



#### COUNTY COUNCIL OF BEAUFORT COUNTY

ADMINISTRATION BUILDING
BEAUFORT COUNTY GOVERNMENT ROBERT SMALLS COMPLEX
100 RIBAUT ROAD

POST OFFICE DRAWER 1228 BEAUFORT, SOUTH CAROLINA 29901-1228 TELEPHONE: (843) 255-2180 www.bcgov.net

GARY T. KUBIC COUNTY ADMINISTRATOR

JOSHUA A. GRUBER DEPUTY COUNTY ADMINISTRATOR

THOMAS J. KEAVENY, II COUNTY ATTORNEY

ASHLEY M. BENNETT CLERK TO COUNCIL

GERALD W. STEWART VICE CHAIRMAN

D. PAUL SOMMERVILLE

CHAIRMAN

COUNCIL MEMBERS

RICK CAPORALE
MICHAEL E. COVERT
GERALD DAWSON
BRIAN E. FLEWELLING
STEVEN G. FOBES
YORK GLOVER, SR.
ALICE G. HOWARD
STEWART H. RODMAN
ROBERTS "TABOR" VAUX

Committee Members: Stu Rodman, Chairman York Glover, Vice Chairman Rick Caporale Michael Covert Alice Howard Jerry Steward Roberts "Tabor" Vaux AGENDA PUBLIC FACILITIES COMMITTEE

Monday, March 6, 2017 1:00 p.m.

Executive Conference Room, Administration Building Beaufort County Government Robert Smalls Complex 100 Ribaut Road, Beaufort

Staff Support:
Colin Kinton, Division Director
Transportation Engineering
Eric Larson, Division Director
Environmental Engineering
Robert McFee, Division Director
Facilities and Construction Engineering

- 1. CALL TO ORDER 1:00 P.M.
- 2. CONSIDERATION OF REAPPOINTMENTS AND APPOINTMENTS:
  - County Transportation Committee
  - Solid Waste and Recycling Board
- 3. CONSIDERATION OF PUBLIC WORKS DEPARTMENT CONTRACT AWARDS:
  - Steel Track Brush Cutter (\$395,910 / Stormwater Budget / Council Approval) (backup)
  - Cat Model 305 5E2 Mini Hydraulic Excavator (\$84,351 / Committee Approval Only) (backup)
- 4. CONSIDERATION OF MOU WITH THE TOWN OF BLUFFTON FOR THE CARE AND MAINTENANCE OF CALHOUN STREET PARK (Committee Approval Only) (backup)
- 5. CONSIDERATION OF A POTENTIAL ORDINANCE ALLOWING NIGHTTIME USE OF GOLF CARTS IN DESIGNATED PORTIONS OF THE COUNTY (backup)
- 6. CONSIDERATION OF LEASE / PURCHASE AGREEMENT / OLD LEROY BROWNE SERVICE BUILDING (backup)
- 7. DISCUSSION OF POTENTIAL CHANGE ORDER ON BOUNDARY STREET PROJECT STEEL CABLE FOR BOARDWALKS
- 8. CONSIDERATON OF PROPOSED U.S. 278 GATEWAY CORRIDOR RESOLUTION (backup)
- 9. DIALOG WITH STAFF / OPEN ISSUES / FUTURE AGENDA ITEMS
- 10. ADJOURNMENT





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## UNITY SOUTH CAROLING LINGS 1769

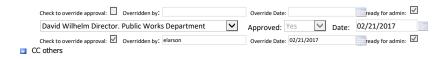
#### COUNTY COUNCIL OF BEAUFORT COUNTY

#### PURCHASING DEPARTMENT

106 Industrial Village Road, Bldg. 2, Post Office Drawer 1228 Beaufort, South Carolina 29901-1228

avid L Thomas, homas@bcgov																
о:	Councilr	man Stu	Rodman	. Chairma	n, Public F	acilities C	ommitt	ee								`
ROM: D	David L T	homas.	CPPO. Pu	ırchasing	Director											
UBJ:	Sole Soi	urce Pur	hase			$\checkmark$										
F	Request	to Purch	ase a G	-35 Stee	Track Bru	sh Cutter	from G	yro-Tra	c Corpo	oration	n for Pu	blic W	orks Sto	rmwat	er Depa	irtment
ATE:	02/27/2	017				15										
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After Initial Submission, Use the Save and Close Buttons



#### QUOTATION

4964

02/16/17

10 Flying Cloud Dr. | Summerville, SC | USA 29483 | Toll Free: 866-800-3900 | sales@gyrotrac.com Fax: 843-879-0218

CUSTOMER **Beaufort County Public Works** 

PURCHASE ORDER NO. Quote for a GT35XP Steel Tra

CUST NO. B-SC2015

SALESPERSON

omones

BUYER

**Chad Stanley** 

**BILL TO: Beaufort County Public Works** 

120 Shanklin Road

Beaufort SC 29906

USA

SHIP TO: Beaufort County Public Works

120 Shanklin Road

Beaufort SC 29906

USA

ITEM NO.	DESCRIPTION	QUANTITY	RETAIL PRICE	UNIT PRICE	EXTENSION
GT35 Steel Track	GT-35 Steel Track Brush Cutter	1.00	415,000.0000	\$ 373,500.0000	\$ 373,500.00

GT35 Steel Track Brush Cutter, 350 HP Cummins comes with a one year or 1000 hours, whichever occurs first for parts & service warranty

Warranty is one year for parts and service.

Includes Free Teeth for One Year

Includes one year of Maintenance Interval Schedule, 50 hour, 250 hour, 500 hour up to 1000 hours

Maintenance checks includes lubrication, engine oil change, engine fuel filter, hydraulic oil filter, Auxiliary Hydraulic Filter,

Includes Operations and Daily Maintenance Training

Gyro-Trac will delivery the machine to Beaufort County Public Works at no additional charge.

GT28C19 CAMERA 1.00

539.2200

Sabre Tooth which cuts like a knife, self-cleaning effect clearing tooth for next cut.

Splitter Block point splits the chip into smaller mulch leaving a saw-dust mulch

Controlled Bite - new design with two ribs under tooth.

Takes only ONE bolt to remove and replace a tooth

Nexus Touch Command Control, Danfoss Plus 1 system which reads the pressures for the pumps, rpms & engine codes.

Thank you for allowing me to quote you. Odette

Subtotal \$ 373,500.00

Sales Taxes

\$ 22,410.00

Freight

**TOTAL QUOTE** 

\$ 395,910.00

#### ----PAYMENT DUE UPON RECEIPT----



#### QUOTATION

4964

02/16/17

10 Flying Cloud Dr. | Summerville, SC | USA 29483 | Toll Free: 866-800-3900 | sales@gyrotrac.com Fax: 843-879-0218

CUSTOMER

**Beaufort County Public Works** 

CUST NO.

B-SC2015

BUYER

**Chad Stanley** 

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120 Shanklin Road

Beaufort SC 29906

USA

PURCHASE ORDER NO. Quote for a GT35XP Steel Tra

SALESPERSON

omones

SHIP TO: Beaufort County Public Works

120 Shanklin Road

Beaufort SC 29906

USA

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ITEM NO.	DESCRIPTION	QUANTITY	RETAIL PRICE	UNIT PRICE	EXTENSION

15,000 lb. Winch

Low-Profile Fully Enclosed Forward-Tilt Cab, Comfortable Suspension Seat & Pressurized Cab

Delivery of GT35 Steel Track includes all operators, parts and service manuals.

Subtotal Thank you for allowing me to quote you. Odette Sales Taxes Freight

**TOTAL QUOTE** 

\$ 395,910.00

\$ 373,500.00

\$ 22,410.00

#### ----PAYMENT DUE UPON RECEIPT----



February 7, 2017

#### VIA EMAIL ONLY

dthomas@bcgov.net

David Thomas Beaufort County P O Drawer 1228 Beaufort, SC 29901

Re: Sole Source Vendor for GT-35 Steel Track Brush Cutter

Dear Mr. Thomas,

I am President of Gyro-Trac Corporation. Gyro-Trac is the sole manufacturer and vendor of the GT-35. We distribute this equipment only through direct sales to customers and do not have any authorized dealers or resellers for this Gyro-Trac product.

Thank you for your interest in Gyro-Trac. Please do not hesitate to contact me if you have any questions.

Sincerely,

GYRO-TRAC CORPORATION

Daniel Gaudreault

President

## 350 HP, Heavy-Duty Mulcher

With a 350-horsepower Cummins Tier III turbo diesel engine, powerful hydraulic pumps & motors and our latest patented Cutter-head technology performance, productivity, and profitability will always be achieved!

#### **Standard Features:**

- · Low-profile Fully Enclosed Forward-Tilt Cab
- · Comfortable Suspension Seat
- Six Exterior Lights
- Electronic System Performance & Diagnostic Center
- 15,000 lb Winch
- Pressurized Cab

- · Cutter-head Guide Bar to assist in felling trees
- Controlled Bite Ribs on Cutter-head's Drum for increased productivity
- · Exclusive Patented Spiral Pattern on Cutter-head Drum
- · Patented Fixed Tooth Planar Style Teeth on Drum

US Pat. No. 7,810,531 CA Pat. No. 2,546,294 All Other Patents Pending

lachine Dimensions	
Overall Length	234" (561 c
Overall Width	
Overall Height	
Operating Weight	
Ground Pressure	
	14/2 (00.00)
ngine  Make	In line 6 cylinder 4 stroke die
Model	
Horsepower	
Torque	
Cooling System	
Capacity	
Radiator Normal Operating Temperature	
Pressure	
uel Tank	
Capacity	
Est. Max Fuel Consumption	18 gal/hr (68 L
lydraulic Drive System (Closed Loop)	(K) [[4] (A)
Hydraulic Tank	
Traction	
Dual Traction Motors	
	@ 38 gpm
Series	
rake & Parking Brake	
Positive Hydraulic Multi-disc	Integral to each Drive Me
	Integral to each Drive Mi
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Ratio	
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Ratio  Indercarriage  The undercarriage is designed to fit the GT-35 frame. It consists of central chassis and two side chassis specifically The central chassis is flange by means of bolts.  ab  Steel Construction ISO 8082 & CSA B352.0 ISO 8083 & G608	sized for the GT-35 machine.  (Roll Over Protection System) RC (Fall Object Protection system) FC
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Ratio  Indercarriage  The undercarriage is designed to fit the GT-35 frame. It consists of central chassis and two side chassis specifically The central chassis is flange by means of bolts.  Steel Construction ISO 8082 & CSA B352.0. ISO 8083 & G608. ISO 8084. Forward Tilt Cab Jack. Windows. Seat. HVAC.  OMA-AX 700HF CUTTER-HEAD	sized for the GT-35 machine.  (Roll Over Protection System) RC (Fall Object Protection system) C (Operator Protection System) C Raised Cab Electric-Motor Pu Lexan MR Adjustable Suspension w/Armrest & Seat I 3-Sp
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<sup>\*</sup> Specifications are based on published information at time of publication and are subject to change without notice.

#### GT-35 Steel Track Brush Cutter, 350 HP, Heavy-Duty Steel Track Mulcher

Exclusive Patented Spiral Pattern on Cutter-head Drum

Patented Fixed Tooth Planar Style Teeth on Drum, wider tooth for better cutting coverage.

Sabre Tooth which cuts like a knife, self-cleaning effect clearing tooth for next cut.

Splitter Block point splits the chip into smaller mulch leaving a saw-dust mulch

Controlled Bite - new design with two ribs under tooth.

Takes only ONE bolt to remove and replace a tooth

Nexus Touch Command Control, Danfoss Plus 1 system which reads the pressures for the pumps, rpms and engine codes.

Low-Profile Fully Enclosed Forward-Tilt Cab

Comfortable Suspension Seat

**Six Exterior Lights** 

Digital Performance & Diagnostic Display Screen

15,000 lb. Winch

**Pressurized Cab** 

Cutter-head Guide Bar to assist in falling trees

Controlled Bite Ribs on Cutter-Head's Drum for increased productivity

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#### COUNTY COUNCIL OF BEAUFORT COUNTY

#### **PURCHASING DEPARTMENT**

106 Industrial Village Road, Bldg. 2, Post Office Drawer 1228 Beaufort, South Carolina 29901-1228

David L Thomas, Purchasing Director dthomas@bcgov.net 843.255.2353

TO: FROM:	Councilman Stu Rodman, Chairman, Public Fac	
FROM:		:ilities Committee
	David L Thomas. CPPO. Purchasing Director	
SUBJ:	State Contract Purchase	
	Request to Purchase a Cat Model 305 5E2 Min	il Hydraulic Excavator from State Contract for the Public Works Department
DATE:	03/06/2017	
BACKG	ROUND:	
with all s entire Co ditches, a	standard equipment (see the attached quote and bunty and will be assigned to the Public Works De as well as small outfall channels. It enables quick	Director of Public Works to purchase one new 305.5E2 Mini Hydraulic Excavator of specification sheet). The new equipment is for various projects slated for the epartment. The department utilizes the equipment to clean out roadside cresponse to localized flooded locations and tight areas of work. The size makes \$84,351 includes all discounts, delivery, SC sales tax, and manuals.
VENDO	R INFORMATION:	COST:
	R INFORMATION: rd Machinery, Columbia, SC	COST: \$84,351

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Funding approved:	Yes	y: aholland	Date:	03/01/2017				
FOR ACTION: Public Facilities Committee meeting on March 6, 2017								
RECOMMENDA	TION:							
	•	nmends that the Public F aforementioned vendor			• •		to purchase one nev	v 2017 305.5E2
	Recommendation 1.63 MB	Letter Attachments to Public	Facilitie	es Mini Excavato	or 03062017.	pdf		
cc: Gary Kubic, Cou	unty Administrat	or		Approved:	Select	Date:		
Check to overrid	e approval: Ov	erridden by:		Override Date:				
Joshua Gruber,	Deputy County	Administrator/Special Co	unsel	Approved:	Yes	Date:	03/01/2017	
Check to overri	de approval: 🗹 Ov	erridden by: lmaietta		Override Date:	03/02/201	7		
Alicia Holland, A	Assistant County	Administrator, Finance		Approved:			03/01/2017	
Eric Larson Dire	ector, Environm	ental Engineering Division	n	Approved:	Yes	Date:	03/01/2017	
Check to override ap	proval: Overric	lden by:		Override Date	:		ready for admin:	
David Wilhelm	Director. Public	Works Department		Approved:	Yes	Date:	03/01/2017	
Check to override ap	proval: Overric	den by:		Override Date			ready for admin:	

After Initial Submission, Use the Save and Close Buttons



Quote 116644-01

February 6, 2017

BEAUFORT COUNTY PUBLIC WORKS 120 SHANKLIN ROAD BEAUFORT, SC 29901

Attention: CHAD STANLEY

Dear Chad,

We would like to thank you for your interest in our company and our products, and are pleased to quote the following for your consideration.

