

COUNTY COUNCIL OF BEAUFORT COUNTY  
ADMINISTRATION BUILDING  
BEAUFORT COUNTY GOVERNMENT ROBERT SMALLS COMPLEX  
100 RIBAUT ROAD

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THOMAS J. KEAVENY, II  
COUNTY ATTORNEY

SUZANNE M. RAINEY  
CLERK TO COUNCIL

AGENDA

FINANCE COMMITTEE

Monday, October 19, 2015

2:00 p.m.

Conference Room, Building 3

Beaufort Industrial Village

104 Industrial Village Road, Beaufort

Committee Members:

Jerry Stewart, Chairman  
Steve Fobes, Vice Chairman  
Cynthia Bensch  
Rick Caporale  
Brian Flewelling  
William McBride  
Stu Rodman

Staff Support:

Suzanne Gregory, Employee Services Director  
Alicia Holland, CPA, Assistant County Administrator, Finance  
Chanel Lewis, CPA, Controller

1. CALL TO ORDER – 2:00 P.M.
2. STATE (2%) ACCOMMODATIONS TAX BOARD FISCAL YEAR 2016 GRANT RECOMMENDATIONS TO TOURISM-RELATED ORGANIZATIONS IN THE CUMULATIVE AMOUNT OF \$500,500 ([Backup](#))
3. A RESOLUTION AUTHORIZING THE PURCHASE OF FIDELITY BOND COVERING COUNTY OFFICIALS AND EMPLOYEES WHO ARE STATUTORILY REQUIRED TO BE BONDED ([Backup](#))
4. CONTINUED DISCUSSION / CAPITAL SALES TAX AND OTHER RELATED REFERENDUM ISSUES
5. ADJOURNMENT

2015 Strategic Plan Committee Assignment

Business License: Direction on Funding Source for Economic Development



**2015-2016 ATAX Tax Board Recommendations-ATax Distribution**

Organization	Event/Project	Amount Req'd	Amt Recomm.	Last Year	Notes	% of Recomm
Alljoy Preservation Society	Master plan	\$ 22,500	\$ -	\$ -	No other funding	0.0%
Arts Center	Marketing	\$ 15,000	\$ 11,250	\$ 12,000	Off Island marketing and collaterals	75.0%
Artworks	ArtPOP	\$ 7,500	\$ -		Billboard advertising	0.0%
Beaufort Black Chamber	Tourism marketing-Grouo and leisure	\$ 100,000	\$ 75,000	\$ 75,000	DMO funds	75.0%
Beaufort Chamber	Tourism marketing	\$ 120,000	\$ 75,000	\$ 75,000	Print, web, social media	62.5%
Beaufort Film Society	Int'l film festival	\$ 20,000	\$ 17,500	\$ 17,500	Profitable in 2015	87.5%
Beaufort History Museum	Reconstruction exhibit and website	\$ 31,355	\$ 10,000	\$ -	Content, web and PR	31.9%
Beaufort Historical Society	Conference Funding	\$ 11,000	\$ 5,000	\$ 6,000	One sign and two years of maint	45.5%
Bfuffton Historical Preservation	Heyward House operations	\$ 20,000	\$ 20,000	\$ 20,000	Ops	100.0%
Coastal Disc. Museum	Cultural and eco tourism	\$ 28,500	\$ 20,000	\$ 20,000	Marketing	70.2%
Daufuskie Island Council	Accessories for the park	\$ 33,100	\$ -	\$ -	Signage	0.0%
Daufuskie Island Foundation	Daufuski Day	\$ 12,000	\$ 6,000	\$ 15,000	Sav News	50.0%
Daufuskie Island Historical Foundation	Historical brochures	\$ 4,000	\$ 1,500	\$ 3,000	Collaterals	37.5%
Exchange Club of Beaufort	Promote Ghost Tours	\$ 1,076	\$ 500	\$ -	Rack cards, digital ads	46.5%
FirstShore	Billboard marketing	\$ 10,000	\$ -	\$ -	Local billboards	0.0%
Friends of Fort Fremont	Marketing and exhibit development	\$ 27,250	\$ 5,000	\$ -	10 signs and rack cards	18.3%
Friends of Spanish Moss Trail	Various additions to enhance the trail	\$ 33,615	\$ -	\$ 10,000	Signs, rack cards,	0.0%
Gullah Festival	PR, marketing	\$ 25,000	\$ 15,000	\$ -	Radio, ads	60.0%
Heritage Library	Zion Chapel of ease	\$ 6,160	\$ 1,000	\$ -	Clearing brush	16.2%
HHI Choral Society	Promo/product of Memorial Day	\$ 17,000	\$ 3,000	\$ 3,000	Marketing HHCS Concerts	17.6%
HHI Concours	Extended market'g/PR	\$ 30,000	\$ 25,000	\$ 20,000	Marketing	83.3%
Hilton Head Food and Wine Festival	Extended market'g/PR	\$ 10,000	\$ 2,000	\$ -	Atlanta	20.0%
Hilton Head Land Trust	Art figures and ID signs Ft. Howell	\$ 10,490	\$ -	\$ -	No tourists	0.0%
HHI Symphony	Partner with Sav A/P; Westin Hotel	\$ 10,000	\$ 5,000	\$ 6,000	TV	50.0%
HHI-Bluffton Chamber of Commerce	Bluffton video and Garden and Gun	\$ 29,000	\$ 20,000	\$ 25,000	Video etc	69.0%
Historic Beaufort Foundation	Tour of Homes; Verdier House	\$ 13,473	\$ 3,500	\$ 5,000	Magazines - Beaufort	26.0%
Historic Bluffton Arts and Seafood Fest	Advertising	\$ 10,000	\$ 10,000	\$ -	Garden & Gun	100.0%
L/C Golf Club Owners Assoc.	TV and XM radio spots	\$ 30,000	\$ 10,000	\$ 12,000	TV	33.3%
Main Street Beaufort	Non-event town marketing	\$ 27,054	\$ 20,000	\$ 15,000	Preservation and brochures	73.9%
Mitchelville Preservation Project	Dawn of Freedom exhibition	\$ 60,000	\$ 25,000	\$ 30,000	Exhibit and brochures	41.7%
My Medians Matter	US 278 median planting	\$ 20,000	\$ 1,000	\$ -	Unknown location	5.0%
NIBCCA	Gullah Celebration	\$ 75,000	\$ 20,000	\$ 20,000	No grant budget	26.7%
Gullah Museum	Expo & Gullah Days	\$ 50,000	\$ 15,000	\$ -	Ads for 2016 Expo	30.0%
Penn Center	Heritage Days + General marketing	\$ 60,000	\$ 30,000	\$ 30,000	USA Today and Preservation	50.0%
Port Royal Sound Foundation	Online marketg; signage;	\$ 25,350	\$ 3,750	\$ -	Search engine	14.8%
Sandalwood Community Food Pantry	Run/Walk for Hunger	\$ 5,000	\$ 500	\$ -	Advertising	10.0%
Sandbox	"Big Summer Blowout"	\$ 4,590	\$ 2,000	\$ 2,500	Marketing	43.6%
Santa Elena Foundation	Symposium and sponsorship for Marines	\$ 45,000	\$ 10,000	\$ -	Digital marketing	22.2%
SC L/C and Resort Tourism Commission	Promotion/marketing	\$ 32,000	\$ 32,000	\$ 30,000	Promotion	100.0%
Totals:		\$ 1,092,013	\$ 500,500	\$ 452,000		45.8%
Total Allowed:	\$	500,500.00				
Total Remaining	\$	-				

