2013 ATAX Revised Tax Board Recommendations-ATax Distribution

	Organization	Event/Project	Amount Reqd	Amt. Rec.	Last Year	Notes	%of Ask
1	Harbour Town Merchants	4th of July Fireworks	$10,000	$0		Operations-Sea Pines makes up diff.	0.0%
2	Historic Beaufort	Festival of Homes and Gardens	$6,804	$3,200	$3,200	Advertising	47.0%
3	Daufuskie Historical Found.	Historic Trails travel guides	$3,000	$2,000		Guides	66.7%
4	Comm. Foundation of L/C	Public Art Exhibit	$20,000	$12,000	$10,000	Advertising	60.0%
5	Keep Bft County Beautiful	Clean Waterways Project	$3,800	$2,800		Kayaks	73.7%
6	Blft Historical Preservation	Heyward House	$25,000	$20,000	$10,000	Operations & Mrktg.	80.0%
7	HHI Symphony	TV ads-Jan-May 2013	$10,000	$4,000	$4,000	TV ads.	40.0%
8	Coastal Discovery Museum	Cultural and Eco Tourism	$28,500	$20,000	$8,500	Web and rack cards	70.2%
9	Beaufort Arts Assoc	Magazine ads for Spring Show	$2,480	$1,400	$500	Two half page ads	56.5%
10	Original Gullah Festival	Gullah festival	$30,000	$17,500		Web and advertising	58.3%
11	Concourse d'Elegance	Car show	$20,000	$12,000	$9,000	Time Warner-Clt & Col.	60.0%
12	Bluffton Self Help	Red Apron Chili Cook-off	$6,000	$1,000		Ads-No Budget for expenditures	16.7%
13	Society of Bluffton Artists	Marketing	$6,000	$1,000		On line and some rack cards	16.7%
14	SC Repertory Co.	New Marketing efforts	$14,050	$2,500		Web site	17.8%
15	St. Peter's Catholic Church	Home for the Holidays tour	$4,200	$0		Already profitable	0.0%
16	Main St. Beaufort	Tourisnm ad campaign	$35,316	$20,000	$9,200	Web; Preservation; So. Living + racks	56.6%
17	Sandlewood Food Pantry	Feeding the hungray/diabetes education	$5,000	$0		Not tourism related	0.0%
18	Art League of HHI	Fine Arts Craft Guild Show	$4,000	$2,000	$1,000	Craft magazine	50.0%
19	BC Black Chamber	Cultural tourism marketing	$75,000	$60,000	$25,000	PRT Match + digital marketing	80.0%
38	Carolina Cups	Loco Motion walk	$8,000	W/D			78.8%
20	Heritage Library Foundation	Fort Mitchel	$4,400	W/D	$2,500		0.0%
21	Exchange Club of Bft/CAPA	Ghost tours	$3,000	$1,500	$1,150	On line, cards, radio	50.0%
22	L/C Golf Course Owners Assoc	Golf broadcast campaign	$25,000	$18,000		TV spots	72.0%
23	Penn Center	Marketing 30th Heritage Celebration/50th School Reunion	$20,000	$16,000	$10,000	Ads-No Budget for expenditures	80.0%
24	HHI Chamber	Destination marketing/Visitor Center	$41,000	$33,500	$30,000	Cyber Nooks + 2 videos	81.7%
25	Shelter Cove Harbour Co.	July 4 fireworks	$10,000	$0		Fireworks	0.0%

26	Bft Film Society	International Film Festival	$20,000	$15,000	$5,000	PR and ads + TV	75.0%
27	Blft. Seafood and Arts Festival	Festival	$5,000	$5,000	$2,500	Southern Living ad all year	100.0%
28	Yemassee Revitalization	L/C Cook Off	$2,500	$2,500		Billboard and online ads	100.0%
29	Sandbox	Summer fun series/tourist programs	$10,500	$4,700	$2,000	Programs	44.8%
30	Mitchelville Preservation	Marketing	$25,000	$10,000	$10,000	Website enhancements	40.0%
31	Daufuskie Island Foundation	Daufuskee Day	$10,000	$0	$1,500	Does not have 501©3 status	0.0%
32	Arts Council of BC	2nd Story Telling Festival	$25,372	$20,000	$6,150	Ads and marketing	78.8%
33	Beaufort Chamber	Tourism marketing	$120,000	$95,000	$50,000	Travel writer/online/ billboard/social media	79.2%
34	Main St. Youth Theater	Bye Bye Birdie	$5,000	$1,500	$1,500	Ops	30.0%
35	BC Historical Society	Historic markers	$9,000	$5,000	$4,000	2 markers + upkeep	55.6%
36	Arts Center	Tourism marketing	$20,000	$9,000	$8,000	Reg. and printing	45.0%
37	Experience Green	Greening golf	$5,000	$2,500	$0	Ads	50.0%
39	HHI Choral Society	Degital and Social marketing	$5,000	$2,000	$1,200	Launch, manage Facebook	40.0%
40	HHI Aquatics	Alphanumeric scoreboard-Rec Cntr	$12,500	$0			0.0%
41	Lt. Dan-2012	Lt. Dan	$15,000	$15,000	$0		100.0%
41-2	Lt. Dan-2013	Lt Dan	$15,000	$13,900	$15,000	Operations	92.7%
42	Lowcountry Resort and Visitors Center	General marketing	$46,000	$25,500	$15,000	General marketing	55.4%
	Totals:		$771,422	$477,000	$245,900		51.0%
	Amount Total Allowed:		$477,000				
	Total Remaining		$0				