

- Board Members:
- 1 Jonathan Sullivan, Chairman
 - 1 Vimal Desai
 - 1 Anita Singleton-Prather
 - 1 Richard (Dick) Stewart
 - 1 Steven Green
 - 1 Ken Guerra
 - 1 Marie Gibbs

MINUTES
STATE (2%) ACCOMMODATIONS TAX BOARD
Friday, October 18th 2024
8:30am
County Council Chambers
Administration Building
Beaufort County Government Robert Small Complex
100 Ribaut Road
Beaufort, South Carolina 29902

APPLICANTS ARE ASKED TO ARRIVE 20 MINUTES EARLY

Asgmt	Schedule	Actual	Organization	Event/Project	Amount Requested	Awarded Last Year	Recommended Award	Name
1 Sullivan	9:00 AM	9:00	Greater Beaufort-Port Royal CVB	Tourism Marketing FY 2024-2025	\$ 195,000.00	\$ 195,000.00	\$ 195,000.00	Robb Wells
2 Gibbs	9:15 AM	9:20	Beaufort Art Association	Beaufort Art Gallery Tourist Bench	\$ 2,250.00	\$ -	\$ -	Rush Dixon
3 Sullivan	9:20 AM	9:25	Beaufort History Museum	Social Media Funding for Beaufort History Museum Revolutionary War Day & for all social media entries for 2025	\$ 5,550.00	\$ 4,200.00	\$ 750.00	Katherine Lang
4 Guerra	9:25 AM	9:35	Friends of the Spanish Moss Trail	Digital/Social Media Campaign Featuring the Spanish Moss Trail	\$ 20,000.00	\$ -	\$ 20,000.00	Joe DeVito/Sissy Perryman/Dean Moss
5 Green	9:30 AM	9:50	Beaufort Area Hospitality Association	Beaufort Oyster Festival & Restaurant Week 2025	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	Ashlee Houck
6 Guerra	9:35 AM	9:40	Lean Ensemble Theater	Marketing, Lean Ensemble Theater productions	\$ 4,000.00	\$ 3,000.00	\$ -	Whitaker Gannon/Blake White
7 Stewart	9:40 AM	10:00	Friends of Fort Fremont	Develop and Market Digital Simulations of Homeland Defense at Fort Fremont	\$ 34,000.00	\$ -	\$ 12,000.00	Wendy Wilson/Patrick Sculley
8 Green	9:45 AM	10:10	Port Royal Sound Foundation	PRSF Tourism Marketing Campaign	\$ 37,000.00	\$ 20,000.00	\$ 37,000.00	Kat Armstrong
9 Singleton	9:50 AM	10:15	SC Lowcountry Tourism Commission	Promotion of Beaufort County and the Lowcountry	\$ 93,300.00	\$ 93,300.00	\$ 93,300.00	Peach Morrison
10 Desai	9:55 AM	10:25	Freedman Arts	"Chalk it Up" Arts Festival	\$ 50,000.00	\$ 30,000.00	\$ 50,000.00	Elizabeth Quarles/Cherimie Weatherford
11 Desai	10:00 AM	NA	Mid-Cities Youth Sports Association	The Inaugural S.M.O.K.E. Invitational AAU Basketball Tournament	\$ 42,500.00	\$ -	\$ -	Jindia Blount
12 Sullivan	10:05 AM	10:35	The Original Gullah Festival of South Carolina, Inc.	2025 Original Gullah Festival	\$ 41,000.00	\$ 60,000.00	\$ 25,000.00	Denise Bullitt/Thomas Roy Hicks, II
	10:43 AM		BREAK 10 MINUTES					
13 Singleton	10:15 AM	10:50	Hilton Head Choral Society	Concerts in April, May, September and December 2025	\$ 5,000.00	\$ 2,500.00	\$ -	David Coyle
14 Guerra	10:20 AM	10:55	Friends of Port Royal Cypress Wetlands	Facebook Media Advertising	\$ 6,000.00	\$ 4,500.00	\$ 6,000.00	Eileen Newton/Scot Clark
	10:25 AM		BREAK 10 MINUTES					
15 Desai	10:35am	11:05	Gullah Traveling Theater, Inc.	2025 Decoration Day Play	\$ 30,000.00	\$ 30,000.00	\$ 13,500.00	Denise Bullitt/Anita Singleton Prather
16 Stewart	10:40am	11:15	Gullah Traveling Theater, Inc.	Da’ Gullah Dinner Theater	\$ 30,000.00	\$ -	\$ -	Denise Bullitt
17 Guerra	10:45am	11:30	Hilton Head Symphony Orchestra	HHSO Marketing Programs	\$ 25,000.00	\$ 25,000.00	\$ -	Susan Hartmann/Alan Jordan
18 Gibbs	10:50am	11:37	Hilton Head Island Land Trust	Hilton Head Island Land Trust Raptor Camera	\$ 13,500.00	\$ 20,000.00	\$ -	James Schneider

