

AIRPORTS BOARD

September 19, 2019

The electronic and print media were duly notified in
Accordance with the State Freedom of Information Act

Notification: To view video of full discussion of this meeting please visit
http://beaufort.granicus.com/ViewPublisher.php?view_id=2

The Airports Board met on September 19, 2019, at 1:30 p.m. at the Town of Hilton Head, Council Chambers. Chairman Ackerman called the meeting to order and led the attendees in the Pledge of Allegiance.

ATTENDANCE

Airports Board Members: Howard Ackerman, Leslie Adlam Flory, Mark Bailey, Brian Turrisi, Barry Wilbur, Dan Ahern, Blakely Williams, Chris Butler, Anne Esposito, James Buckley. Absent: Trey Ambrose.

County Staff: Jon Rembold, Airports Director; Elena Milbrandt, Airports Administrative Assistant;

Public: Stewart Rodman - Chairman Beaufort County Council, David Ames – Town of Hilton Head Island Council liaison to Airports Board; Glenn Stanford – Town of Hilton Head Island Council Member ; Benjamin Klimko – Signature Flight Support;

MOTION ADOPTION OF AGENDA

Motion: It was moved by Ms. Williams and seconded by Mr. Turrisi that the Agenda be adopted. The vote was FOR – Howard Ackerman, Leslie Adlam Flory, Mark Bailey, Brian Turrisi, Barry Wilbur, Dan Ahern, Blakely Williams, Chris Butler, Anne Esposito and James Buckley.

AGAINST – None. ABSENT – Trey Ambrose.

MOTION PASSED.

MOTION TO ACCEPT MINUTES

Motion: It was moved by Mr. Wilbur and seconded by Mr. Butler that the August 15, 2019 meeting minutes be approved. The vote was FOR – Howard Ackerman, Leslie Adlam Flory, Brian Turrisi, Mark Bailey, Barry Wilbur, Dan Ahern, Blakely Williams Chris Butler, Anne Esposito and James Buckley.

AGAINST – None. ABSENT – Trey Ambrose.

MOTION PASSED.

PUBLIC COMMENT

DIRECTOR'S REPORT

BEAUFORT COUNTY AIRPORT PROJECT UPDATE

- The Director briefed the board members regarding the AIRFIELD LIGHTING AND ELECTRICAL project at the Beaufort County Airport.
- J.T. Pringle Sr. Memorial Walk & Ride - October 12, 2019 – The family of J.T. Pringle, Sr. is organizing an annual memorial 5k walk and bike ride starting at Beaufort County Airport.

Charts were displayed for AvGas, Jet A sales and aircraft operations.

HILTON HEAD ISLAND AIRPORT PROJECT UPDATE

HURRICANE DORIAN PREPARATION – Both the Beaufort County Airport on Lady's Island and the Hilton Head Island Airport were closed on Wednesday, September 4, 2019 and Thursday, September 5, 2019 due to Hurricane Dorian and resumed their operations and full service on Friday, September 6, 2019. Airports' emergency protocols were activated and the airport's staff were busy cooperating with each airline to secure equipment around the terminal. Fortunately, the airport didn't incur any damage other than yard debris this time.

ATAX 2020 APPLICATION – was submitted to the Town of Hilton Head Island on Friday, September 13, 2019. Beaufort County Hilton Head Island Airport will make a presentation on October 24, 2019.

LAND ACQUISITION UPDATE- The letter of purchase offer will be going out next week. More details will be forthcoming shortly.

CONCOURS d'ELEGANCE & MOTORING FESTIVAL – November 1-3, 2019

The Flights & Fancy Aeroport Gala being held on Friday, November 1st and the Aero Expo on Saturday, November 2nd will celebrate history by showcasing a splendid collection of vintage cars and aircraft (P51, B17 and B24) at the Hilton Head Island Airport Hangar Area.

Furthermore, on November 1st, Porsche will also be offering demonstration rides with trained drivers to attendees who have purchased a priority level ticket.

Please check the link below for more information.

www.hhiconcours.com/hilton-head-island.html

EXPEDIA MARKETING CAMPAIGN REPORT - May – July 2019

The overall objective of this campaign was to attract more traffic into Hilton Head Island Airport while raising awareness in the key-markets locations.

