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 ROBERTS "TABOR" VAUX

AGENDA
 EXECUTIVE COMMITTEE
 Monday, April 13, 2015
 3:00 p.m.
 Executive Conference Room, Administration Building
 Beaufort County Government Robert Smalls Complex
 100 Ribaut Road, Beaufort

Committee Members:
 Jerry Stewart, Chairman
 Gerald Dawson
 Brian Flewelling
 William McBride
 Stu Rodman

1. CALL TO ORDER – 3:00 P.M.
2. DISCUSSION / A RESOLUTION OF BEAUFORT COUNTY COUNCIL REQUESTING THAT THE BEAUFORT COUNTY LEGISLATIVE DELEGATION ADOPT A RESOLUTION TO ABOLISH THE COUNTY TRANSPORTATION COMMITTEE AND DEVOLVE ITS POWERS AND DUTIES TO BEAUFORT COUNTY COUNCIL ([backup](#))
3. CONTINUING DISCUSSION / CAPTIAL PROJECT SALES TAX
4. ADJOURNMENT

2015 Strategic Plan Committee Assignments
 Sales Tax Referendum Preparation
 Pepper Hall Site: Direction
 Long-term County Offices / Satellite Plan / Strategy
 Solid Waste Curbside Pick-up / Recycling (Urbanized Areas)



RESOLUTION 2015/ _____

**A RESOLUTION OF BEAUFORT COUNTY COUNCIL REQUESTING THAT THE
BEAUFORT COUNTY LEGISLATIVE DELEGATION ADOPT A RESOLUTION TO ABOLISH
THE COUNTY TRANSPORTATION COMMITTEE AND DEVOLVE ITS POWERS AND
DUTIES TO BEAUFORT COUNTY COUNCIL**

WHEREAS, Beaufort County, along with the vast majority of citizens, acknowledges that South Carolina's infrastructure is in desperate need of repairs and funding sources; and

WHEREAS, it is widely understood that the State has failed to sufficiently address and fund road and bridge projects over the years; and

WHEREAS, H. 3579 claims that the dumping of State roads onto counties is "optional" and comes with "adequate" funding, but the option is left to the County Transportation Committee (CTC) and not the County Council and the proposed funding is insufficient to repair and maintain the nearly 19,000 miles of roads; and

WHEREAS, if the CTC does not refuse the roads, then the County is forced to accept the financial responsibility, maintenance, and liability of the roads; and

WHEREAS, the bill places too much power with the CTC, which is not liable or accountable to the taxpayers if the funding is insufficient or if the CTC elects to spend the money on other projects such as state-owned roads; and

WHEREAS, insufficient funding would result in a potential local tax increase on County citizens to pay for maintenance and repair on the deteriorating roads; and

WHEREAS, South Carolina Code § 12-28-2740(O) states the legislative delegation of a county may by resolution abolish the county transportation committee and devolve its powers and duties on the governing body of the county.

NOW, THEREFORE, BE IT RESOLVED that Beaufort County Council, duly assembled, requests the Beaufort County Legislative Delegation adopt a resolution to abolish the county transportation committee and devolve its powers and duties to Beaufort County Council.

Adopted this ____ day of April, 2015

COUNTY COUNCIL OF BEAUFORT COUNTY

By: _____
D. Paul Sommerville, Chairman

APPROVED AS TO FORM:

Joshua A. Gruber, Deputy County Administrator
Special Counsel

ADD-ONS

The document(s) herein were provided to Council for information and/or discussion after release of the official agenda and backup items.

Topic: Near-Term Decisions - Economic Development
Date Submitted: April 13, 2015
Submitted By: Stu Rodman
Venue: Executive Committee

Near Term Decisions ***Economic Development***

- **What is *Economic Development*?**
- **How should it be Organized?**
- **What role should the County play?**
- **What about Alliances?**
- **Should Medical / High Tech be a Priority?**
- **How should Capital Investment be addressed?**
- **What Budget is required for FY16?**
- **Other?**

What is *Economic Development*?