One (1) New CAT Model: 305.5E2 Mini Hydraulic Excavators with all standard equipment in addition to the additional specifications listed below:

This quotation is valid for 30 days, after which time we reserve the right to re-quote. If there are any questions, please do not hesitate to contact me.

Sincerely,

Ryan Luthren Machine Sales Representative One (1) New CAT Model: 305E2 Mini Hydraulic Excavators with all standard equipment in addition to the additional specifications listed below:

STANDARD EQUIPMENT

POWERTRAIN-Cat C2.4 Diesel Engine-Automatic Engine Idle-U.S. EPA Tier 4 Interim-Automatic Swing Park Brake-ISO 9249/EEC 80/1269-Automatic Two Speed Travel-and EU Stage IIIB-Fuel and Water Separator-Rated Net Power 30.0kW/ 40.2hp

**ELECTRICAL-12** Volt Electrical System-Ignition Key Start / Stop Switch-60 Ampere Alternator-Slow Blow Fuse-650 CCA Maintenance Free Battery-Warning Horn-Fuse Box

OPERATOR ENVIRONMENT-100% Pilot Control Ergonomic Joysticks-Digital liquid crystal monitor-Adjustable Arm Rests-Hydraulic Neutral Lockout System-Anti-theft System-Literature Holder-COMPASS: Complete, Operation,-Mirror, Cab Left-Maintenance Performance and-Travel Alarm-Security System-Travel control pedals with hand levers--Multiple Languages-Washable floor mat-Cup Holder

OTHER STANDARD EQUIPMENT-Radio Ready-Economy Mode-Tip Over Protective Structure (TOPS)-Hydraulic Oil Cooler-(ISO 12117)-Load Sensing Hydraulics-Top Guard - ISO 10262 (Level 1)-Lockable Fuel Cap-1-way and 2-way (combined function)-Rear Reflector-Auxiliary Hydraulic Lines-Roll Over Protective Structure (ROPS)-Adjustable Auxiliary Hydraulics-(ISO 12117-2)-Auxiliary Line Quick Disconnects-Swing Boom-Caterpillar Corporate "One Key" System-Tie Down Eyes on Track Frame-Continuous Flow-Tool Storage Area-Door Locks-Towing Eye on Base Frame-Dozer Blade with Float Function-Twin Work Lights

#### **MACHINE SPECIFICATIONS**

#### Description

305.5E2 MHE RUBBER BELT TRK DCA3

ROPS CAB
CONTROL, PATTERN CHANGER
LINES, BOOM
LINES, STICK
BELT, SEAT, 3" RETRACTABLE

TRACK, RUBBER BELT
BLADE, POWER ANGLE
DRAIN, ECOLOGY
SUSPENSION SEAT
ENGINE T4F, HIGH AMBIENT
TRAVEL ALARM
BUCKET, 24, HDC
BUCKET-DC, 51"
THUMB, HYDRAULIC
COUPLER, PG, HYDRAULIC, DUAL LOCK
BUCKET, 24", HD

Sell Price		\$84,351.00
Ext Warranty		Included
WADDANTY		
WARRANTY		
Standard Warranty:	12 Month/1,500 Hour Standard Warranty	
And the section of th	,	
Extended Warranty:	4 year/4000 Hour Powertrain	
		9
F.O.B/TERMS		
Heavy Columbia		
Accepted by	on	
	9	
	Signature	



# **Cat**<sup>®</sup> 305.5E2 CR

MINI HYDRAULIC EXCAVATOR

#### FEATURES:

The Cat® 305.5E2 CR Mini Hydraulic Excavator delivers high performance, durability and versatility in a compact design to help you work in a variety of applications. The 305.5E2 CR features the following:

- Spacious operator environment offers industry leading comfort, ergonomically designed 100% pilot controls and excellent visibility for superior productivity and safety on the job.
- Compact Radius Design lets you work within confined areas.

  The radius of the upper body stays within 140 mm (5 in) of the undercarriage so the operator can concentrate on the work being done without having to worry about the back of the machine.
- High Definition Hydraulic System provides a load sensing and flow sharing capability leading to operational precision, efficient performance and greater controllability.
- Broad range of Cat Work Tools makes the Cat Mini Hydraulic Excavator a versatile machine able to meet the requirements of any job site.

- Over 200 degrees of bucket rotation provides greater material retention during truck loading and easier flat wall digging without having to reposition the machine.
- Convenient service and maintenance requirements include ease of access to daily check points, 500 hour engine oil and filter change period, 500 hour grease interval on front implement, S·O·S⁵M oil sampling valve and overall long term durability which reduces operating costs and machine downtime.
- COMPASS Control Panel is a standard feature that allows the operator to easily adjust auxiliary flows to achieve the optimal work tool performance, activate auto idle or economy mode for improved fuel efficiency and utilize the security system to ensure protection of valuable assets with the simple touch of a button.
- Cat dealers offer you unmatched customer support with excellent equipment management services, equipment maintenance and fast parts availability, resulting in optimized performance, reliability and profit.

#### **Specifications**

#### Engine

Engine Model*	Cat C2.4	
Rated Net Power @ 2,200 rpm ISO 9249/EEC 80/1269	32.9 kW	44.1 hp
Gross Power ISO 14396	34.1 kW	45.7 hp
Bore	87 mm	3.4 in
Stroke	102.4 mm	4 in
Displacement	2.4 L	146 in <sup>3</sup>

<sup>\*</sup>Meets U.S. EPA Tier 4 Interim/EU Stage IIIA emission standards.

#### Weights\*

Weight - Canopy, Standard Stick	5217 kg	11,503 lb
Weight - Canopy, Long Stick	5259 kg	11,596 lb
Weight - Cab, Standard Stick	5380 kg	11,863 lb
Weight - Cab, Long Stick	5423 kg	11,958 lb

<sup>\*</sup>Weight includes counterweight, rubber tracks, bucket, operator, full fuel and auxiliary lines.

#### Service Refill Capacities

Cooling System	10.5 L	2.8 gal
Engine Oil	9.5 L	2.5 gal
Fuel Tank	63 L	16.6 gal
Hydraulic Tank	68.3 L	18 gal
Hydraulic System	78 L	20.6 gal

#### **Travel System**

Travel Speed – High	4.5 km/h	2.8 mph
Travel Speed – Low	2.8 km/h	1.7 mph
Max Traction Force – High Speed	26.8 kN	6,025 lb
Max Traction Force – Low Speed	47.8 kN	10,746 lb
Ground Pressure – Canopy	31 kPa	4.5 psi
Ground Pressure – Cab	31.9 kPa	4.6 psi
Gradeability (maximum)	30°	

#### Hydraulic System

nyuraunc oystem		
Load Sensing Hydraulics with Variable	Displacement Pis	ton Pump
Pump Flow at 2,400 rpm	150 L/min	39.6 gal/min
Operating Pressure – Equipment	245 bar	3,553 psi
Operating Pressure – Travel	245 bar	3,553 psi
Operating Pressure – Swing	216 bar	3,132 psi
Auxiliary Circuit — Primary (186 bar/2,734 psi)	80 L/min	21.1 gal/min
Auxiliary Circuit — Secondary (174 bar/2,524 psi)	25 L/min	6.6 gal/min
Digging Force - Stick (standard)	28.9 kN	6,500 lb
Digging Force – Stick (long)	24.8 kN	5,575 lb
Digging Force - Bucket	50.9 kN	11 445 lb



## 305.5E2 CR Mini Hydraulic Excavator

#### **Swing System**

TO THE OWNER OF THE PERSON OF	7030.5	
Machine Swing Speed	10 rpm	
Boom Swing – Left* (without stop)	80°	
Boom Swing - Left* (with stop)	60°	
Boom Swing – Right	50°	

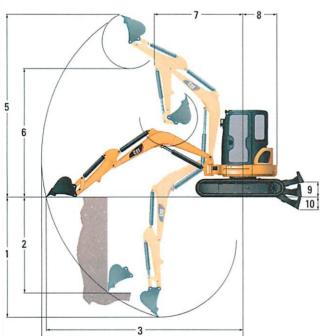
<sup>\*</sup>Automatic swing brake, spring applied, hydraulic release.

#### Blade

Width	1980 mm	78.0 in
Height	375 mm	14.8 in
Dig Depth	555 mm	21.9 in
Lift Height	405 mm	15.9 in

#### **Operating Specifications**

Stick Length - Standard	1420 mm	55 in
Stick Length - Long	1820 mm	70 in
Counterweight	165.3 kg	364.4 lb



#### Undercarriage

Number of Carrier Rollers	3
Number of Track Rollers	3
Track Roller Type	Triple Flange

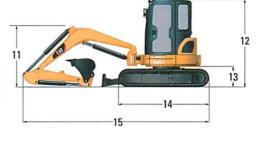
#### Certification - Cab and Canopy

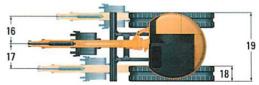
Roll Over Protective Structure (ROPS)	ISO 12117-2	Ī
Tip Over Protective Structure (TOPS)	ISO 12117	
Top Guard	ISO 10262 (Level I)	

#### Lift Capacities at Ground Level\*

Lift Point Radius		3000 mm (9'8")		4500 mm (14'9")	
		Front	Side	Front	Side
Blade Down	kg	2590	1290	1380	690
	(lb)	(5,710)	(2,844)	(3,042)	(1,521)
Blade Up	kg	1550	1150	820	620
	(lb)	(3,417)	(2,535)	(1,808)	(1,367)

\*The above loads are in compliance with hydraulic excavator lift capacity rating standard ISO 10567:2007 and they do not exceed 87% of hydraulic lifting capacity or 75% of tipping capacity. The excavator bucket weight is not included on this chart. Lifting capacities are for standard stick.





#### **Dimensions**

		Standard Stick		Long Stick	
		mm	in	mm	in
1	Dig Depth	3470	137	3870	152
2	Vertical Wall	2330	92	2730	107
3	Maximum Reach at Ground Level	5630	222	6020	237
4	Maximum Reach	5790	228	6170	243
5	Maximum Dig Height	5330	210	5590	220
6	Maximum Dump Clearance	3820	150	4080	161
7	Boom In Reach	2400	94	2530	100
8	Tail Swing	1130	44	1130	44
9	Maximum Blade Height	405	16	405	16
10	Maximum Blade Depth	555	22	555	22

		Standard Stick		Long	Stick
		mm	in	mm	in
11	Boom Height in Shipping Position	1740	69	2150	85
12	O/A Shipping Height	2550	100	2550	100
13	Swing Bearing Height	615	24	615	24
14	O/A Undercarriage Length	2580	102	2580	102
15	O/A Shipping Length	5330	210	5460	215
16	Boom Swing Right	785	31	785	31
17	Boom Swing Left	695	27	695	27
18	Track Belt/Shoe Width	400	16	400	16
19	O/A Track Width	1980	78	1980	78

## 305.5E2 CR Mini Hydraulic Excavator

#### STANDARD EQUIPMENT

- 1-way and 2-way (combined function) auxiliary hydraulic lines
- 100% pilot control joysticks
- Adjustable auxiliary flow control for work tools
- Adjustable armrests
- Alternator
- Anti-theft security system
- Automatic engine idle
- Automatic swing park brake
- Automatic two speed travel
- Auxiliary line quick disconnects
- Boom cylinder guard
- Cab mounted work light
- Canopy with FOPS ISO 10262 (Level 1) and Tip-Over Protection (TOPS) ISO 12117
- Coat hook
- COMPASS display panel
- Cup holder
- Continuous flow
- Control pattern changer (not available in Europe)
- Dozer blade with float function
- Economy mode settings
- Floor mat
- Foot travel pedals
- Gauges or indicators for fuel level engine coolant temperature, hour meter, engine oil pressure, air cleaner, alternator and glow plugs, service interval
- Horn
- Hydraulic oil cooler
- Lifting eye on bucket linkage (standard equipment for all regions except Europe)
- Lockable fuel cap
- Lockable storage box
- Low maintenance linkage pin joints
- Maintenance free battery
- Rubber track
- Retractable seatbelt
- Standard stick
- Suspension seat, vinyl covered
- "Thumb ready" sticks (standard equipment for all regions except Europe)
- Travel alarm (optional in Europe)

#### **OPTIONAL EQUIPMENT**

- Air conditioning
- Angle dozer blade with float function
- Beacon socket for canopy machines
- Block heater
- Boom check valve
- Boom mounted light
- Cab, radio ready with FOPS ISO 10262 (Level 1), ROPS ISO 12117-2 and Tip-Over Protection (TOPS) ISO 12117 with heater/defroster, interior light and windshield wiper/washer
- Ecology drain valve for hydraulic tank
- Extra counterweight for extreme lifting applications
- High back suspension seat, fabric covered
- Hydraulic quick coupler lines
- Long stick
- Mirrors for cab and canopy
- Quick Coupler, mechanical or hydraulic
- Secondary auxiliary hydraulic lines
- Steel track and steel track with rubber pads
- Stick check valve

## 305.5E2 CR Mini Hydraulic Excavator

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AEHQ7320 (07-14)



STATE OF SOUTH CAROLINA	)		
COUNTY OF BEAUFORT	)	AGREEMENT BETWEEN BEACOUNTY AND TOWN OF BLU	
` `	_	t") is made and entered into this en Beaufort County, a political subdivis	
State of South Carolina (hereinafter the (hereinafter the "Town").	"Count	y"), and the Town of Bluffton, South	1 Carolina

**WHEREAS**, the Town, a political subdivision of the State of South Carolina, has contracted to purchase 1.27 acres described as 111 Calhoun Street, Bluffton, South Carolina, Tax Map No. R610-039-00A-0111-000 (hereinafter the "Property"); and

**WHEREAS**, the parties will, after closing, each own an undivided Fifty (50%) percent interest in the Property; and

**WHEREAS**, the County and the Town desired to enter into this Agreement to define responsibility for the acquisition, maintenance, liability and operation of the Property.

