

AIRPORTS BOARD

May 16, 2019

The electronic and print media were duly notified in
Accordance with the State Freedom of Information Act

Notification: To view video of full discussion of this meeting please visit
http://beaufort.granicus.com/ViewPublisher.php?view_id=2

The Airports Board met on May 16, 2019, at 1:30 p.m. at the Town of Hilton Head, Council Chambers. Chairman Ackerman called the meeting to order and led the attendees in the Pledge of Allegiance.

ATTENDANCE

Airports Board Members: Howard Ackerman, James Buckley, Anne Esposito, Mark Bailey, Brian Turrisi, Barry Wilbur, Dan Ahern, Blakely Williams and Chris Butler (Absent: Leslie Adlam Flory, Trey Ambrose).

County Staff: Jon Rembold, Airports Director; Stu Rodman, Beaufort County Council Chairman, Elena Milbrandt, Airports Administrative Assistant

Public: Judy Elder - Talbert, Bright and Ellington, Inc.; David Ames – Town Council liaison to Airports Board; Benjamin Klimko – Signature Flight Support; Ariana Pernice – VP Marketing at Hilton Head Island – Bluffton Chamber of Commerce, Lindsay Bentz – Digital Marketing at Hilton Head Island – Bluffton Chamber of Commerce; Glenn Stanford – Town Council Member - Hilton Head Island Town.

MOTION ADOPTION OF AGENDA

Motion: It was moved by Mr. Turrisi and seconded by Mrs. Williams that the Agenda be adopted. The vote was FOR – Howard Ackerman, Mark Bailey, James Buckley, Anne Esposito, Brian Turrisi, Barry Wilbur, Dan Ahern, Blakely Williams and Chris Butler.

AGAINST – None. ABSENT – Leslie Adlam Flory, Trey Ambrose.

MOTION PASSED.

MOTION TO ACCEPT MINUTES

Motion: It was moved by Mr. Buckley and seconded by Mrs. Esposito that the March 21, 2019 meeting minutes be approved. The vote was FOR – Howard Ackerman, Anne Esposito, Brian Turrisi, Mark Bailey, James Buckley, Barry Wilbur, Dan Ahern, Blakely Williams and Chris Butler.

AGAINST – None. ABSENT – Leslie Adlam Flory, Trey Ambrose

MOTION PASSED.

PUBLIC COMMENT: Mr. Glenn Stanford, the Town Council Member of Hilton Head Island Town expressed his concern regarding the noise abatement procedures.

DIRECTOR'S REPORT

LADY'S ISLAND PROJECT UPDATE

The Director briefed the board members regarding the Lady's Island Projects:

AIRFIELD LIGHTING AND ELECTRICAL - Project under way – expected to be completed within a couple of months.

Charts were displayed for AvGas, Jet A sales and aircraft operations.

HILTON HEAD PROJECT UPDATE

UNITED AIRLINES INAUGURAL FLIGHTS into Hilton Head Island from Washington Dulles International Airport - We welcomed the inaugural flights on both Sunday, March 31, 2019 and Monday, April 1, 2019.

AMERICAN AIRLINES flight into Hilton Head from Washington National Reagan Airport – May 4 2019. We are excited to be adding a new route to our growing list.

DELTA AIRLINES INAUGURAL FLIGHTS into Hilton Head from Hartsfield Jackson Airport in Atlanta, Georgia – May 23, 2019 – We will be having a Press Conference and a water cannon salute on May 23 at the terminal for Delta's first flight.

PROJECTS UPDATE:

- Rollers system for the luggage was implemented at the terminal
- TSA screening equipment has been moved nearby the check point line
- New Modular Hold Room for Delta will have room for 70+ passengers and has 3 restrooms
- Vending machines will be moved to the space previously occupied by the rental cars

SOCIAL MEDIA ACCOUNTS: Please like, share and comment on our Facebook & Instagram pages.

Charts displayed for AvGas, Jet A sales, Total Aircraft Operations and Enplanements /Deplanements.

UNFINISHED BUSINESS

NEW BUSINESS

FISCAL YEAR 2020 AIRPORT BUDGET

Motion: Mr. Wilbur made a motion to endorse the proposed budget, seconded by Mr. Turrisi. FOR – Howard Ackerman, Anne Esposito, Mark Bailey, James Buckley, Dan Ahern, Blakely Williams, Brian Turrisi, Barry Wilbur, Chris Butler. ABSTAIN: James Buckley and Chris Butler. AGAINST – None. ABSENT – Leslie Adlam Flory, Trey Ambrose.

RECOMMENDATION APPROVED.

HXD & ARW HANGAR LEASE RATES

Motion: Ms. Esposito made a motion to endorse the proposed policy update, seconded by Mr. Buckley. FOR – Howard Ackerman, Anne Esposito, Mark Bailey, James Buckley, Dan Ahern, Blakely Williams, Brian Turrisi, Barry Wilbur, Chris Butler. AGAINST – None. ABSENT – Leslie Adlam Flory, Trey Ambrose.

RECOMMENDATION APPROVED.

HILTON HEAD – BLUFFTON CHAMBER OF COMMERCE – Ariana Pernice, the VP of Hilton Head Chamber /Visitor & Convention Bureau, presented the “ESCAPE THE COLD” campaign highlights and insights:

- 42,684 referrals
- Website increases in traffic ranging from 7%-19% from target cities such as New York, Chicago and Washington, D.C.
- 1,479 click-through to partner packages and their sites
- 15,121 paid social media referrals

CHAIRMAN UPDATE:

Howard Ackerman, the Beaufort County Airports Board Chairman suggested that for the benefit of the airport, four committees be established and be chaired by Board members.

- **Finance**
 - Members: Howard Ackerman, Dan Ahern, Anne Esposito, and Chris Butler
- **Communications and Marketing**
 - Members: Jim Buckley (Chair), Barry Wilbur and Brian Turrisi
- **Passenger Service Committee**
 - Members: Leslie Adlam Flory (Chair), Anne Esposito, and Blakely Williams
- **ARW Facilities use and Improvement**
 - Members: Dan Ahern (Chair), Chris Butler, Mark Bailey and Trey Ambrose

Airports Director Jon Rembold and Board Chair Ackerman addressed Hilton Head's Town Council Member Glenn Stanford's concern about Noise at Hilton Head Airport by noting that significant coordination has been made in the way of making our voluntary a noise abatement procedures known to as many airport customers as possible. New brochures have been printed and distributed to General Aviation Pilots with voluntary arrival and departure routes depicted to minimize aircraft noise. Hilton Head Tower personnel, and other stakeholders have agreed to use best efforts consistent with safety, to minimize noise footprints at Hilton Head Airport.

PUBLIC COMMENTS

FUTURE MEETINGS

The next meeting will be held on June 20, 2019, 1:30pm, Beaufort County Government Building, County Council Chambers.

Meeting adjourned at 2:37 PM.