**RESOLUTION NO: \_\_\_\_\_**

**A RESOLUTION AUTHORIZING THE PURCHASE OF FIDELITY BOND COVERING COUNTY OFFICIALS AND EMPLOYEES WHO ARE STATUTORILY REQUIRED TO BE BONDED**

**WHEREAS,** South Carolina Code of Laws requires statutory bonds for the Auditor, Treasurer, Clerk of Court, Deputy Clerks of Court, Probate Judge, Coroner, Deputy Coroners, Magistrates, Magistrate Court employees; and

**WHEREAS,** Section 4-11-65, SC Code of Laws, authorizes the governing body of a County to purchase a fidelity bond instead of specific statutory bonds for County officers and employees; and

**WHEREAS,** a fidelity bond provides increased coverage at a lower rate and requires less administrative time and attention; and

**WHEREAS,** a fidelity bond provides the County with a more convenient and efficient method of bonding County officials and employees; and

**WHEREAS,** a fidelity bond covers the County positions, not just named individuals, and thus does not need to be repurchased with changes in officials and employees; and

**NOW, THEREFORE, BE IT RESOLVED,** by the County Council of Beaufort County, South Carolina, that Beaufort County will purchase fidelity bonds as provided in Section 4-11-65(A) rather than specific statutory bonds for all County officials and employees who are required to be bonded and the County Administrator and/or his designated representative is hereby authorized and empowered to execute any and all documents necessary to effect the purchase of fidelity bonds in an amount meeting or exceeding the minimum value of the bond required by South Carolina Code of Laws for such County officials and employees.

Adopted this \_\_\_\_\_ day of October, 2015.

COUNTY COUNCIL OF BEAUFORT COUNTY

By: \_\_\_\_\_  
D. Paul Sommerville, Chairman

APPROVED AS TO FORM:

\_\_\_\_\_  
Thomas J. Keaveny, II, Beaufort County Attorney

ATTEST:

\_\_\_\_\_  
Suzanne M. Rainey, Clerk to Council