**NOW, THEREFORE**, for due and valuable consideration, the parties agree as follows:

- 1. The Property shall be jointly owned by the Town and the County and maintained as open space, as a passive park, and open gateway to scenic vistas and accesses to the May River. The Town has plans to make future improvements to the passive park, said improvements to be subject to the applicable ordinances of the Town.
- 2. Operation and improvements of the Property are under the supervisory authority of the Town.
- 3. The terms of this paragraph may be amended, changed, modified or altered by the Town if doing so, in its discretion, is in the public's best interests.
  - a. <u>Hours of Operation</u>: The Property shall be open to the general public daily, during daylight hours, and at such other times as may be approved by the Town as provided herein.
  - b. <u>Special Events</u>: A Special Event means the congregation of persons on the Property premises, at a function hosted or approved by the Town, and where food, beverages, events, entertainment or a concert are provided.
  - c. <u>Process of Handling of Special Events</u>: Special Events at the Property will be procedurally and substantively handled like all other Special Events in the Town.
  - d. <u>Disposition of Fees from Special Events</u>: The gross receipts from Special Events shall inure to the benefit of the Property unless prior approval has

been given to host a Special Event as a "fundraiser" for a public or charitable purpose. Other than permitted public purpose or charitable "fundraisers," the gross receipts from Special Events shall be remitted to the Town. These Special Event funds shall be expended solely for the general upkeep, maintenance and improvement of the Property.

- 4. Use of Alcoholic Beverages. Town owned recreation facilities are publicly funded and for the purpose of carrying on leisure, recreation and sporting events. As such, the Town shall regulate the Property in a manner that shall provide for the greatest public use. Alcoholic beverages may be permitted for family outings, social events, fundraising events and Special Events provided that its use is not in conflict with any other County or Town ordinance or state law.
- 5. The Town shall provide, at least weekly, regular refuse, litter and garbage pick-up for the Property. Additionally, the Town shall be responsible for providing all maintenance and cleaning of any facilities located on the Property.
- 6. The County and the Town shall notify their respective property and liability insurers, which provide the County and the Town general liability insurance now and in the future of the modifications to the initial undertaking. As the party responsible for the operation, maintenance, use and condition of the Property and all related facilities, the Town agrees to be the primary responsible party for any and all liability resulting from the use of the Property to the extent that immunity has been waived under State of South Carolina law.
- 7. Capital Improvements shall be planned and implemented by the Town. The Town and County agree to cooperate to secure funds for capital improvement from any available source. Funds collected from grants and/or non-profit/private entities for capital improvements may be received on terms acceptable to the Town.
- 8. The County and the Town acknowledge the presence of a structure on the Property with historic significance. Any improvements or renovations to the structure shall conform to the Town's Historic Preservation Commission guidelines. The Town shall set reasonable guidelines for the use of the structure.
- 9. Signage and associated lighting shall be guided by the Town's sign ordinance and lighting standards.
  - 10. The Town shall provide law enforcement for the Property.
- 11. Each party shall have the right of first refusal to purchase the interest of the other party in the event either party desires to sell or transfer its interest to a third party.

**IN WITNESS WHEREOF**, the parties have caused this Agreement to be executed by their duly appointed officers this day and year as aforewritten.

Ву:	Gary Kubic County Administrator
TOW	N OF BLUFFTON
By:	
	Marc Orlando
	Town Manager

**BEAUFORT COUNTY COUNCIL** 

F:\client\B\Bluffton\Intergovernmental Agreement - 111 Calhoun Street (Clean 2-21-17).docx

**Chapter 70 – TRAFFIC AND VEHICLES** 

ARTICLE I. - IN GENERAL

Secs. 70-1 - 70-25. - Reserved.

**ARTICLE II. – PARKING** 

Secs. 70-26 – 70-31. – Used.

Secs. 70-32 - 70-60. - Reserved.

ARTICLE III. – IMPOUNDMENT OF VEHICLE

Secs. 70-61 - 70-79. - Used.

Secs. 70-80 – 70-99. - Reserved (proposed).

**ARTICLE IV. – OPERATION OF GOLF CARTS** 

Sec. 70-100. – Purpose and Intent.

The purpose of this Ordinance is to provide for the lawful, restrictive operation and use of permitted golf carts (see S.C. Code Ann. § 56-2-05) on the streets and secondary highways designated herein by persons authorized by state law to operate such vehicles. This Ordinance shall not be construed or interpreted to authorize the operation or use of any golf cart on the County's streets, roads and secondary highways which is not otherwise authorized by state law or County Ordinance.

Sec. 70-101. – Operation of Golf Carts Generally.

Operation of golf carts in unincorporated portions of Beaufort County shall, all times, be in accordance with this Ordinance and S.C. Code Ann § 56-2-105 unless otherwise indicated.

#### Sec. 70-102. Operation of Permitted Golf Carts at Night.

Operation of permitted golf carts at night by authorized persons shall be permissible in those portions of the County designated below and subject to the provisions set forth herein.

(a) Permitted Locations of Operations. Permitted golf carts may be operated at night (thirty
minutes after dusk) untilP.M. in the following portions of Beaufort County:
(1) Daufuskie Island
(i) all roads
(2)
(b) Operation. All operators of golf carts at night:
(1) Shall be at least years of age;
(2) Shall abide by all traffic regulations applicable to vehicular traffic;
(3) Shall not pull any object or person;
(4) Shall not allow an unlicensed person to operate a golf cart;
(5) Shall not exceed the seating capacity of the golf carts as designed by the manufacturer;
(6) Shall remain seated at all times the golf cart is in motion and ensure that all passengers
remain seated when the golf cart is in motion;
(7) Shall not carry passengers under the age of;
(8) Shall not allow passengers to sit on the lap of other passengers;
(9) Shall not drive or park a golf cart on sidewalks, rights-of-way or any other location on
which a motor vehicle cannot be operated.
(c) Required Equipment. The purpose of this standard is to ensure that golf carts which are
operated at night on the public streets, roads and highways of the County are equipped with

the minimum equipment necessary for vehicle safety. All golf carts which are operated at night shall be equipped with the following equipment:

- (1) Reflex Reflectors: one red on each side as far to the rear as practicable;
- (2) Two operating headlights in the front of the vehicle (one on each side of the vehicle) both of which are visible at a distance of 500 feet;
- (3) Two operating tail lights and brake lights on the back of the vehicle (one on each side of the vehicle) both of which are visible at a distance of 500 feet;
- (4) Front and rear turn signals which are visible at a distance of 500 feet;
- (5) Flashing amber strobe light affixed to the exterior surface of the golf cart roof which shall be active whenever headlights are on;
- (6) Footbrakes;
- (7) A high-mounted stop bar whose centerline (when the vehicle is viewed from the rear) is centered between right and left sides of the vehicle and visible at a distance of 500 feet;
- (8) A Horn;
- (9) An exterior mirror mounted on the driver's side and either an exterior mirror mounted on the passenger side of the vehicle or an interior mirror;
- (10) An acrylic windshield pre-manufactured for use on golf carts;
- (11) A vehicle identification number or serial number;
- (12) A parking brake;
- (13) DOT approved tires;
- (14) Safety belts for each occupant.
- (d) *Inspections*. Golf carts which are to be operated at night must be inspected annually to ensure properly functioning equipment as required herein. Beaufort County will issue an inspection decal which shall be mounted on the bottom right windshield.

<u>ALTERNATIVELY:</u> Maintenance of Safety Equipment. The registered owner of a permitted golf cart shall be responsible for ensuring the safety equipment required herein is properly functioning.

#### Sec. 70-103. – Prohibited Operation When Visibility is Impaired.

No person may operate a golf cart on unincorporated portions of the county during any weather event or similar event when visibility is impaired by fog, heavy rain, smoke or any time when insufficient lighting makes it impossible to see a person or vehicle on the road at a distance of five hundred (500) feet.

#### Sec. 70-104. - Parking.

Golf carts operated on public streets, roads and highways of unincorporated areas of the County shall, when parked in public parking spaces, be parked in a manner that will allow the use of the parking space by another golf cart. Golf carts shall be parked side by side or in another fashion which allows each golf cart to leave the space when desired. Identified handicapped parking spaces may be used by golf carts complying with the law for the use of these spaces by vehicles.

#### Sec. 70-105. - Penalty.

Any person who violates this section shall be guilty of a misdemeanor punishable by a fine not to exceed Five Hundred Dollars (\$500.00) or thirty (30) days in jail. Each day that any violation of this section is violated constitutes a separate offense and the violator shall be fined accordingly plus court costs.

#### Sec. 70-106. - Conflict of Law.

In the event this Ordinance conflicts with any other ordinance of Beaufort County or other applicable law, the more restrictive shall apply.

Sec. 70-107. - Severability.

Should any portion or part of this Ordinance be found invalid or unenforceable by a court of competent

jurisdiction, the same shall be construed to affect any other valid portion hereof and all valid portions

hereof shall remain in full force and effect.

Sec. 70-108. – Liability.

Nothing herein is intended, nor shall it be construed as a representation, opinion, claim, warranty or

guarantee that operating any particular golf cart on any street, road or secondary highway is safe,

advisable, nor that any particular person is competent to so operate such a vehicle. Therefore, Beaufort

County, its Council Members, the Sheriff and Beaufort County employees will assume no liability when a

golf cart permit is issued. Beaufort County disclaims liability for personal injury, death, property damage

and other losses caused or alleged to be caused or incurred by any person due to, or alleged to be due

to, the operation of a golf cart on a street, road or secondary highway in the unincorporated portions of

the county. Anyone who operates a golf cart and all persons who are passengers in such golf carts shall

be deemed to have waived any claim, including but not limited to, property damage, bodily injury or

death against the county or its agents for its legislative decision to permit nighttime operations of golf

carts.

70-109. - Effective Date.

This Ordinance shall take effect thirty (30) days after being approved by County Council.

A TOM/GOLF CARTS/ORDINANCE DRAFT 2-10-17

5

#### SECTION 56-2-105. Golf cart permit and the operation of a golf cart.

- (A) For the purposes of this section, "gated community" means any homeowners' community with at least one access controlled ingress and egress which includes the presence of a guard house, a mechanical barrier, or another method of controlled conveyance.
- (B) An individual or business owner of a vehicle commonly known as a golf cart may obtain a permit decal and registration from the Department of Motor Vehicles upon presenting proof of ownership and liability insurance for the golf cart and upon payment of a five dollar fee.
- (C) During daylight hours only:
- (1) A permitted golf cart may be operated within four miles of the address on the registration certificate and only on a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less.
- (2) A permitted golf cart may be operated within four miles of a point of ingress and egress to a gated community and only on a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less.
- (3) Within four miles of the registration holder's address, and while traveling along a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less, a permitted golf cart may cross a highway or street at an intersection where the highway has a posted speed limit of more than thirty-five miles an hour.
- (4) A permitted golf cart may be operated along a secondary highway or street for which the posted speed limit is thirty-five miles an hour or less on an island not accessible by a bridge designed for use by automobiles.
- (D) A person operating a permitted golf cart must be at least sixteen years of age and hold a valid driver's license. The operator of a permitted golf cart being operated on a highway or street must have in his possession:

- (1) the registration certificate issued by the department;
- (2) proof of liability insurance for the golf cart; and
- (3) his driver's license.
- (E) A golf cart permit must be replaced with a new permit every five years, or at the time the permit holder changes his address.
- (F)(1) A political subdivision may, on designated streets or roads within the political subdivision's jurisdiction, reduce the area in which a permitted golf cart may operate from four miles to no less than two miles.
- (2) A political subdivision may, on primary highways, secondary highways, streets, or roads within the political subdivision's jurisdiction, create separate golf cart paths on the shoulder of its primary highways, secondary highways, streets and roads for the purpose of golf cart transportation, if:
- (a) the political subdivision obtains the necessary approvals, if any, to create the golf cart paths; and
- (b) the golf cart path is:
- (i) separated from the traffic lanes by a hard concrete curb;
- (ii) separated from the traffic lanes by parking spaces; or
- (iii) separated from the traffic lanes by a distance of four feet or more.
- (3) In a county with a population of no less than one hundred fifty thousand and no more than two hundred fifty thousand persons:
- (a) if a municipality has jurisdiction over a barrier island, the municipality may enact an ordinance allowing for the operation of a golf cart at night on designated

portions of the barrier island within the municipality, provided the golf cart is equipped with working headlights and rear lights; or

(b) if a barrier island is not within the jurisdiction of a municipality, the county in which the barrier island is located may enact an ordinance allowing for the operation of a golf cart at night on designated portions of the county, provided the golf cart is equipped with working headlights and rear lights.

If a municipality or county enacts an ordinance allowing golf carts to operate at night on a barrier island, the requirements of subsection (C), other than operation in daylight hours only, shall still apply to all permitted golf carts.

- (4) A political subdivision may not reduce or otherwise amend the other restrictions placed on the operation of a permitted golf cart contained in this section.
- (G) The provisions of this section that restrict the use of a golf cart to certain streets, certain hours, and certain distances shall not apply to a golf cart used by a public safety agency in connection with the performance of its duties.

HISTORY: 2012 Act No. 177, Section 1, eff October 1, 2012; 2015 Act No. 86 (S.211), Section 1, eff June 8, 2015; 2016 Act No. 246 (H.5118), Section 1, eff June 6, 2016.

Editor's Note

2016 Act No. 246, Section 2, provides as follows:

"SECTION 2. Any municipal or county ordinance enacted pursuant to Section 56-2-105(F)(3) shall expire on January 1, 2021."

Effect of Amendment

2015 Act No. 86, Section 1, in (E), added the paragraph designators, added (2), and redesignated the former second sentence as (3).

2016 Act No. 246, Section 1, in (A), deleted the hyphen between "access" and "controlled"; added (C); inserted former (B)(1) through (B)(4) under (C); in (C)(1) through (C)(4), deleted "During daylight hours only," at the beginning; redesignated former (C) through (F) as (D) through (G); in (E), deleted designator (1), and deleted (2), relating to golf cart owners holding permits on or before October 1, 2012; added (F)(3), including (a), (b), and the undesignated paragraph following (b), relating to a county with a population of no less than one hundred fifty thousand and no more than two hundred fifty thousand persons; and redesignated former (E)(3) as (F)(4).

