

**GOAL 4: COST-EFFECTIVE DELIVERY
OF COUNTY SERVICES**

Primary Objectives

1. Deliver County services in the most efficient, most cost-effective manner.
2. Give taxpayers valued services, value for tax dollars and fees.
3. Continue improvement of County operations and processes.
4. Ensure customer-friendly County services.
5. Streamline County government management, structure and operations.
6. Develop and cultivate a professional, well-trained workforce dedicated to public service.

**GOAL 5: EFFECTIVE
TRANSPORTATION AND
ROAD SYSTEM**

Primary Objectives

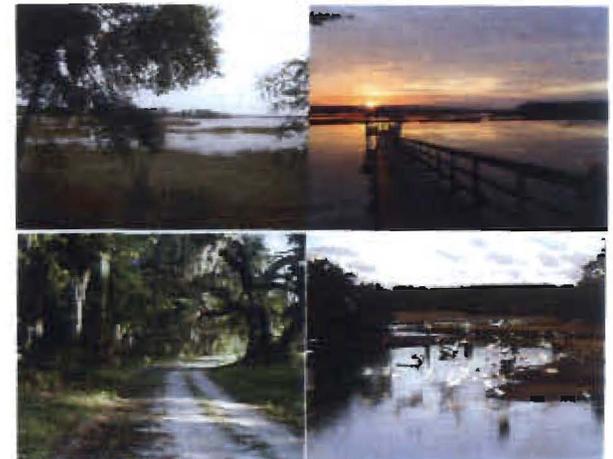
1. Design safer roads to reduce accidents.
2. Increase federal and state funding for transportation projects.
3. Increase use of regional alternatives to private vehicles such as ferry service, public transit, and shuttle service.
4. Improve traffic flow on major highways and roads with better utilization of law enforcement.
5. Provide for well-maintained roads, fewer dirt roads.

6. Support sales tax for capital investment.
7. Improve relationship with SCDOT and other government entities.

Action Plan

- Report on future levels of public services.
 - ◆ Benchmark with The Strom Thurmond Institute or others.
 - ◆ Integrate with other units of government (municipalities and School Board).
 - ◆ Include Full-Time Equivalent (FTE) projections.
- Report on needs of Assessor's Office.
 - ◆ Start with Assessor.
 - ◆ Report on "Land Management" process.
- Offer guidance in the development of the 2007 Comprehensive Plan.
 - ◆ Council to provide guiding principles.
 - ◆ Composition of Steering Committee and the assurance of funds.
- Intergovernmental Relations Committee will serve as liaison with municipalities to manage commercial growth and consider additional tourism opportunities such as historical component.

*S*trategic
*P*lanning
for
*B*eaufort
*C*ounty



*Summary of
January 20-21, 2006
Annual Planning Meeting*

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Vision

Beaufort County will continue to be one of the most desirable places in the United States to live, work, and enjoy a sense of community in a culturally diverse coastal setting.

Mission

Beaufort County government exists to serve the people of Beaufort County in a cost-effective manner, so all our citizens may enjoy and appreciate a protected quality of life, natural and developed resources in a coastal environment, a diverse heritage, and economic well-being.

Core Business for Serving County Citizens

- Keep public records.
- Protect public health and welfare.
- Collect and distribute taxes.
- Administer court and justice system.
- Provide law enforcement.
- Operate detention facility.
- Manage future growth and development.
- Provide emergency management.
- Manage transportation and drainage systems.
- Provide parks and leisure programs.
- Provide libraries and library services.

Support Services for Core Business

- Information Technology.
- Employee Services.
- Communications.
- Legal.

Values

All individuals who offer services to the public in Beaufort County Government will:

- Act with integrity.
- Show respect to others.
- Provide outstanding customer service.
- Get the job done for citizens:
(be responsible and accountable).
- Strive for continuous improvement.
- Work together as a team.

GOAL 1: STRONG, DIVERSIFIED SUSTAINABLE, LOCAL ECONOMY

Primary Objectives

1. Keep our military bases and plan for redevelopment in the event of base closures.
2. Provide world class educational opportunities and healthcare.
3. Provide greater diversity in County's local economy: tourism, military, services and retail, knowledge-based/value-added business.
4. Make medical facilities and healthcare an expanding part of the economy.
5. Provide affordable homes for the workforce.
6. Create more new job opportunities with higher wages for our residents.
7. Provide job opportunities with health care benefits for our residents.
8. Increase percentage of commercial tax base.

GOAL 2: FINANCIALLY SOUND COUNTY GOVERNMENT

Primary Objectives

1. Diversify County revenue sources and tax base.
2. Create a responsible, balanced budget: adequate funding for services and service levels.
3. Balance the disparity between affordable housing costs and wages so that residents can work/live in Beaufort County.
4. Reduce tax burden on individual property owner.
5. Use sales tax to support capital investments.
6. Ensure appropriate financial reserves for unforeseen events consistent with written policy.

GOAL 3: PLANNED AND ORDERLY GROWTH

Primary Objectives

1. Preserve the County's waterways and natural areas.
2. Implement realistic plans, zoning and development regulations used in decision making.
3. Promote quality development: residential and commercial in best locations.
4. Find ways to make growth pay for services and infrastructure.
5. Work together with municipalities on annexations and future development.
6. Support infill and redevelopment.