19	Sullivan	10:55am	11:43	Junior Jazz Foundation	Hilton Head Jazz Camp	\$	30,000.00	\$	-	\$	-	James Berry/David Masteller
20	Stewart	11:00am	11:48	Hilton Head Island Concours d'Elegance & Motoring Festival	Hilton Head Island Concours d'Elegance & Motoring Festival	\$	40,000.00	\$	38,000.00	\$	35,000.00	Kelly Smith
21	Singleton	11:05am	11:52	Beaufort Film Society	Beaufort International Film Festival	\$	60,000.00	\$	60,000.00	\$	60,000.00	Ron Tucker
22	Gibbs	11:10am	11:57	Beaufort Water Search And Rescue	water rescue services and Water Festival event safety patrol	\$	20,000.00	\$	-	\$	-	Patrick Canning
23	Desai	11:15am	12:00	Historic Bluffton Foundation	Historic Bluffton Foundation Spring Tour of Homes	\$	3,000.00	\$	-	\$	-	Robert Jones Jr.
24	Green	11:20am	12:03	Daufuskie Island Historical Foundation	Daufuskie Island Historical Foundation Brochure Printing	\$	7,000.00	\$	7,000.00	\$	-	Nancy Ludtke
		11:25 AM	12:11	BREAK 10 MINUTES								
25	Singleton	11:35am	12:18	Coastal Discovery Museum	Cultural and Ecotourism Programming	\$	38,500.00	\$	36,000.00	\$	13,500.00	Rex Garniewicz
26	Singleton	11:40am	12:25	Birding Beaufort "Birding With Benefits" 501(c)3	Wings Over Beaufort 2025 - A Birding & Ecotourism Festival	\$	25,000.00	\$	-	\$	11,200.00	Jennifer Clementoni
27	Gibbs	11:45am	12:30	Historic Bluffton Foundation	Under the Ancient Oaks	\$	8,000.00	\$	-	\$	8,000.00	Robert Jones Jr.
28	Green	11:50am	12:38	Lowcountry Golf Course Owners Association	2025 Golf Tourism to Drive Vacationing Golfers to Beaufort County	\$	20,000.00	\$	7,500.00	\$	7,500.00	Barry Fleming
29	Stewart	11:55am	12:45	Gullah Museum of Hilton Head Island	Gullah Heritage Festival	\$	35,000.00	\$	-	\$	-	Edra Stephens/Meldon Hollis Jr.
30	Sullivan	12:00pm	12:55	Hilton Head Hospitality Association	Hilton Head Wine & Food Festival	\$	10,000.00	\$	10,000.00	\$	-	Jeffrey Gerber
31	Green	12:05pm	1:00	Native Island Business and Community Affairs Ass. (NIBCAA)	Gullah Celebration	\$	50,000.00	\$	35,000.00	\$	10,000.00	Eric Turpin/Kelly Smith
32	Stewart	12:10pm	1:07	David M. Carmines Memorial Foundation	Hilton Head Island Seafood Festival	\$	36,000.00	\$	-	\$	25,000.00	Kelly Smith
33	Desai	12:15pm	1:14	Beaufort County 250 Committee (BC 250) of the South Carolina American Revolution Sestercentennial (250) Commission	Beaufort County 250 Committee Fund - Community Foundation of the Lowcountry	\$	213,400.00	\$	-	\$	32,500.00	Richard Thomas
		12:20 PM	1:25	LUNCH (30 Minutes)								
		1:05 PM	2:05	Discussion								
				TOTAL REQUESTED:			\$ 1,260,000			\$ 685,250		
				AMOUNT AVAILABLE:			\$ 1,300,000			\$ 75,000.00		Additional Provided to DMO
										\$ 760,250		Total Recommended Award Amount

MEMBER
Dick Stewart
Ken Guera
Vimal Desai
Jonathan Sullivan
Anita Singleton Prather
Marie Gibbs
Steven Green

RECUSED
BFT Port Royal CVB & Freedman Arts
BFT Port Royal CVB
BAHA
BAHA & SC Lowcountry Tourism Commisison
Gullah Traveling Theater INC, Gullah Fest, Gullah Museum, BFT 250, NIBCA
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