

MEETING MINUTES
 ACCOMMODATIONS TAX (2% STATE) BOARD
 TUESDAY, OCTOBER 16, 2018
 8:30 a.m.
 County Council Chambers
 Administration Building
 Beaufort County Government Robert Smalls Complex
 100 Ribaut Road
 Beaufort, South Carolina 29901

Board Members:
 Dick Farmer, Chairman - present
 Olivia Young, Vice Chair - present
 Emma Campbell - present
 Vimal Desai - present
 Anita Singleton-Prather - present
 Walter Yount - present
 Jonathan Sullivan - present

ACCOMMODATIONS BOARD RECOMMENDATIONS

Plan Year 2018-19

#	Organization	Event/Project	Amt. Requested	Rec. Last Yr.	Amt. Recom	% of Ask	Name
1	Santa Elena Foundation	Out of Market	\$9,225	\$1,800	\$5,000	54.20%	Andrew J. Beall
2	Beaufort County Heritage Tourism Corporation	Heritage Tourism Marketing and Attraction Review	\$20,000	\$0	\$0	0.00%	Dr. Andy Beall
3	Public Art Fund of Community Foundation of the Lowcountry	2018 Public Art Exhibition on Hilton Head Island	\$3,000	\$5,000	\$1,500	50.00%	Jean Heyduck
4	Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing	\$125,000	\$81,000	\$64,000	51.20%	Larry Holman
5	Lean Ensemble Theater	Marketing, Lean Ensemble Theater 2018/19 Season	\$6,000	\$1,800	\$1,800	30.00%	Blake White
6	Port Royal Sound Foundation	Renovation of Main Gallery Exhibit	\$42,200	\$0	\$8,300	19.67%	Jody Hayward
7	Greater Beaufort-Port Royal CVB	Tourism Marketing FY 2018-2019	\$120,000	\$100,000	\$100,000	83.33%	Rob Wells
8	Child Abuse Prevention Association & Exchange Club	Ghost Tours	\$1,500	\$500	\$500	33.33%	Jessie Chapman
9	SC Lowcountry & Resort Islands Tourism Commission	Promotion of Beaufort County and the Lowcountry	\$46,000	\$35,000	\$35,000	76.09%	Peach Morrison
10	Coastal Discovery Museum	Cultural and Eco-tourism Programs	\$32,000	\$20,000	\$20,000	62.50%	Natalie Hefter
11	Coastal Discovery Museum	HH Invitational Disc Golf Tournament	\$11,000	\$11,000	\$8,500	77.27%	Rex Garniewicz
12	Bluffton Historical Preservation Society	Heyward House Museum and Welcome Center	\$15,000	\$15,000	\$10,000	66.67%	Katie Epps
13	Hilton Head Hospitality Association	Hilton Head Wine and Food Festival	\$10,000	\$6,000	\$6,000	60.00%	Jeff Gerber
14	Hilton Head Choral Society	Marketing Outreach for Tourism Development	\$5,000	\$3,000	\$3,000	60.00%	Dan Castro
15	Arts Center of Coastal Carolina	Tourism Marketing of the Unincorporated Areas of Beaufort County	\$12,000	\$10,000	\$9,000	75.00%	Linda Bloom
16	Hilton Head Symphony Orchestra	Digital and Television Advertising	\$20,000	\$7,000	\$7,000	35.00%	Mary Briggs
17	Friends of the Savannah Coastal Wildlife Refuges, Inc.	Self-Guided Tour Application for Pinckney Island National Wildlife Refuge	\$5,787	\$0	\$0	0.00%	Rick Shields
18	Friends of Fort Fremont Historic Preserve	Panel Boards for the new Interpretive Center	\$11,500	\$7,000	\$6,900	60.00%	Kathryn Sommerville Mixon
19	Historic Bluffton Arts & Seafood Festival, Inc.	Historic Arts & Seafood Festival	\$10,000	\$10,000	\$7,000	70.00%	MaryAnn O'Neill
20	Daufuskie Island Foundation	Daufuskie Day	\$15,000	\$5,500	\$5,000	33.33%	Ervin Simmons
21	Embrella Visionz, Inc.	1st Annual Gullah Hair Show	\$15,000	\$0	\$0	0.00%	Andrea Murray
22	Friends of Hunting Island	Murals & Sculptures at Visitors Center	\$47,200	\$0	\$36,000	76.27%	Barbara Temple
23	The Gullah Museum of Hilton Head Island	Permanet Exhibit Renovation Project	\$38,330	\$8,000	\$13,500	35.22%	Andrea Murray
24	Gullah Festival, Shrimp Festival, Taste of Beaufort	Beaufort Festivals & Events Advertising FY 2018-2019	\$45,000	\$31,150	\$32,500	72.22%	Thomas Hicks
25	Mitchelville Preservation Project	Various Events	\$80,000	\$27,500	\$20,000	25.00%	Ahmad Ward
26	Hilton Head Island Concours d'Elegance, Inc.	HHI Concours d'Elegance & Motoring Festival	\$40,000	\$26,000	\$26,000	65.00%	Carolyn Vanagel, Lindsey Harrell
27	Lowcountry Golf Course Owners Association	Golf Tourism Broadcast Campaign	\$25,000	\$10,000	\$10,000	40.00%	Robbie Wooten
28	Beaufort Film Society	Beaufort International Film Festival (13th)	\$20,000	\$15,000	\$15,000	75.00%	Ron Tucker
29	Hilton Head Island-Bluffton Chamber of Commerce and Visitor & Convention Bureau	Accolade Marketing and Destination Photo/Video Shoot	\$35,000	\$21,000	\$10,000	28.57%	Ariana Pernice
30	Greater Bluffton Chamber of Commerce & CVB, Inc.	Lowcountry Guide	\$37,500	\$10,000	\$0	0.00%	Shellie West
31	Haig Point Foundation	Daufuskie Island Vibes & Tides	\$16,600	\$0	\$0	0.00%	Kelly Smith
32	David M Carmines Foundation	Hilton Head Island Seafood Festival	\$15,500	\$10,000	\$5,500	35.48%	Kelly Smith
33	NIBCAA	Hilton Head Island Gullah Celebration	\$ 41,500	\$ 23,000	\$23,000	55.42%	Courtney Young

TOTAL: \$490,000 \$976,842 \$501,250 \$490,000 45.63%
 \$490,000 Amount Remaining: \$0

The following Board members were recused as follows:

- #4 - Anita Singleton-Prather
- #6 - Jonathan Sullivan

#26 - Dick Farmer
 Board members came to a consensus an all recommended dollar amounts noted above.