As a result of this campaign, Hilton Head Island Airport achieved:

- Over 1,700 tickets to HHH sold
- Over \$534,000 in ticket sales during the three month advertising period
- Over 1.2 Million Impressions to Potential visitors/travelers

SOCIAL MEDIA ACCOUNTS: Please like, share and comment on our Facebook & Instagram pages.

Charts displayed for AvGas, Jet A sales, Total Aircraft Operations and Enplanements /Deplanements.

UNFINISHED BUSINESS

NEW BUSINESS

MOTION TO ASK MR. REMBOLD, THE AIRPORTS DIRECTOR TO BRING TO COUNTY COUNCIL A REQUEST FOR FUNDING FOR NEW HANGARS AT ARW - The request would contain two funding options:

1. The County to provide funding for new hangars at ARW (subject to further information on costs) or
2. Authorize the Airport Director to seek private funding for new hangars at ARW with an appropriate ground lease, subject to County approval.

It is the recommendation of the BCAB that option number 2 be the preferred option for the Hangar.

The motion was made by Mr. Ahern and seconded by Mr. Butler.

FOR- Howard Ackerman, Mark Bailey, Barry Wilbur, Chris Butler, Dan Ahern, Leslie Adlam Flory, Blakely Williams, Brian Turrisi, Anne Esposito, Jim Buckley.

AGAINST – None. ABSENT – Trey Ambrose.

RECOMMENDATION APPROVED.

AMMENDMENT TO THE HANGAR FUNDING MOTION – moved by Mr. Butler requesting the board’s approval for the private funds over the County’s funds to be used for the hangar development and seconded by Mr. Ahern. FOR –Howard Ackerman, Dan Ahern, Chris Butler, Mark Bailey. AGAINST-Barry Wilbur, James Buckley, Anne Esposito, Leslie Adlam Flory. ABSTAINED- Brian Turrisi, Anne Esposito.

RECOMMENDATION APPROVED.

MOTION TO CHANGE THE BEAUFORT COUNTY AIRPORT’S NAME TO LAY ON THE TABLE FOR 1 MONTH: Mr. Ahern agreed to Table the motion for one month, seconded by Mr. Butler. FOR – Howard Ackerman, Mark Bailey, Barry Wilbur, Trey Ambrose, Chris Butler, Dan Ahern, Leslie Adlam Flory, Blakely Williams, Brian Turrisi, Anne Esposito and Jim Buckley

AGAINST – None. ABSENT – Trey Ambrose

RECOMMENDATION APPROVED.

CHAIRMAN UPDATE:

- **Finance**

Members: Howard Ackerman, Dan Ahern, Anne Esposito, and Chris Butler
The Finance committee will keep you informed of any developments.

- **Communications and Marketing**

- Members: Jim Buckley (Chair), Barry Wilbur and Brian Turrisi

- Projects updates: The Committee arranged a successful meeting in Hilton Head Plantation – Mr. Rembold gave a presentation about the Airport’s development to 117 attendees. The committee would like to thank Mr. Rembold for his inspired presentation and communication skills. Thanks also to Glenn Stanford – Town of Hilton Head Island Council Member for his participation.
- The Committee plans to organize “A meeting with the Travel Agents in the area” in the near future. More details to follow soon.

- **Passenger Service Committee**

- Members: Anne Esposito (Chair), Leslie Adlam Flory, and Blakely Williams
- Suggested projects: The committee will resume projects after the terminal is completed.

- **ARW Facilities Use and Improvement**

- Members: Dan Ahern (Chair), Chris Butler, Mark Bailey and Trey Ambrose
- Project update: A draft lease has been submitted to Mr. Rembold regarding a ground lease for private investments for hangars. (If Beaufort County does not agree to fund the hangars)
- A name change was proposed for the Beaufort County Airport. The proposed name is Beaufort Executive Airport.

- AOPA Hilton Head Representative – Chairman Ackerman congratulated Mr. Turrisi for becoming Hilton Head Island Airport’s rep.

- **PUBLIC COMMENTS**

FUTURE MEETINGS

The next meeting will be held on October 17, 2019, 1:30pm, Beaufort County Government Building, County Council Chambers.

Meeting adjourned at 2:51 PM.