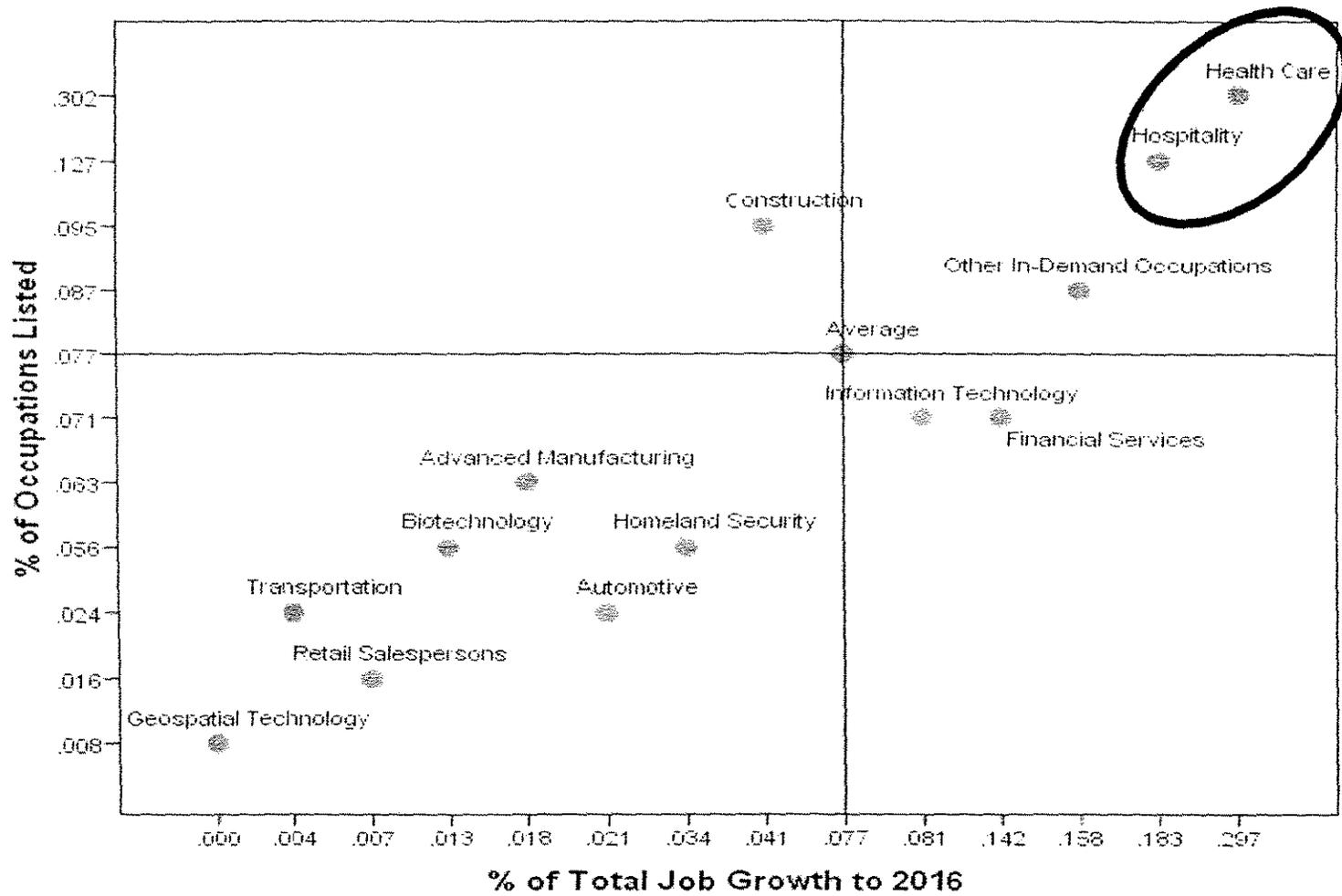
- 1. Sometimes includes: re-development, business retention, business growth, public-private partnerships, work force development, etc.**
- 2. Doesn't include secondary businesses (result from market forces)**
- 3. Primary businesses = exportable products & services**
- 4. Existing exported services: military, tourism, & retirees**
- 5. State focus:**
 - Commerce: new businesses**
 - PRT: tourism**
- 6. Tourism well & expanding (i.e. Heritage Tourism)**
- 7. Beaufort County *Economic Development* to be new, primary businesses?**
 - Attracting & Creating**
 - Facilitating**