## Gullah Cooperative (000's - S) (excludes in-kinds)

	Grants	Start-up	<u>Yr 1</u>	<u>Yr 2</u>	<u>Yr 3</u>	<u>Yr 4</u>	<u>Yr 5</u>	<u>Total</u>
Sales			230.8	415.5	515.5	633.6	748.2	2,543.6
cogs	170.0	272.1	190.8	329.7	395.4	481.3	564.5	2,233.7
Gross Margin		(272.1)	40.1	85.8	120.1	152.3	183.7	309.9
%			17% 	21%	23%	24%	25%	
Management	5.0	60.0	50.0	50.0	50.0	50.0	50.0	310.0
Marketing	52.0	52.0	26.0	26.0	6.0	6.2	6.4	122.5
Other	3.0	39.1	20.9	28.4	29.9	32.9	35.6	186.9
Building	20.0	25.6						25.6
Equipment		37.4						37.4
Expenses		214.1	96.9	104.4	85.9	89.0	92.0	682.4
Net (pre-Grants)		(486.2)	(56.8)	(18.6)	34.2	63.2	91.7	(372.5)
Start-up	250.0	250.0						250.0
VAPG			88.7	153.0				241.7
Net		(236.2)	31.9	134.3	34.2	63.2	91.7	119.1

#### Old LeRoy Browne Service Building 41 Ball Park Road, St Helena Island

#### Proposal to Beaufort County Council: Facilities Committee February 27, 2017

#### The Gullah Farmers' Cooperative Association

The Gullah Farmers' Cooperative is a cooperative on St Helena Island with 17 farmer members and a board of directors. The core values of the cooperative are:

- Providing a market for local produce that is environmentally and economically sustainable.
- Encouraging the next generation of farmers: keeping farmland in production through providing economic growth opportunities and leaving a legacy.
- Benefitting the local community: distributing fresh and healthy vegetables to local schools, restaurants, grocery stores, and government installations.

#### **Proposed Use of the Building**

Collecting, washing, and distributing local farm produce for wholesale and retail markets on the East Coast as well as for local institutions.

- The building will be renovated to Department of Agriculture food standards.
- Clemson University has committed \$20,000 to this project.
- Approximately 1800 square feet will be needed out of the estimated 6000 square feet. This will allow for eventual expansion in size and scope of operations.

#### **Economic Benefits to County**

- <u>Maintenance and Lease Payments</u>. We propose to pay rent for the building as well as maintain the building and grounds.
- <u>Job Creation</u>. The Gullah Cooperative expects to create 6 part-time jobs and 1 full-time job within the first year of operation at this location.
- <u>Helping Local Farmers get Access to Markets</u>. Any net income received from the Gullah Farmers' Cooperative is distributed to its farmer members. It is hoped that the membership in the cooperative will be expanded with increased sales.
- <u>Farm to School</u>. More local produce will be served in school cafeterias in Beaufort County. There is also demand for local produce in Jasper, Colleton, and Hampton school systems.

#### **Proposed Lease/Purchase Terms**

The key provisions for the lease sought by the Gullah Farmers' Cooperative:

<u>Lease Term:</u> 5 years with option to renew after 5 years

Lease Payments: Current estimated property taxes plus \$1000.00 per year.

<u>Purchase Option</u>: Option to buy the building from Beaufort County during lease period. It is the intent of the Gullah Farmers' Cooperative to buy the building. We propose a purchase price of \$225,000

<u>Maintenance</u>: The Gullah Farmers' Cooperative will be responsible for utilities and maintenance of the building while under the lease agreement.

<u>Capital Improvements</u>: The capital improvements made to the building will be handled differently depending on whether or not the building is purchased by the Gullah Farmer's Cooperative.

• If the building is purchased by the Gullah Farmers' Cooperative, then the book value (undepreciated amount) of capital improvements will be taken off the purchase option price.

**Example**: \$45,000 of capital improvements are put into the building in 2017. These leasehold improvements would be depreciated over 15 years. If the building is purchased after 10 years, \$30,000 of the improvements will have been depreciated. The remaining \$15,000 (book value) would be taken off the purchase option price.

• If the lease is terminated by the county, then the book value (undepreciated amount) of the capital improvements will be reimbursed to the Gullah Farmers' Cooperative upon lease termination.

**Example:** \$45,000 of capital improvements are put into the building in 2017. These leasehold improvements would be depreciated over 15 years. If the lease was terminated after 10 years, \$30,000 of the improvements will have been depreciated. The remaining \$15,000 (book value) would have to be reimbursed at the end of the lease. Or, when the building is subsequently sold to another party.

## **Business Plan**



### **Gullah Farmers' Cooperative Association**

PO Box 142, St Helena Island, SC
Prepared by: Steve Richards
Updated January 23, 2017
For Presentation to the Beaufort County Council

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# II. Executive Summary

The Gullah Farmers' Cooperative has been in existence since 2011 and has successfully entered the fresh-cut produce market. The cooperative now wants to expand into new markets through increased marketing, sales, and production. The purpose of this business plan is to demonstrate how USDA grant funds will be used to ramp up production and facilitate an expansion to a new facility.

This business plan, which builds upon a previously written feasibility study, describes how the Gullah Farmers' Cooperative will target new markets through a comprehensive marketing plan, an operations plan, and a committed management team.

The following is a brief summary of this business plan.

- 1. A timeline of goals and objectives to be met.
- 2. A marketing plan to increase wholesale sales to \$232,000 and retail sales to \$82,000 within two years. This will be achieved through increased marketing expenditures, the help of a marketing consultant, and widening the scope of products offered to produce consumers.
- 3. An operations plan to ramp up wholesale production to 192,000 pounds and retail production to 40,500 pounds within a two-year timeframe. This will be achieved with a strong, committed management team.
- 4. Financial projections for five years; including sources and uses of capital, profit and loss statements, and cash flow projections. The projections show how the Value Added Producers' Grant will be used effectively to capture new markets for the Gullah Farmers' Cooperative and its member farmers. These projections also show that the Gullah Farmers' Cooperative will remain a viable venture into the foreseeable future.

# III. Company Description

#### The Business

The Gullah Farmers' Cooperative is a cooperative on St Helena Island with 17 farmer members and a board of directors. The cooperative will aggregate, process, and market vegetables from Gullah farmers located in Beaufort, Colleton, Hampton, Charleston, and Jasper counties of South Carolina.

#### **Business Philosophy**

It is important for the farmers located in these three counties to be sustainable – both for the environment and the economic viability of their individual farms. It is important to the Gullah Farmers' Cooperative that farmland remain in production, provide economic growth opportunities for local farmers, and leave a legacy for the next generation of farmers. It is also important that the fresh and healthy vegetable produced by the Cooperative benefit the local community-through distribution to local schools, restaurants, grocery stores, and government installations.

# **Industry Description**

The farm produce industry is a mature industry on the global and national level. However, in South Carolina, there are a lack of vegetable processors and marketers. So, there are growth opportunities on the state and regional scale. The grocery and restaurant consumer is also changing: they are demanding more local foods. Currently, in South Carolina, the demand for local foods is outstripping the supply – another opportunity for the Gullah Farmers' Cooperative

# Legal form of ownership

The Gullah Farmers' Cooperative is structured as a Cooperative Corporation (S Corporation), with farmer members and a board of directors.

#### **Partners**

Penn Center, Inc., South Carolina State University, Clemson University, and Beaufort County. Other interested parties include the Low Country Economic Network of Beaufort County, the Marine Corps Air Station, and the Low Country Food Bank.

#### **Business Goals and Objectives**

# Phase I: Complete planning phase (deadline: April 1, 2017)

- Update Business Plan from July 2016
- Finalize quotes to renovate and move into leased building
- Start Renovations

#### Phase II: Begin Operations (deadline: May 1, 2017)

- Get new building operational and HACCP certified (5/1/2017)
- Obtain orders for October harvest
- Order seeds and commit acreage to fill orders
- Train new staff on food safety, personal safety, and production processes
- Start processing vegetables for Sodexho and get procedures in order

#### Phase III: Ramp up Operations (begin: June 2017 - August 2017)

- Increase order volume through intense marketing and outreach
- Start retail sales channel: on site, farmers' markets, and CSA offerings
- High advertising expense year: Design bags, boxes, signs, brochures
- Estimate and order seed for next year's sales projections

#### Phase IV: Increase Production by 80% (September 2017-October 2018)

- It is important that efficiencies of scale be captured by year three of production
- High marketing and advertising year
- Build retail sales and wholesale sales channels simultaneously

#### Phase V: Stabilize operations and grow at a sustainable rate (October 2018-future)

- Once efficient volume is reached (see projections), can grow more slowly
- Management consulting, advertising, and marketing travel can be cut back
- Markets for more value added products and retail channels can be explored (for example: organic production, fruit processing, and specialty retail items)

# IV. Marketing Plan

#### **Products**

The Gullah Farmers' Cooperative Association will aggregate, wash, cut, and package fresh produce in a Food Safety Modernization Act compliant facility. The products will be package for both institutional sales (bulk) and for direct and indirect retail sales (printed bags). The current core-product offering will be collards, kale, cabbage, spinach, and broccoli. Additional items to be added in the next year will most likely be cauliflower, potatoes, and leaf lettuce. The farmers in the cooperative enjoy the advantage of being able to produce almost any vegetable. This creates opportunities to add tomatoes, onions, bell peppers, sweet corn, squash, eggplant, and peas.

#### **Services**

The services that the cooperative offers to its farmers are marketing services, food safety training through Good Agricultural Practices (GAP), production scheduling, aggregating and delivering produce, and produce processing.

Processing capabilities currently include sorting, washing, cutting, and packaging fresh produce at a HACCP/FSMA certified, licensed facility (needed for government, school food service buyers, and interstate commerce).

Additional processing capacity may be added at a later date and may include drying, freezing, and canning – either on site or with a co-packer. There may also be opportunities to package and distribute CSA shares from the Penn Center location.

#### **Customers**

The customers for the products produced by the Gullah Farmers' Cooperative will be primarily institutional buyers at first, with retail customers added later. This is due to the fact that the processing capabilities of the Cooperative are currently suited toward institutional buyers and there are already a number of institutional buyers interested in the product. Primarily these customers are schools, hospitals, and the government facilities in Beaufort County (Parris Island and the Marine Air Base). In addition, those companies that service the schools and government facilities (Sodexo and Limehouse Produce, for example) are interested in buying products.

<u>Schools</u>: Currently, the School Districts of Beaufort County, Colleton County, and Jasper County are buying produce from the Gullah Farmers' Cooperative. These districts have expressed interest in buying more produce and different types of produce—namely leaf lettuce, onions, and tomatoes. There are other school districts interested in buying produce as well. These districts are Hampton County and Charleston County.

<u>Hospitals</u>: Currently, the U.S. Naval Hospital in Beaufort buys some produce from the Gullah Farmers' Cooperative. Other hospital food service buyers will be visited to gauge interest.

<u>Institutional Supplier Sodexo</u>: Sodexo is a very large multinational corporation that services many school districts and government entities. Sodexo representatives have met with the Gullah Farmers' Cooperative just recently and pledged to take as much produce as the Cooperative could deliver. Sodexo's upper management is committed to being a partner in the communities that it serves and views working with the Gullah Farmers' Cooperative as a key partnership. Sodexo services some of the school districts in South Carolina as well as the Marine Recruit Depot on Parris Island.

<u>Institutional Supplier Limehouse Produce</u>: Limehouse Produce is a regional produce wholesaler. Limehouse supplies many of the school districts in South Carolina. Limehouse has been a big advocate of the Gullah Farmers' Cooperative and a buyer of local vegetables. As soon as the new processing facility is up and running, Limehouse has committed to taking collard greens.

Government Installations: The Marine Recruit Depot on Parris Island is served by Sodexo. The representative of Sodexo that manages Georgia and South Carolina mentioned that he would get the Cooperative into the kitchens on Parris Island, once the Beaufort School District was taken care of. The Marine Air Base will be approached soon about its intent to buy from the cooperative.

<u>Retail Customers</u>: Retail customers will be sought after through attending local farmers' markets, talking to Home Owners' Associations in Bluffton, SC,

and Hilton Head Island, SC, about starting a CSA for their homeowners, and through on-site promotion at the Penn Center

**Customer Service**: There are multiple types of customers for the cooperative – the farmer/owners that supply produce to the cooperative, produce buyers and brokers, and produce end users.

<u>Farmer/owners</u>: the board of directors will be responsible for setting farm gate prices, for making sure farmers adhere to Good Agricultural Practices, for handling member disputes, for production and planting schedules, and all other cooperative to farmer communications. Directors Jackie Frazier and York Glover will be the designated persons to fill the "member relations" role.

<u>Produce buyers and brokers</u>: The Board of Directors is also responsible for meeting the needs of produce buyers and brokers. Currently, the designated person to fill the "sales and marketing" role is General Manager Steve Richards. As the sales increase, there will be opportunities to add a staff member to this position.

<u>Wholesale customers</u>: those that buy directly from the Cooperative. These would be institutional clients such as restaurants, grocery stores, schools, hospitals, and other government entities. Currently, the designated person to fill the "sales and marketing" role is General Manager Steve Richards. As the sales increase, there will be opportunities to add a staff member to this position.

<u>Produce consumers</u>: This could be through a Community Supported Agriculture (CSA) structure, an off-site farmers' market, or an on-site produce store. The persons that will be delivering and selling this produce directly to the consumer will likely be employees of the cooperative and will be responsible for customer service at their location.

#### **Distribution Channels**

Initially, the Gullah Farmers' Cooperative will seek to distribute its products through a distributor or through wholesale market channels. Retail and direct marketing channels will be added in the second year.

<u>Institutional Clients</u>: The final customers of these products would be institutional customers such as schools, hospitals, and government installations. This will include bidding on contracts and making sales calls to buyers and brokers.

Wholesale: Marketing directly to grocery stores and restaurants will also be a part of the plan in the future, branding and packaging the cut produce under the Gullah Farmers' Cooperative name will also be an opportunity.

<u>Retail</u>: there will be opportunities in the future for sales at farmers' markets, having a Gullah Farmers' Cooperative CSA, and even a possible store front at the Penn Center. This could be an excellent way to move surplus inventory and get the brand name out there. Retail sales are also very important to getting acceptable margins for the produce.

