

Beaufort County Economic Development Corporation
Thursday, February 2nd 2017, 9:00AM-1:00PM
TCL New River Campus

Welcome and Introductions

Pledge of Allegiance

Open Session- (Public welcome to attend)

1. Project Objective & Scope Review
 - Review Scope and Work Completed To Date
 - Project Objective – what we all intend to achieve
2. What We Heard - Stakeholder Findings
3. The Beaufort Economic Development Dilemma
 - Differing visions, definitions and what will be most effective
 - Why the differences
 - Impact on leadership and decisions
4. What We Know - Economic Development Organizational Best Practices
 - What's Working – IEDC Research
 - i. High Performing EDOs – Criteria for High Performing EDOs
 - What We Have Seen - Stories to Learn From
 - i. Town of Bethlehem
 - ii. Greene County
 - iii. Saratoga County
 - iv. Warren County, NJ
 - v. Monmouth County, NJ

Executive Session- (Closed to the public)

5. Coming to Agreement on the Must Have's
6. Organizational Alternatives
 - Do nothing
 - Focus solely on – tourism, downtown, marketing and attraction, BR&E, entrepreneurship, etc..
 - Public Model - County Department
 - Private Non-Profit Model
 - i. Public led version
 - ii. Private led version
7. Organizational Recommendations & Path Forward –
 - Camoin Recommendation
 - Facilitated Discussion - Finding Consensus
8. Last Ditch Effort – Gates System
 - Ongoing guidance and support services
9. Next Step – County Council Presentation
 - February 9th - Topic and format