



Organizational Plan Update
BJWSA Board Room, 6 Snake Road, Okatie, SC
9:00 AM to 2:00 PM, Wednesday, March 21, 2018

Agenda

1. Introductions and contact information
2. Review of Current Plan & Executive Director Activity Update
3. Board Input
 - Share observations and provide thoughts on Plan update
4. Facilitated Discussion
 - i. Board Engagement/Expansion & Developing Support for the BCEDC
 - ii. Developing WF Initiative – military focus
 - iii. Lead Generation – site selection process, message channels, marketing, promoting project pipeline
 - iv. Product Development – long-term planning for industrial park and Jasper port
 - v. BR&E – program development and execution
 - vi. Performance Metrics
 - vii. Executive Session – contractual
5. Review Vision & Mission
6. Next Steps: Plan Submission