<u>Direct Marketing</u>: As mentioned previously, there will be opportunities to market the produce to ethnic communities in the larger cities of the East Coast. Initial thoughts are to market these products through churches affiliated with churches attended by member of the Gullah Farmers' Cooperative.

# **Pricing and Margins: Wholesale**

Pricing for the wholesale and institutional markets follows stated prices from commodity exchanges and are able to be viewed on the Agricultural Marketing Service (AMS) website. These prices, however, do not include chopped vegetables. So, there is some wiggle room in the price that is offered to the Gullah Farmers' Cooperative. Price sensitivity is muted a little bit by the fact that the Cooperative is selling local produce as well. However, at the end of the day, the negotiated price has to be competitive with produce coming from outside the area. Typically, the prices for chopped vegetables have been between \$1.50 a pound and \$2.00 a pound.

Table 1	Pricing	and Marg	ins fo	r Wholesa	le Pro	ducts	
Vegetable	Raw Ve	getable	Who	lesale	Margin Between		
	Price pe	er#	Price	per#	Raw 8	& Processed	
Collards	\$	0.50	\$	1.50	\$	1.00	
Cabbage	\$	0.30	\$	1.50	\$	1.20	
Broccoli	\$	0.45	\$	1.50	\$	1.05	
Kale	\$	0.65	\$	1.75	\$	1.10	
Romaine	\$	0.78	\$	2.00	\$	1.22	
Lettuce	\$	0.75	\$	1.75	\$	1.00	
Cauliflower	\$	0.50	\$	1.75	\$	1.25	
Other	\$	0.50	\$	1.50	\$	1.00	
Average	\$	0.55	\$	1.66	\$	1.10	

The margin to be found between the raw commodity price and the cut produce price is usually somewhere around \$1.00 per pound. This varies by commodity, but is fairly stable, and is enough to cover the variable and fixed costs of processing and provide a return to the member farmers.

# **Pricing and Margins: Retail**

Pricing for retail markets is somewhat similar to wholesale, as there are some standard prices in the industry for vegetables. Namely, what the local supermarkets charge. Like the wholesale channel, there is some wiggle room in the retail prices for the chopped produce, since it commands a premium price in the supermarket. Also, there are no farmers offering pre-cut produce at the local farmers' markets. The table below shows estimated retail prices for the top products offered by the Gullah Farmers' Cooperative.

Table 2	Pricing and	d Marg	ins for I	Retail Pr	oducts		
Vegetable	Raw Vegetable		Retail		Margin Between		
	Price per #	ŧ	Price p	er#	Raw &	Processed	
Collards	\$	0.50	\$	2.50	\$	2.00	
Cabbage	\$	0.30	\$	2.25	\$	1.95	
Broccoli	\$	0.45	\$	3.00	\$	2.55	
Kale	\$	0.65	\$	3.00	\$	2.35	
Romaine	\$	0.78	\$	3.00	\$	2.22	
Lettuce	\$	0.75	\$	2.75	\$	2.00	
Cauliflower	\$	0.50	\$	3.00	\$	2.50	
Other	\$	0.50	\$	2.25	\$	1.75	
Average	\$	0.55	\$	2.72	\$	2.17	

#### **Promotion**

Currently, the promotional strategy is to simply visit institutional buyers of produce, tell them the story behind the Gullah Farmers' Cooperative, and ask if they would like to buy any of the vegetables that are available. The people from the Cooperative that are doing this are Steve Richards, York Glover, and Jackie Frazier. York has many connections from his time at Clemson Cooperative Extension. Jackie Frazier has a very successful farm, roadside stand, and wholesale vegetable operation and knows many of the produce buyers in South Carolina.

When it comes time to promote to grocery stores and restaurants, we have a marketing consultant on board named Gary Markham. Gary has 30 years of experience marketing consumer products to grocery stores and big box retailers. Gary will help us plan and execute this promotion plan.

Retail and Direct Marketing will involve branding, printed packaging, and more promotional materials than the institutional and wholesale routes. Currently, we are working on our website, have a logo designed, and will work on printed outreach materials such as brochures and flyers when the time arrives to start direct marketing products. The first products to be direct marketed will be collard greens, in bulk, to churches as previously mentioned. The first two years will see heavy marketing and promotional spending, as shown in the budget below. After 2018, this will taper off.

Marketing	2017-2018	2017-2018	2018-2019	2018-2019	2 Year
Budget	Amount	Subtotal	Amount	Subtotal	Total
Advertisement		9200		13700	22900
Periodicals	3000		6500		
Newspapers	5000		6000		
Association Fees	1200		1200		
<b>Printing</b>		10500		11000	21500
Design	5000				
Bags and Boxes	3000		7500		
Brochures	1000		1500		
Store Signs	500		1000		
Farm Mkt Signs	1000		1000		
Internet		6300		1300	7600
Design	5000				
Access	500		500		
Hosting	500		500		
Domains	300		300		
TOTAL		26000		26000	52000

#### **Sales Forecast: Wholesale and Retail Channels**

Both wholesale and retail channels will be sought after. For the first 2 years (10/1/2017-9/30/2019), the Gullah Farmers' Cooperative will concentrate on institutional and wholesale buyers. This will build demand and get the farmer members used to a cropping cycle to fill the needs of the largest customers. Why this is important is that it will capture the efficiencies of scale (volume) right more quickly than retail sales. Retail sales, while it has a better margin, will take longer to build the volume needed.

The sales forecasts are shown in the tables below. The sales projections are shown by crop and by channel (in pounds) first shown is wholesale, followed by retail.

Table 3	Sales Forecast: Five	e Year Wholesale P	rojection in Pound	5	
Product	10/2017 - 10/2018	10/2018 - 10/2019	10/2019 - 10/2020	10/2020 - 10/2021	10/2021 - 10/2022
Romaine, Chopped	83,400	150,120	165,132	198,158	227,882
Collards, Shredded	16,800	30,240	33,264	39,917	45,904
Cabbage, Chopped	13,800	24,840	27,324	32,789	37,707
Broccoli, Chopped	12,600	22,680	24,948	29,938	34,428
Kale, Shredded	13,080	23,544	25,898	31,078	35,740
Lettuce, Chopped	5,700	10,260	11,286	13,543	15,575
Cauliflower, Chopped	4,500	8,100	8,910	10,692	12,296
Other Products*	2,040	3,672	4,039	4,847	5,574
Total	151,920	273,456	300,802	360,962	415,106
*=Tomatoes, onions, pota	atoes, bell peppers,	sweet corn, squash	, melons, eggplant	, and green peas	

Table 4	<b>Estimated Product</b>	per Wholesale Cus	tomer				
Collards	# Of Outlets	#Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr	
Beaufort/Sodexo	8	3	24	112	480	5760	
Colleton	5	0.5	2.5	12	50	600	
Jasper	5	0.5	2.5	12	50	600	
Limehouse /Wholesale	15	2	30	140	600	7200	
Government/Sodexo	2	5	10	47	200	2400	
Hospital	1	1	1	5	20	240	
Total			70	326	1400	16800	
Cabbage	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr	
Beaufort/Sodexo	10	1	10	47	200	2400	
Colleton	5	0.4	2	9	40	480	
Jasper	5	0.4	2	9	40	480	
Limehouse /Wholesale	15	2.5	37.5	174	750	9000	
Government/Sodexo	2	2.5	5	23	100	1200	
Hospital	1	1	1	5	20	240	
Total			57.5	57.5 267			
Broccoli	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr	
Beaufort/Sodexo	10	0.5	5	23	100	1200	
Colleton	5	0.4	2	9	40	480	
Jasper	5	0.4	2	9	40	480	
Limehouse /Wholesale	15	2.5	37.5	174	750	9000	
Government/Sodexo	2	2.5	5	23	100	1200	
Hospital	1	1	1	5	20	240	
Total			53	244	1050	12600	

Table 5	<b>Estimated Product</b>	per Wholesale Cust	tomer			
Kale	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Beaufort/Sodexo	10	0.5	5	23	100	1200
Colleton	5	0.2	1	5	20	240
Jasper	5	0.2	1	5	20	240
Limehouse /Wholesale	15	3	45	209	900	10800
Government/Sodexo	2	1	2	9	40	480
Hospital	1	0.5	0.5	2	10	120
Total			55	253	1090	13080
Romaine	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Beaufort/Sodexo	10	25	250	1163	5000	60000
Colleton	5	2	10	47	200	2400
Jasper	5	2	10	47	200	2400
Limehouse /Wholesale	15	5	75	349	1500	18000
Government/Sodexo	2	1	2	9	40	480
Hospital	1	0.5	0.5	2	10	120
Total	-	<del>-</del>	348	1616	6950	83400
Lettuce	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Beaufort/Sodexo	10	0.5	5	23	100	1200
Colleton	5	0.25	1.25	6	25	300
Jasper	5	0.25	1.25	6	25	300
Limehouse /Wholesale	15	1	15	70	300	3600
Government/Sodexo	2	0.5	1	5	20	240
Hospital	1	0.25	0.25	1	5	60
Total			24	110	475	5700
Cauliflower	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Beaufort/Sodexo	10	0.25	2.5	12	50	600
Colleton	5	0	0	0	0	0
Jasper	5	0	0	0	0	0
Limehouse /Wholesale	15	1	15	70	300	3600
Government/Sodexo	2	0.5	1	5	20	240
Hospital	1	0.25	0.25	1	5	60
Hospital	<u> </u>	0.25				

Table 6	Retail Sales Foreca	st: Five Year Projec	tion in Pounds		
Product	10/2017 - 10/2018	10/2018 - 10/2019	10/2019 - 10/2020	10/2020 - 10/2021	10/2021 - 10/2022
Collards, Shredded	3,576	6,437	11,586	15,062	18,828
Cabbage, Chopped	768	1,382	2,488	3,235	4,044
Broccoli, Chopped	828	1,490	2,683	3,488	4,359
Kale, Shredded	1,764	3,175	5,715	7,430	9,287
Romaine, Chopped	1,692	3,046	5,482	7,127	8,908
Lettuce, Chopped	3,780	6,804	12,247	15,921	19,902
Cauliflower, Chopped	3,180	5,724	10,303	13,394	16,743
Other Products*	6,960	12,528	22,550	29,316	36,644
Total	22,548	40,586	73,056	94,972	118,715
*=Tomatoes, onions, pot	atoes, bell peppers,	sweet corn, squash	, melons, eggplant,	, and green peas	

Table 7	Estimated Product	per Retail Custome	er			
Collards	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Farmers Markets	3	0.3	0.9	4	18	216
On Site Sales	1	. 0.5	0.5	2	10	120
Churches	3	. 2	6	28	120	1440
CSA Use	25	0.3	7.5	35	150	1800
Total			15	69	298	3576
Cabbage	# Of Outlets	#Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Farmers Markets	3	0.1	0.3	1	6	72
On Site Sales	1	0.4	0.4	2	8	96
Churches	3	0'	0	0	0	0
CSA Use	25	0.1	2.5	12	50	600
Total			3	15	64	768
Broccoli	# Of Outlets	#Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Farmers Markets	3	0.25	0.75	3	15	180
On Site Sales	1	0.2	0.2	1	4	48
Churches	3	0'	0	0	0	0
CSA Use	25	0.1	2.5	12	50	600
Total			3	16	69	828

Table 8	Estimated Product	per Retail Custome	r			
Kale	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	<b>Total Pounds/Mo</b>	Pounds/Yr
Farmers Markets	3	0.3	0.9	4	18	216
On Site Sales	1	0.2	0.2	1	4	. 48
Churches	3	0	0	0	0	0
CSA Use	25	0.25	6.25	29	125	1500
Total		-	7	34	147	1764
Romaine	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Farmers Markets	3	0.2	0.6	3	12	144
On Site Sales	1	0.2	0.2	1	4	. 48
Churches	3	0	0	0	0	0
CSA Use	25	0.25	6.25	29	125	1500
Total			7	33	141	1692
Lettuce	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Farmers Markets	3	1	3	14	60	720
On Site Sales	1	0.25	0.25	1	5	60
Churches	3	0	0	0	0	0
CSA Use	25	0.5	12.5	58	250	3000
Total			16	73	315	3780
Cauliflower	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Farmers Markets	3	0.25	0.75	3	15	180
On Site Sales	1	0	0	0	0	0
Churches	3	0	0	0	0	0
CSA Use	25	0.5	12.5	58	250	3000
Total			13	62	265	3180
Other	# Of Outlets	# Cs/Mo/Outlet	Total Cases/Mo	Pounds/Week	Total Pounds/Mo	Pounds/Yr
Farmers Markets	3	1	3	14	60	720
On Site Sales	1	1	1	5	20	240
Churches	3	0	0	0	0	0
CSA Use	25	1	25	116	500	6000
Total			29	135	580	6960

# V. Operational Plan

#### **Production Process**

Produce washing and drying equipment and process is shown on the next page.

<u>Production techniques</u>: currently, the process involves sorting, washing, packaging, and cold storage of produce.

<u>Production Scheduling</u>: will be determined through outstanding produce orders and the produce that is forecasted to be available for harvest at the time. We are looking to use a model that has already been developed at another cooperative in North Carolina.

# **Quality control**

Currently, collards, turnip greens, and mustard greens are exempted from the Food Safety Modernization act while cabbage, broccoli, kale and spinach fall under the new rules. By having a HACCP/FSMA quality assurance plan, all vegetables will be able to be processed at this location.

<u>Staff</u>: The workers in the facility are trained in safe food handling. The training of the workers will be the responsibility of the Gullah Farmers' Cooperative Association production manager or a designated employee that has the appropriate training.

<u>Monitoring</u>: The monitoring and execution of the HACCP plan will be performed by the Gullah Farmers' Cooperative Association production manager or a designated employee that has the appropriate training.

<u>Record Keeping</u>: Record keeping, HACCP program validation, and produce tracking will be the responsibility of the board of directors. The production manager will be responsible for many of these items, but the board will have authority to audit and validate the HACCP records and tracking.

# Gullah Co-Op Vegetable Processing Equipment





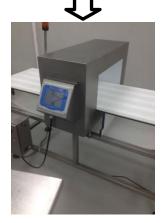


Produce is washed with clean, cooled water.

