Page Microsites
 - Lead Generation (Mfg, Aero)
 - Shows/Conferences
 - SEDC 2021
 - D of C Training
 - IEDC (Atlanta)
 - Advertising
 - Hilton Head & Savannah Airport Festival/WHHI
- Presentations & Meetings
 - York Glover Constituent Meeting
 - Beaufort Civitas Awards
 - Bluffton Chamber
 - Bluffton/HHI Chamber
 - HHI Town Council
 - Industry and Trade
 - Planners - Best Practices
- BR&E
 - E-Pulse
 - Alpha Genesis, Geismar, L3 Kigre, Lockheed Martin, Megawatt
- Active Projects