

Board Meeting  
 May 10, 2018, 2:00 PM  
 TCL New Campus Conference Room

Agenda:

- 1) **Call to Order**
- 2) **Pledge of Allegiance**
- 3) **Welcome and Introductions**
- 4) **Introduction of New Board Members**
- 5) **Approval of Meeting Minutes 2/15/18**
- 6) **Budget Report - FY 17/18**
- 7) **Update on Budget FY 18/19**
- 8) **SCA Update – Marketing, Product Development and Heritage**
- 9) **Board Expansion Update**
- 10) **Strategic Planning Review**
- 11) **Executive Director Report**
- 12) **Strategic Questions –**
  - a. **Non-Disclosure Agreement**
  - b. **Product Development: Sites/Spec Building**
- 13) **Next Meeting June 21 @ 2:00 PM**
- 14) **Executive Session – Confidential Projects**
- 15) **Adjourn**

Activity:

Site Development

McGill Report  
 Lobeco Chemical  
 Tully 117 Acres  
 HHI Airport

Emergent Issues

Myrtle Park  
 Beaufort Commerce Park  
 Skilled Workforce  
 Workforce  
 Military  
 Study

Marketing/Branding

Social Media  
 WEB Page Updates  
 Shows/Conferences

Boeing  
 Area  
 Developments  
 SEDC 2018 &  
 2021  
 SCEDA  
 IAMC

Advertising

Hilton Head  
 Airport  
 Festival/WHHI

Presentations & Meetings

HHI Chamber  
 WHHI – TCL  
 Bluffton Rotary  
 Beaufort Aviation Assoc.  
 Industry Appreciation  
 Planners - Best Practices

PEBA

Leads (24/50) – Next Move  
 Planning (12)