Transferred to a Spin Dryer



Bagged and Weighed



**Metal Detection** 

#### **Inventory control**

Just in time inventory control that is possible due to planting and processing schedules. The turnaround for produce orders, ideally, is 24 hours.

<u>Farmers/Suppliers</u>: currently 17 farms representing 750 producing acres. If orders are shown to outstrip supply in the future, then as many as 50 farms can be brought on board at the cooperative.

<u>Produce Buyers</u>: every effort should be made to meet buyers' delivery schedules. Not only does the freshness of the produce depend on this, but the buyers have their own production schedules and menus that they have to meet.

<u>Produce Consumers</u>: Eventually, excess vegetables will be able to be sold directly to the end user. This can be a form of inventory management. If there are excess levels of inventory- due to higher than expected crop yields or buyer changes, then these products can be sold to the public- through a CSA, farm market, or on site store.

#### **Production Personnel**

Processing employees: There will be six (6) processing employees to run the plant. Four (4) employees that process and two (2) that process and have responsibilities for cleaning, set-up, and tear down as well as Quality Assurance monitoring. There will also be either the Cooperative Manager or Production Manager on site, making a total of seven (7) employees on site during processing.

<u>Training methods and requirements</u>: quality assurance and production training will be provided. Safety training will also be necessary, as there are machines that do vegetable cutting. This will be the responsibility of the Cooperative Manager and the Production Manager.

# **Production Supplies and Inventory**

Currently, the only supplies (other than produce) needed are minimal. Cleaning supplies, maintenance supplies, and packaging materials are the three main categories. Most of these supplies can be ordered in bulk, since they do not spoil. They also can be

purchased locally, should the Cooperative need them at a moment's notice.

#### **Production capacity constraints**

The production system process has been analyzed in the feasibility study to find its capacity limits and constraints. For the purpose of the business plan, it is useful to list the constraints that need to be managed closely. These are as follows:

<u>Turbidity and free chlorine in the vegetable processing water</u>: Once the turbidity level passes the desired limit, then the water has to be changed. The amount of time to drain, refill, and chill the system adds time to the process. At least two key variables will have to be monitored to minimize this bottleneck:

- The cleanliness of the incoming produce: the more debris that comes in with the produce, the faster the processing water will exceed its turbidity limit.
- The processing batch size: limiting the processing batch sizes to that
  which the processing water will be sufficient. Also subject to the
  processing time consideration listed below.

<u>Vegetable spin drying</u>: this slowest step in the process and will determine the speed of the entire production line. Perhaps an additional spin dryer will be necessary as future demand increases.

<u>Processing time</u>: no produce should take longer than 4 hours to process in room temperatures over 41 degrees Fahrenheit. No batch size will be so large that the produce remains in ambient temperatures over 41 degrees Fahrenheit.

<u>Cooler size and rate of cooling</u>: batch size may also be limited by the capacity of the walk-in cooler to cool the produce or by the amount of storage the produce cooler can provide. Excess storage capacity, for a short period of time, can be achieved by using the Gullah Farmers' Cooperative Association refrigerated truck.

#### **Credit Policies and Accounts Receivable**

Most buyers have set payment schedules. Since the Cooperative is a small player in the produce buying world, it will have to take whatever payment terms are offered. Negotiating these terms will be attempted with all opportunities. However, slow payment from government entities needs to be addressed in the cash flow planning section.

#### **Producer Payments and Accounts Payable**

The largest Accounts Payable will be the Cooperative members' payment for produce. Most agricultural producers have to be paid within 30 days of delivering their product, unless they are a member of the cooperative under a contract to modify these terms. No contract is in place at this time, but it may be a consideration if the payment schedules from buyers is greater than 30 days.

# VI. Management and Organization

#### **Cooperative Management**

The cooperative is governed by a 7-member Board of Directors. The Board of Directors is responsible for the direction of the organization and they also give direction to the Cooperative Manager. The General Manager is responsible for the marketing and operations of the Cooperative.

<u>Board of Directors</u>: There is a board of directors for the Cooperative consisting of six members: Joe McDomick, Ben Teasdale, Betty Strickland, Jackie Frazier, Joseph Fields, Oliver Freeman, and York Glover. Joe McDomick is the president of the board. The duties of the board are to manage the overall direction of the cooperative and handle the financial transactions.

<u>Gullah Cooperative Manager</u>: Steve Richards is currently the part time manager of the cooperative. His duties are to manage the daily affairs of the cooperative, including contacting produce buyers, making the production/processing schedules, and making progress reports to the board of directors.

<u>Operations Manager</u>: York Glover (who is also on the Board of Directors) manages the processing operations of the Cooperative. He also has many contacts in the produce buying area.

<u>Key Employees</u>: There will be openings for key employees in the future. These openings may include a key marketing position and a key processing management position. On the processing side, there will be two key employees that have opening, closing, and cleaning responsibilities.

#### **Professional and Advisory Support Team**

There are professional advisors to the board of directors. These advisors represent the following fields of expertise:

<u>Attorney</u>: Eugene Parrs, Harvey and Battey Law Firm. 1001 Craven Street, Beaufort, SC, 29920

Accountant/Bookkeeper: Linda Miller, Beaufort, SC

<u>Marketing consultant</u>: Gary Markham, VP Black Diamond Group, Savannah, Georgia.

<u>Others</u>: There will be others added to the list of advisors as the cooperative moves forward. These will be: members of Clemson Cooperative Extension, Insurance representatives, and bankers/funders.

# VII. Start Up Costs and Working Capital

# **Sources and Uses of Capital**

The table below shows what the Cooperative owns and leases and what it will spend to expand the chopped produce market. The table also shows how the Clemson University and USDA grant funds will be spent.

Use of Funds/Assets	Cost	Sources of Funds
Buildings and Facilities	Value	
Building and Building Site	3,600	Leased by Cooperative
Moving Processing Building to Penn Center	2,000	Cooperative Expense
Building Renovations	20,000	Clemson University/Boeing
Total Buildings and Facilities	\$ 25,600	
Processing Equipment	Value	
Washing, cutting, and Packaging Equipment	\$ 2,400	Leased by Cooperative
Walk in Cooler	\$ 15,000	Purchased by Cooperative
Refrigerated box truck	\$ 20,000	Purchased by Cooperative
Total Equipment	\$ 37,400	
Startup and Operating Costs	Cost	
Processing Staff*	\$ 142,874	USDA Grant \$120,000
Packaging Supplies	\$ 45,174	USDA Grant \$5000
Delivery Truck	\$ 24,426	USDA Grant \$10,000
Delivery/Sales Staff	\$ 59,604	USDA Grant \$35,000 for Delivery Personnel
Office Supplies	\$ 3,000	USDA Grant \$3000
Utilities: Water & Electric	\$ 16,800	Cooperative Expense
Phone (office and cellular)	\$ 2,450	Cooperative Expense
Repairs and maintainance	\$ 7,000	Cooperative Expense
Management Salaries and Travel	\$ 100,000	USDA \$5000 (Travel), Coop \$55,000, In Kind \$40,000
Building and Office Rent	\$ 2,400	Cooperative Expense
Marketing/Advertising	\$ 52,000	USDA Grant \$52,000
Depreciation	\$ -	Cooperative Expense/Non Cash Expense
Insurance	\$ 4,850	Cooperative Expense
Property Tax	\$ -	Cooperative Expense
Business Tax	\$ 2,127	Cooperative Expense
Miscellaneous	\$ 500	Cooperative Expense
Total Operating and Overhead Costs	\$ 463,204	\$195,000 Grant/\$334,439 Cooperative
	Total	
Two Years Operation and Assets Contributed	\$ 526,204	
Total Cooperative Commitment	\$ 311,204	
Total Clemson Commitment	\$ 20,000	
Total USDA Commitment	\$ 195,000	

# VIII. Financial Projections

### **Five Year Profit and Loss Projections**

The five year profit and loss projection shows the performance of the Cooperative with the Value Added Producer's Grant (USDA Grant shown as VAPG and highlighted in the budgets). The feasibility study accompanying this business plan has more detail with regard to efficiencies of scale, product mix (retail versus wholesale), production capacities, and sensitivity analysis. That information is available upon request.

#### Some notes about the financial statements:

- 1. Depreciation is the useful life of the building renovations.
- 2. Interest expense is not shown, as the cooperative leases its building and equipment. This may change if the building is purchased, if new equipment is added, or if more building renovations are needed.
- 3. Property tax expense is zero, since the building will be leased for the first five years. This may change if the building is purchased.
- 4. Rent will be paid to the Penn Center for use of office space. Rent will also be paid to Beaufort County for the use of the building.
- 5. Electricity takes a jump in year 2, due to an 80% projected increase in production.
- 6. Sales figures come from the sales projections and prices found previously in this report.
- 7. Business Tax is based on Beaufort County, South Carolina, business and license taxes, less any available business credits. All income taxes will be passed on to the cooperative members, as all profits are distributed by law.

# **Projected Monthly Cash Flow**

The cash flow projections are shown with the Value Added Producers' Grant included in the income. The highlighted sections are the costs that will be covered by the Value Added Producers' Grant and the income provided. To see a total of these costs, please refer back to the sources and uses of capital in the previous section. Also, the difference between the expenses shown on the profit and loss and the cash flow projections is simply the depreciation expense, since it is not a cash cost. It is also good to note that the cooperative has the option of holding payment to producers for 30 days, should cash flow be tightened due to slow sales or slow customer payments.

Financial Projection	5 Year Pr	ofit and L	oss Both I	Retail and	Wholesa	ale Chann	els with V	APG				
Income	10/2017	<del>- 10/201</del> 8	10/2018	- <mark>10/201</mark> 9	10/2019	- 10/2020	10/2020	- 10/2021	10/2021	- 10/2022		
Romaine, Chopped	\$	105,504	\$	189,908	\$	213,631	\$	257,575	\$	297,793		
Collards, Shredded	\$	32,352	\$	58,234	\$	73,068	\$	89,999	\$	106,512		
Cabbage, Chopped	\$	18,058	\$	32,504	\$	37,641	\$	45,654	\$	53,133		
Broccoli, Chopped	\$	15,341	\$	27,615	\$	33,036	\$	40,328	\$	47,266		
Kale, Shredded	\$	18,533	\$	33,360	\$	41,919	\$	51,646	\$	61,139		
Lettuce, Chopped	\$	13,260	\$	23,868	\$	35,780	\$	45,386	\$	55,378		
Cauliflower, Chopped	\$	13,575	\$	24,435	\$	36,896	\$	46,850	\$	57,227		
Other Products*	\$	14,220	\$	25,596	\$	43,502	\$	56,149	\$	69,702		
VAPG Funding	\$	88,722	\$	152,951	\$	-	\$	-	\$	-		
Gross Sales	\$	319,566	\$	568,470	\$	515,475	\$	633,588	\$	748,150		
Cost of Goods Sold												
Produce Costs	\$	88,722	\$	159,700	\$	191,751	\$	234,236	\$	274,747		
Processing Staff	\$	51,026	\$	91,847	\$	110,414	\$	134,909	\$	158,281		
Packaging Supplies	\$	16,134	\$	29,041	\$	33,467	\$	40,551	\$	47,143		
Delivery Truck	\$	8,723	\$	15,702	\$	18,693	\$	22,797	\$	26,691		
Delivery Staff	\$	26,170	\$	33,434	\$	41,038	\$	48,838	\$	57,588		
Total COGS	\$	190,776	\$	329,724	\$	395,363	\$	481,331	\$	564,450		
Gross Margin	\$	128,790	\$	238,746	\$	120,112	\$	152,257	\$	183,700		
Gross Margin %		40%		42%		23%		24%		25%		
Overhead Expenses												
Office Supplies	\$	1,500	\$	1,500	\$	1,550	\$	1,600	\$	1,650		
Utilities: Water & Electric	\$	6,000	\$	10,800	\$	11,880	\$	14,256	\$	16,466		
Phone (office and cellular)	\$	1,200	\$	1,250	\$	1,300	\$	1,350	\$	1,400		
Repairs and maintainance	\$	2,500	\$	4,500	\$	4,635	\$	4,774	\$	4,917		
Management and Travel	\$	50,000	\$	50,000	\$	50,000	\$	50,000	\$	50,000		
Building and Office Rent	\$	4,800	\$	4,800	\$	4,800	\$	4,800	\$	4,800		
Marketing/Advertising	\$	26,000	\$	26,000	\$	6,000	\$	6,180	\$	6,365		
Depreciation	\$	1,500	\$	1,500	\$	1,500	\$	1,500	\$	1,500		
Insurance	\$	2,400	\$	2,450	\$	2,500	\$	2,500	\$	2,500		
Property Tax	\$	-	\$	-	\$	-	\$	-	\$	-		
Business Tax	\$	760	\$	1,367	\$	1,504	\$	1,805	\$	2,076		
Miscellaneous	\$	250	\$	250	\$	275	\$	275	\$	290		
Total Overhead Costs	\$	96,910	\$	104,417	\$	85,944	\$	89,040	\$	91,964		
Total Expenses	\$	287,686	\$	434,141	\$	481,307	\$	570,371	\$	656,414		
Net Income	\$	31,880	\$	134,329	\$	34,168	\$	63,217	\$	91,736		