Critical Economic Opportunity Factors

(per Lyle Sumek)

- 1. Retention of existing businesses**
- 2. Opportunities to start & grow a business**
- 3. Business climate & reputation**
- 4. Defined, focused cornerstones of the local economy**
- 5. Workforce availability & preparation**
- 6. Education: vocational to professional**
- 7. Availability of capital for investment & development**
- 8. Public-private partnerships**
- 9. Targeted business attraction**
- 10. Land available & read for business development**
- 11. Jobs for residents**

Occupations Listed and Total Job Growth for Beaufort County, 2016



Source: County Data Accessed by John Salazar, Ph.D., USCB

The Workforce Gap

Where 9th Graders
Are Headed*

VS.

Where the Jobs Are**



28% will enter a 4-year college



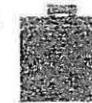
20% require a 4-year college degree



32% will enter an associate degree program or advanced training



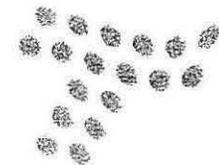
65% require an associate's degree or advanced training



10% will lack the skills needed for employment

15% require minimum skills

30% will drop out before completing high school



TECHNICAL COLLEGES
OF THE LOWCOUNTRY

Organization? County Role?

1. **Municipalities:**
 - *Economic Development Units*
 - **Complimentary, not Competitive**
 - **Desire a County-wide *Economic Development* Initiative**
2. **Liaison required:**
 - **With Commerce**
 - **Between the Municipalities**
3. **Chambers should participate, but not lead**
4. **Insufficient Private Funding**
5. **Fails without:**
 - **Participation / commitment of the Municipalities**
 - **County Funding**
6. **Organization?**
 - **Economic Development Professional (& Executive Assistant)**
 - **Commission composed of appointed citizens & elected officials**
 - **Government funded**

Alliances?

1. Options:

- Jasper
- Southern
- Charleston

2. Beaufort County Professional:

- Required
- Required before joining an Alliance

3. Path Forward:

- First establish County organization
- Then consider an Alliance

Healthcare / High Tech? Convene a Task Force

Residential Healthcare

- Important for:
 1. Resident
 2. Future Residents
- Local Initiatives:
 1. HHI
 2. Bluffton
 3. North County

Healthcare Industry

- Single Best County-wide Opportunity:
 1. Growth Industry
 2. Attracted to Quality of Life Communities
 3. Entrepreneurial / Start-Ups
 4. Knowledge Based / Applied Technology
- Attributes:
 1. Center of Excellence
 2. Remote Delivery
 3. Medical Tourism
 4. Destination Marketing
 5. Recession Proof
 6. County-wide
 7. High Paying Jobs

Cost? Capital Investment?

1. Requirement:

- **Operations (Director & Executive Assistant) - annual cost**
- **Deal support - sporadic**
- **Infrastructure - investment:**
 - **Medical / High Tech Park - Graves property**
 - **Industrial Site – Northern Beauford County**

2. Approach?

- **Operations - General Fund Budget**
- **Deal support – General Fund Reserve / replenish annually**
- **Infrastructure – Bonded (CIP Budget, Referendum, etc.)**

Prep a North County Aerospace Site

Commitment Scenario

- Reasonable Case to have a Ready Site
- Locations:
 - Commerce Park
 - US 21 / Air Station
- Strategy:
 - First Site:
 - Identify & Prep
 - Provide Full Ride for 1st Company
 - Facility?
 - 2nd - 5th Sites:
 - Prep upon each Success
 - Declining Subsidy
 - Prove or Disprove the Theory

	\$.5 Million - Site #1 (100%)	
	.4	#2 (80%)
	.3	#3 (60%)
	.2	#4 (40%)
	<u>.1</u>	#5 (20%)
	\$1.5 Million	

Upside: 5 Businesses & Jobs / \$1.5 million

Downside: No Success / Loss on Resale

FY16 Budget?

\$250K Cost:

- **Director, Assistant, Operations**
- **Population based split**

\$250K Funding:

\$75K - County

\$100K - County for Unincorporated

\$39K - Hilton Head Island

\$13K - Bluffton

\$12K - Beaufort

\$11K - Port Royal

\$175K - Budget Request