Income	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Totals
Romaine, Chopped	5,275	7,913	2,638	5,275	10,550	10,550	10,550	10,550	5,275	5,275	15,826	15,826	105,504
Collards, Shredded	1,618	2,426	809	1,618	3,235	3,235	3,235	3,235	1,618	1,618	4,853	4,853	32,352
Cabbage, Chopped	903	1,354	451	903	1,806	1,806	1,806	1,806	903	903	2,709	2,709	18,058
Broccoli, Chopped	767	1,151	384	767	1,534	1,534	1,534	1,534	767	767	2,301	2,301	15,341
Kale, Shredded	927	1,390	463	927	1,853	1,853	1,853	1,853	927	927	2,780	2,780	18,533
Lettuce, Chopped	663	995	332	663	1,326	1,326	1,326	1,326	663	663	1,989	1,989	13,260
Cauliflower, Chopped	679	1,018	339	679	1,358	1,358	1,358	1,358	679	679	2,036	2,036	13,575
Other Products	711	1,067	356	711	1,422	1,422	1,422	1,422	711	711	2,133	2,133	14,220
Value Added Producer Grant	4,436	6,654	2,218	4,436	8,872	8,872	8,872	8,872	4,436	4,436	13,308	13,308	88,722
Gross Sales	15,978	23,967	7,989	15,978	31,957	31,957	31,957	31,957	15,978	15,978	47,935	47,935	319,566
Cost of Goods Sold													
Produce Costs	4,436	6,654	2,218	4,436	8,872	8,872	8,872	8,872	4,436	4,436	13,308	13,308	88,722
Processing Staff	2,551	3,827	1,276	2,551	5,103	5,103	5,103	5,103	2,551	2,551	7,654	7,654	51,026
Packaging Supplies	807	1,210	403	807	1,613	1,613	1,613	1,613	807	807	2,420	2,420	16,134
Delivery Truck	436	654	218	436	872	872	872	872	436	436	1,309	1,309	8,723
Delivery Staff/Travel	1,309	1,963	654	1,309	2,617	2,617	2,617	2,617	1,309	1,309	3,926	3,926	26,170
Total COGS	9,539	14,308	4,769	9,539	19,078	19,078	19,078	19,078	9,539	9,539	28,616	28,616	190,776
Overhead Expenses													
Office Supplies	125	125	125	125	125	125	125	125	125	125	125	125	1,500
Utilities: Water & Electric	500	500	500	500	500	500	500	500	500	500	500	500	6,000
Phone (office and cellular)	100	100	100	100	100	100	100	100	100	100	100	100	1,200
Repairs and maintainance	208	208	208	208	208	208	208	208	208	208	208	208	2,500
Management Salaries	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	50,000
Building and Office Rent	400	400	400	400	400	400	400	400	400	400	400	400	4,800
Marketing/Advertising	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	26,000
Depreciation	0	0	0	0	0	0	0	0	0	0	0	0	
Insurance	200	200	200	200	200	200	200	200	200	200	200	200	2,400
Property Tax	0	0	0	0	0	0	0	0	0	0	0	0	-
Business Tax	63	63	63	63	63	63	63	63	63	63	63	63	760
Miscellaneous	21	21	21	21	21	21	21	21	21	21	21	21	250
Total Overhead Costs	7,951	7,951	7,951	7,951	7,951	7,951	7,951	7,951	7,951	7,951	7,951	7,951	95,410
Total Expenses	17,490	22,259	12,720	17,490	27,028	27,028	27,028	27,028	17,490	17,490	36,567	36,567	286,186
Net Cash Income (no Depreciation)	(1,511)	1,708	(4,731)	(1,511)	4,928	4,928	4,928	4,928	(1,511)	(1,511)	11,368	11,368	33,380

<b>Gullah Farmers Cooper</b>	ative Pro	ojected (	Cash Flo	w (10/20	018-10/2	019)							
Income	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Totals
Romaine, Chopped	16,142	16,142	9,495	15,193	18,991	18,991	18,991	18,991	9,495	9,495	18,991	18,991	189,908
Collards, Shredded	4,950	4,950	2,912	4,659	5,823	5,823	5,823	5,823	2,912	2,912	5,823	5,823	58,234
Cabbage, Chopped	2,763	2,763	1,625	2,600	3,250	3,250	3,250	3,250	1,625	1,625	3,250	3,250	32,504
Broccoli, Chopped	2,347	2,347	1,381	2,209	2,761	2,761	2,761	2,761	1,381	1,381	2,761	2,761	27,615
Kale, Shredded	2,836	2,836	1,668	2,669	3,336	3,336	3,336	3,336	1,668	1,668	3,336	3,336	33,360
Lettuce, Chopped	2,029	2,029	1,193	1,909	2,387	2,387	2,387	2,387	1,193	1,193	2,387	2,387	23,868
Cauliflower, Chopped	2,077	2,077	1,222	1,955	2,444	2,444	2,444	2,444	1,222	1,222	2,444	2,444	24,435
Other Products	2,176	2,176	1,280	2,048	2,560	2,560	2,560	2,560	1,280	1,280	2,560	2,560	25,596
Value Added Producer Grant	13,575	13,575	7,985	12,776	15,970	15,970	15,970	15,970	7,985	7,985	15,970	9,221	152,951
Gross Sales	48,894	48,894	28,761	46,018	57,522	57,522	57,522	57,522	28,761	28,761	57,522	50,773	568,470
Cost of Goods Sold													
Produce Costs	13,575	13,575	7,985	12,776	15,970	15,970	15,970	15,970	7,985	7,985	15,970	15,970	159,700
Processing Staff	7,807	7,807	4,592	7,348	9,185	9,185	9,185	9,185	4,592	4,592	9,185	9,185	91,847
Packaging Supplies	2,468	2,468	1,452	2,323	2,904	2,904	2,904	2,904	1,452	1,452	2,904	2,904	29,041
Delivery Truck	1,335	1,335	785	1,256	1,570	1,570	1,570	1,570	785	785	1,570	1,570	15,702
Delivery Staff/Travel	2,842	2,842	1,672	2,675	3,343	3,343	3,343	3,343	1,672	1,672	3,343	3,343	33,434
Total COGS	28,027	28,027	16,486	26,378	32,972	32,972	32,972	32,972	16,486	16,486	32,972	32,972	329,724
Overhead Expenses													
Office Supplies	125	125	125	125	125	125	125	125	125	125	125	125	1,500
Utilities: Water & Electric	900	900		900	900	900	900	900	900	900	900	900	10,800
Phone (office and cellular)	104	104	104	104	104	104	104	104	104	104	104	104	1,250
Repairs and maintainance	375	375		375	375	375	375	375	375	375	375	375	4,500
Management Salaries	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	50,000
Building and Office Rent	400	400		400	400	400	400	400	400	400	400	400	4,800
Marketing/Advertising	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	2,167	26,000
Depreciation	0	0		0	0	0	0	0	0	0	0	0	-
Insurance	204	204	204	204	204	204	204	204	204	204	204	204	2,450
Property Tax	0	0	0	0	0	0	0		0	0	0	0	-
Business Tax	114	114	114	114	114	114	114	114	114	114	114	114	1,367
Miscellaneous	21	21	21	21	21	21	21	21	21	21	21	21	250
Total Overhead Costs	8,576	8,576		8,576	8,576	8,576	8,576	8,576	8,576	8,576	8,576	8,576	102,917
Total Expenses	36,603	36,603	25,063	34,954	41,549	41,549	41,549	41,549	25,063	25,063	41,549	41,549	432,641
Net Cash Income (no Depreciation)	12,291	12,291	3,698	11,063	15,973	15,973	15,973	15,973	3,698	3,698	15,973	9,224	135,829

Gullah Farmers Cooper	ative Pr	ojected (	Cash Flo	w (10/20	)19-10/20	020)							
Income	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Totals
Romaine, Chopped	18,159	18,159	10,682	17,091	21,363	21,363	21,363	21,363	10,682	10,682	21,363	21,363	213,631
Collards, Shredded	6,211	6,211	3,653	5,845	7,307	7,307	7,307	7,307	3,653	3,653	7,307	7,307	73,068
Cabbage, Chopped	3,199	3,199	1,882	3,011	3,764	3,764	3,764	3,764	1,882	1,882	3,764	3,764	37,641
Broccoli, Chopped	2,808	2,808	1,652	2,643	3,304	3,304	3,304	3,304	1,652	1,652	3,304	3,304	33,036
Kale, Shredded	3,563	3,563	2,096	3,354	4,192	4,192	4,192	4,192	2,096	2,096	4,192	4,192	41,919
Lettuce, Chopped	3,041	3,041	1,789	2,862	3,578	3,578	3,578	3,578	1,789	1,789	3,578	3,578	35,780
Cauliflower, Chopped	3,136	3,136	1,845	2,952	3,690	3,690	3,690	3,690	1,845	1,845	3,690	3,690	36,896
Other Products	3,698	3,698	2,175	3,480	4,350	4,350	4,350	4,350	2,175	2,175	4,350	4,350	43,502
Value Added Producer Grant	.,	-,	, -	-,	,	,	,	,	, -	, -	7	,	-
Gross Sales	43,815	43,815	25,774	41,238	51,547	51,547	51,547	51,547	25,774	25,774	51,547	51,547	515,475
Cost of Goods Sold													
Produce Costs	16,299	16,299	9,588	15,340	19,175	19,175	19,175	19,175	9,588	9,588	19,175	19,175	191,751
Processing Staff	9,385	9,385	5,521	8,833	11,041	11,041	11,041	11,041	5,521	5,521	11,041	11,041	110,414
Packaging Supplies	2,845	2,845	1,673	2,677	3,347	3,347	3,347	3,347	1,673	1,673	3,347	3,347	33,467
Delivery Truck	1,589	1,589	935	1,495	1,869	1,869	1,869	1,869	935	935	1,869	1,869	18,693
Delivery Staff/Travel	3,488	3,488	2,052	3,283	4,104	4,104	4,104	4,104	2,052	2,052	4,104	4,104	41,038
Total COGS	33,606	33,606	19,768	31,629	39,536	39,536	39,536	39,536	19,768	19,768	39,536	39,536	395,363
Overhead Expenses													
Office Supplies	129	129	129	129	129	129	129	129	129	129	129	129	1,550
Utilities: Water & Electric	990	990	990	990	990	990	990	990	990	990	990	990	11,880
Phone (office and cellular)	108	108	108	108	108	108	108	108	108	108	108	108	1,300
Repairs and maintainance	386	386	386	386	386	386	386	386	386	386	386	386	4,635
Management Salaries	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	50,000
Building and Office Rent	400	400	400	400	400	400	400	400	400	400	400	400	4,800
Marketing/Advertising	500	500	500	500	500	500	500	500	500	500	500	500	6,000
Depreciation	0	0	0	0	0	0	0	0	0	0	0	0	
Insurance	208	208	208	208	208	208	208	208	208	208	208	208	2,500
Property Tax	0	0	0	0	0	0	0	0	0	0	0	0	-
Business Tax	125	125	125	125	125	125	125	125	125	125	125	125	1,504
Miscellaneous	23	23	23	23	23	23	23	23	23	23	23	23	275
Total Overhead Costs	7,037	7,037	7,037	7,037	7,037	7,037	7,037	7,037	7,037	7,037	7,037	7,037	84,444
Total Expenses	40,643	40,643	26,805	38,666	46,573	46,573	46,573	46,573	26,805	26,805	46,573	46,573	479,807
Net Cash Income (no Depreciation)	3,173	3,173	(1,031)	2,572	4,974	4,974	4,974	4,974	(1,031)	(1,031)	4,974	4,974	35,668

<b>Gullah Farmers Cooper</b>	ative Pr	ojected	Cash Flo	ow (10/2	2020-10/2	2021)							
Income	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Totals
Romaine, Chopped	21,894	21,894	12,879	20,606	25,757	25,757	25,757	25,757	12,879	12,879	25,757	25,757	257,575
Collards, Shredded	7,650	7,650	4,500	7,200	9,000	9,000	9,000	9,000	4,500	4,500	9,000	9,000	89,999
Cabbage, Chopped	3,881	3,881	2,283	3,652	4,565	4,565	4,565	4,565	2,283	2,283	4,565	4,565	45,654
Broccoli, Chopped	3,428	3,428	2,016	3,226	4,033	4,033	4,033	4,033	2,016	2,016	4,033	4,033	40,328
Kale, Shredded	4,390	4,390	2,582	4,132	5,165	5,165	5,165	5,165	2,582	2,582	5,165	5,165	51,646
Lettuce, Chopped	3,858	3,858	2,269	3,631	4,539	4,539	4,539	4,539	2,269	2,269	4,539	4,539	45,386
Cauliflower, Chopped	3,982	3,982	2,343	3,748	4,685	4,685	4,685	4,685	2,343	2,343	4,685	4,685	46,850
Other Products	4,773	4,773	2,807	4,492	5,615	5,615	5,615	5,615	2,807	2,807	5,615	5,615	56,149
Value Added Producer Grant													-
Gross Sales	53,855	53,855	31,679	50,687	63,359	63,359	63,359	63,359	31,679	31,679	63,359	63,359	633,588
Cost of Goods Sold													
Produce Costs	19,910	19,910	11,712	18,739	23,424	23,424	23,424	23,424	11,712	11,712	23,424	23,424	234,236
Processing Staff	11,467	11,467	6,745	10,793	13,491	13,491	13,491	13,491	6,745	6,745	13,491	13,491	134,909
Packaging Supplies	3,447	3,447	2,028	3,244	4,055	4,055	4,055	4,055	2,028	2,028	4,055	4,055	40,551
Delivery Truck	1,938	1,938	1,140	1,824	2,280	2,280	2,280	2,280	1,140	1,140	2,280	2,280	22,797
Delivery Staff/Travel	4,151	4,151	2,442	3,907	4,884	4,884	4,884	4,884	2,442	2,442	4,884	4,884	48,838
Total COGS	40,913	40,913	24,067	38,506	48,133	48,133	48,133	48,133	24,067	24,067	48,133	48,133	481,331
Overhead Expenses													
Office Supplies	133	133	133	133	133	133	133	133	133	133			
Utilities: Water & Electric	1,188	1,188	1,188	1,188	1,188	1,188	1,188	1,188	1,188	1,188	,		
Phone (office and cellular)	113	113	113	113	113	113	113	113	113	113	113		
Repairs and maintainance	398	398	398	398	398	398	398	398	398	398			
Management Salaries	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167		50,000
Building and Office Rent	400	400	400	400	400	400	400	400	400	400	400		4,800
Marketing/Advertising Depreciation	515 0	515 0	515 0	515 0	515 0	515	515 0	515 0	515 0	515 0			
Insurance	208	208	208	208	208	208	208	208	208	208	_		
Property Tax	0	0	200	200	200	200 0	0	200	200	0			,
Business Tax	150	150	150	150	150	150	150	150	150	150			
Miscellaneous	23	23	23	23	23	23	23	23	23	23		<u> </u>	
Total Overhead Costs	7,295	7,295	7,295	7,295	7,295	7,295	7,295	7,295	7,295	7,295			
Total Expenses	48,208	48,208	31,362	45,801	55,428	55,428	55,428	55,428	31,362	31,362	55,428	55,428	568,871
Net Cash Income (no Depreciation)		5,647	318	4,886	7,931	7,931	7,931	7,931	318	318	7,931	7,931	64,717

Income	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Totals
Romaine, Chopped	25,312	25,312	14,890	23,823	29,779	29,779	29,779	29,779	14,890	14,890	29,779	29,779	297,793
Collards, Shredded	9,053	9,053	5,326	8,521	10,651	10,651	10,651	10,651	5,326	5,326	10,651	10,651	106,512
Cabbage, Chopped	4,516	4,516	2,657	4,251	5,313	5,313	5,313	5,313	2,657	2,657	5,313	5,313	53,133
Broccoli, Chopped	4,018	4,018	2,363	3,781	4,727	4,727	4,727	4,727	2,363	2,363	4,727	4,727	47,266
Kale, Shredded	5,197	5,197	3,057	4,891	6,114	6,114	6,114	6,114	3,057	3,057	6,114	6,114	61,139
Lettuce, Chopped	4,707	4,707	2,769	4,430	5,538	5,538	5,538	5,538	2,769	2,769	5,538	5,538	55,378
Cauliflower, Chopped	4,864	4,864	2,861	4,578	5,723	5,723	5,723	5,723	2,861	2,861	5,723	5,723	57,227
Other Products	5,925	5,925	3,485	5,576	6,970	6,970	6,970	6,970	3,485	3,485	6,970	6,970	69,702
Value Added Producer Grant	,	,	,	,	,	,	,	,	,	,	,	,	<del></del>
Gross Sales	63,593	63,593	37,407	59,852	74,815	74,815	74,815	74,815	37,407	37,407	74,815	74,815	748,150
Cost of Goods Sold													
Produce Costs	23,353	23,353	13,737	21,980	27,475	27,475	27,475	27,475	13,737	13,737	27,475	27,475	274,747
Processing Staff	13,454	13,454	7,914	12,662	15,828	15,828	15,828	15,828	7,914	7,914	15,828	15,828	158,281
Packaging Supplies	4,007	4,007	2,357	3,771	4,714	4,714	4,714	4,714	2,357	2,357	4,714	4,714	47,143
Delivery Truck	2,269	2,269	1,335	2,135	2,669	2,669	2,669	2,669	1,335	1,335	2,669	2,669	26,691
Delivery Staff/Travel	4,895	4,895	2,879	4,607	5,759	5,759	5,759	5,759	2,879	2,879	5,759	5,759	57,588
Total COGS	47,978	47,978	28,223	45,156	56,445	56,445	56,445	56,445	28,223	28,223	56,445	56,445	564,450
Overhead Expenses						-							
Office Supplies	138	138	138	138	138	138	138	138	138	138	138	138	1,650
Utilities: Water & Electric	1,372	1,372	1,372	1,372	1,372	1,372	1,372	1,372	1,372	1,372	1,372	1,372	16,466
Phone (office and cellular)	117	117	117	117	117	117	117	117	117	117	117	117	1,400
Repairs and maintainance	410	410	410	410	410	410	410	410	410	410	410	410	4,917
Management Salaries	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	4,167	50,000
Building and Office Rent	400	400	400	400	400	400	400	400	400	400	400	400	4,800
Marketing/Advertising	530	530	530	530	530	530	530	530	530	530	530	530	6,365
Depreciation	0	0		0		0	0	0	0	0	0	0	
Insurance	208	208	208	208	208	208	208	208	208	208	208	208	2,500
Property Tax	0	0	0	0	0	0	0	0	0	0	0	0	
Business Tax	173	173	173	173	173	173	173	173	173	173	173	173	2,076
Miscellaneous	24	24	24	24	24	24	24	24	24	24	24	24	290
Total Overhead Costs	7,539	7,539	7,539	7,539	7,539	7,539	7,539	7,539	7,539	7,539	7,539	7,539	90,464
Total Expenses	55,517	55,517	35,761	52,695	63,984	63,984	63,984	63,984	35,761	35,761	63,984	63,984	654,914
Net Cash Income (no Depreciation)	8,076	8,076	1,646	7,157	10,831	10,831	10,831	10,831	1,646	1,646	10,831	10,831	93,236

# VIV. Additional Information

The following items are available upon request.

- Letters of support from future customers
- Articles of Incorporation
- Non-profit status of S Corporation
- Gullah Farmers' Cooperative Feasibility Study 6.25.16

#### **County Council Retreat Priorities**

#### **Public Facilities**

<u>Council Total</u> :	Policy (P)	Management (M)
<b>Top Priority</b>	6 (TP)	7 (TM)
High Priority	7 (HP)	6 (HM)
Priority	<u>14</u> (P)	<u>10</u> (M)
	27	23

# **278 Corridor & Gateway:**

- 1. HM 278 Corridor Advocacy
- 2. M 278 Corridor Advisory

# **Near Term Investments:**

- TM '17 Capital Projects
- HP '18 Capital Referendum:
  - 1. TP USCB & TCL New Buildings
  - 2. TP Economic Development
  - 3. HM County Roads
  - 4. HM Facilities Assessment

# **Long Term Investments:**

- P Priority Investments:
  - 1. HM Solid Waste / Recycling
  - 2. HM Residential Housing
  - 3. M Arthur Horne
  - 4. M Dusfuskie Island Improvements
  - 5. P Detention Center
  - 6. P Special Needs Buildings
  - 7. P Long Term County Offices
  - 8. P PALS Transfer to HHI

#### A JOINT RESOLUTION OF THE

TOWN OF BLUFFTON, THE TOWN OF HILTON HEAD ISLAND, AND BEAUFORT COUNTY, HIGHLIGHTING THE URGENCY OF ADDRESSING CONGESTION ON THE US 278 GATEWAY CORRIDOR, INCLUDING THE HILTON HEAD BRIDGES

WHEREAS, the oldest of the four exiting bridges, being at the end of its useful life, is being scheduled and funded to be replaced, which triggers an Environmental Assessment that will evaluate the long-term replacement of all the Bridges, including projecting future traffic volumes, evaluating configuration alternatives, developing schedules, and identifying funding alternatives; and

WHEREAS, workforce availability and cost have become major concerns in the Community, due in major part to long commuting times resulting from heavy traffic congestion on the Corridor; and

WHEREAS, current congestion demonstrates that the traffic volume on the Bridges exceeds capacity now, and that anticipated traffic increase will exacerbate this congestion; and

WHEREAS, SCDOT welcomes local participation through an advisory steering group providing local input as the Corridor is the Gateway to Hilton Head Island, a major South Carolina tourism destination; and

WHEREAS, establishing a local advocacy group will be prudent because engaging the community and obtaining their support will be critical to the long-term viability and success of the Corridor; and

WHEREAS, the President has announced an initiative to provide federal funds for high priority infrastructure projects; and

WHEREAS, time is of the essence and it is recognized that maintaining a vibrant Island economy is crucial because it is a major revenue contributor to the County and the State; and

WHEREAS, the Legislative Delegation will be pursuing state and federal funding and it is recognized that Beaufort County may participate financially by seeking voter approval potentially on the November, 2018 General Election ballot.

NOW, THEREFORE, BE IT RESOLVED, that Councils of Beaufort County, the Towns of Bluffton and Hilton Head Island do hereby declare that the current traffic congestion and the projected increases in traffic exceed the capacities of the Bridges, that piecemeal replacement of the Bridges is not practical or effective, that the solution has to be a comprehensive corridor approach including the connecting roads, and further resolve that:

- 1. A local Steering Group be established to work with SCDOT.
- 2. A local Advocacy Group be established to engage the Community.
- 3. The planned Environmental Assessment, anticipated to take three years, be accelerated with the Preliminary Engineering to be completed by year end.

Adopted this day of, 20	17.
	COUNTY COUNCIL OF BEAUFORT COUNTY
	By:  D. Paul Sommerville, Chairman
APPROVED AS TO FORM:	
Thomas J. Keaveny, II County Attorney	
ATTEST:	
Ashley M. Bennett, Clerk to Council	

# ADD-ONS

The document(s) herein were provided to Council for information and/or discussion after release of the official agenda and backup items.

Topic: Steel Track Brush Cutter / Photos

Date Submitted: March 6, 2017 Submitted By: Chad Stanley

Venue: Public Facilities Committee













Topic: Boardwalk Visual Comparison

Date Submitted: March 6, 2017 Submitted By: Josh Gruber

Venue: Public Facilities Committee

### **Boundary Street & Spanish Moss Trail Boardwalk Visual Comparison**



**Boundary Street Boardwalk - Entrance View** 

**Spanish Moss Trail Boardwalk - Entrance View** 

Topic: Boardwalk Visual Comparison

Date Submitted: March 6, 2017 Submitted By: Josh Gruber

Venue: Public Facilities Committee

# **Boundary Street & Spanish Moss Trail Boardwalk Visual Comparison**



**Boundary Street Boardwalk - Side View** 

Spanish Moss Trail Boardwalk - Side View

## **Boundary Street & Spanish Moss Trail Boardwalk Visual Comparison**



**Boundary Street Boardwalk - Side View** 

Spanish Moss Trail Boardwalk - Side View

Topic: Boardwalk Change Order

Date Submitted: March 6, 2017
Submitted By: Josh Gruber
Venue: Public Facilities

Rpt-ID: RCOCORPT

**SOUTH CAROLINA** 

User: fralixja

**Department of Transportation** 

Date: 03/03/2017

Page: 1 of 2

**Change Order Report** 

Contract ID: LPA07.036939A

Change Order Nbr:

011

Force Acct ID:

0

Change Order Type: Standard Change Order

CO Description:

Boardwalk Rail Change

Zero Dollar Change Order: No

Project Nbr	ltm Nbr	Catg	Item Code	Unit	Unit Price	Bid Qty	Prev Apprvd Qty	Curr CO Qty	Curr Apprvd Q	ty Amount of Change
0036939RD01	3641	3	9800300	LF	\$154.00	0	0	533	0	This Chng: \$82,082.00
Item Description CHANGE ORDER ITEM					CO Item Description	(both sides included)			I	Prev Revised: \$0.00
					oo item bescription				N	New Revised: \$82,082.00
Supplemental Description1 Steel Cable Railing										Bid Contract: \$0.00
Supplemental Description	12									Net Change: \$82,082.00
										Pct Change:
0036939RD01	3642	3	9800300	LF	\$220.00	0	0	280	0	This Chng: \$61,600.00
Item Description CHANGE ORDER ITEM					CO Item Description	(both sides included)			F	Prev Revised: \$0.00
Supplemental Description1 Retrofit Boardwalk with Steel Cable Railing					oo item bescription					New Revised: \$61,600.00
	it Boardwalk w	th Steel Cable Railing						Bid Contract: \$0.00		
Supplemental Description								Net Change: \$61,600.00		
										Pct Change:
										For Griange.

= \$143,682.00

Total Value for Change Order 011

Topic: Boardwalk Change Order

Date Submitted: March 6, 2017 Submitted By: Josh Gruber

Public Facilities Venue:

#### Rpt-ID: RCOCORPT

User: fralixja

SOUTH CAROLINA

#### **Department of Transportation**

Date: 03/03/2017

Page: 2 of 2

### General or Standard Change Order Explanation

To better complement the redevelopment theme of the project and preserve the natural vista of the marsh areas, a substitution of the railing material of the boardwalks along Boundary Street is being made from wood panels to steel cables. Currently, only 1 of the 3 boardwalks has been constructed at this time. This boardwalk will be have to be retrofitted to accommodate this change. The other two boardwalks have not yet been completed and this substitution will be incorporated into their design. This change order is necessary to facilitate the railing material substitution.

Prices have been verified by the City of Beaufort staff and CEI consultants.

This brings the contract total to date to \$19,055,516.70 which overruns the original contract by a cumulative percentage of 1.55%

Pursuant to Section 104.05 of the Standard Specifications on the above referred to project, I/we (Prime Contractor), do hereby agree to the unit price stipulated above, for performing the work items listed, as part of my/our contract on this project. The work shall be performed under and in accordance with the specifications and contract requirements of our contract. The compensation and time extension, (if any), provided in this supplemental agreement constitute complete satisfaction for all direct, indirect, impact, and delay costs relating to this work.

JUSTIFICATION OF COST:	
FIRM:	Date:
Based upon quantities involved, field conditions and type of c	construction, these prices are reasonable.
Recommended by:	Date:
Reviewed by:	Date:
Accepted by (City):	Date:
Accepted by (County):	Date:



### Memorandum to Project File

February 15, 2017

Project: Boundary Street Redevelopment Project

LPA 07.036939A

Subject: Change Order 11 – Engineer's Estimate

In an effort to preserve the marsh views, the City is substituting the rail material for the boardwalks from a wood panel to cable rails. One boardwalk is already constructed and will require retrofitting. Below is breakdown of the expected costs:

Pay Item	<b>Quantity</b>	<u>Unit</u>	<u>Price</u>	<u>Total</u>
Cable Rail Cost				
(8 cables per side x 2 sides @\$8 per cable)	825	LF	\$128.00	\$105,600.00
Remove/Replace Rail Supports	275	LF	\$75.00	\$20,625.00
				\$126,225.00

Calculated by: Jared Fralix, PE – Project Manager



February 28, 2017

Correspondence #1015 C-022

Mr. Jared Fralix, PE CE&I Project Manager **ICE** 26 John Galt Road Beaufort, SC 29906

RE: **Boardwalk Railing Change** 

IFB # 062315E US 21 Business (Boundary Street) and First Street Improvements

Dear Mr. Fralix,

As requested, Preferred Materials, Inc.(PMI) would like to offer the following prices to change the designed wood boardwalk railing to a cable railing as shown in the detail provided to PMI.:

42" Cable Railing (both sides included) - 533LF at \$154/LF Remove and Replace with 42" Cable Railing – 280LF at \$220/LF

Boardwalk Construction has ceased for 14 calendar days pending resolution on this railing change. PMI is seeking a contract time extension for the number of days it takes for a decision to be made and PMI can continue with construction. It should be known that this change also impacts associated curb and gutter, sidewalk, and subsequently the completion of the right side of Boundary Street. While this work is not critical path work, it does postpone progress and prevent completion of the boardwalk and associated tie in work. Currently the associated tie in work is shown as complete in the project CPM schedule. Please consider the above request and respond with any questions or concerns. Feel free to contact me at micah.shultzman@preferredmaterials.com or by phone at 864-444-0149. Thank you for your time and consideration.

Respectfully,

Micah Shultzman Project Manager

CC: Job File 761015

> Jeffrey Andrews, OM APAC Robert Royal, AM APAC

