2020/2021 ATAX APPLICATIONS	2/23/2021												
		١.,	Amount	Book	eived		Amount	Amount		Total	%		
<u>Organization</u>	Event/Project	_	equested	-	Year	_	Amount Rec'd #1	Amount Rec'd #2		Received	of Ask	Name	
1 Friends of Hunting Island	Winter Market Research Study	\$	7,600		5,000				\$			Carol Corbin	
2 Greater Beaufort-Port Royal CVB	Tourism Marketing FY 2020-2021	Ś	200,000		120,000	\$	120,000	\$ 109,300	\$	229,300		Robb Wells	
2 Greater Beautort-Port Royal CVB	Operation of the Heyward House Museum and Welcome	Ş	200,000	Ş	120,000	Ş	120,000	\$ 109,500	Þ	229,300	114.770	KODD Wells	
3 Historic Bluffton Foundation	Center	\$	17,000	\$	10,000	\$	10,000	\$ 7,000	\$	17,000	100.0%	Katie Epps	
4 Lean Ensemble Theater	Lean Ensemble Theater Marketing	\$	6,000	\$	1,000	\$	-	\$ 1,500	\$	1,500	25.0%	Blake White	
5 Friends of the Spanish Moss Trail	Spanish Moss Trail Visitor Marketing Video	\$	5,950	\$	5,000	\$	2,000	\$ -	\$	2,000	33.6%	Sissy Perryman	
	Holiday Tree Lighting, Freedom Day, Marketing and Site												
11 Historic Mitchelville Freedom Park	Prep / Design for Juneteenth Celebration	\$	45,000	\$	20,000	\$	5,000	\$ 15,000	\$	20,000	44.4%	Ahmed Ward	
6 Beaufort Film Society	Beaufort International Film Festival (15th)	\$	20,000	\$	15,000	\$	20,000	\$ -	\$	20,000	100.0%	Ron Tucker	
7 Beaufort County Solid Waste & Recycling Department	Doub Tales a Vanation from Danielina Commission	_	44.425	_		٦		\$ -	6		0.00/	A alaba a la adrica a	
7 Beaufort County Solid Waste & Recycling Department	Don't Take a Vacation from Recycling Campaign  Penn Center & Heritage Days Celebration Operations &	\$	44,425	>	- ]	\$	-	<b>&gt;</b> -	\$	-	0.0%	Ashley Jenkins	
8 Penn Center Inc.	Marketing	\$	60,000	\$	31,500	\$		\$ -	\$	24,800	41.3%	Deloris Pringle	
9 Coastal Discovery Museum	Cultural & EcoTourism Program	\$	32,000	\$	20,000	\$	15,000	\$ -	\$	15,000	46.9%	Natalie Hefter	
10 SC Lowcountry & Resort Islands Tourism Commission	Promotion of Beaufort County & the Lowcountry	\$	29,700	\$	40,000	\$	29,700	\$ 10,300	\$	40,000	134.7%	Pearch Morrison	
12 Hilton Head Choral Society	Marketing for Tourist/Visitor Development	\$	4,000	\$	1,500	\$	-	\$ -	\$	-	0.0%	Margie Lechowicz	
	Tourism Marketing of the Unincorporated Areas of		,		,	Ė							
13 Arts Center of Coastal Carolina	Beaufort County	\$	9,000	\$	3,500	\$	2,000	\$ 2,000	\$	4,000	44.4%	Linda Bloom	
Community Foundation of the Lowcountry / 14 Reconstruction Beaufort	Restore and Add Stokes Freedman's Cottage to the Reconstruction Era National Historical Park Network	\$	470 442	_		Ś		\$ -	•		0.00/	D'II - Karanad'a a	
14 Reconstruction Beaufort	Repair and Add Grand Army of the Republic Hall to the	\$	179,443	\$	-	>	-	\$ -	\$	-	0.0%	Billy Keyserling	
15 Sons of Union Veterans of the Civil War of Beaufort SC	Reconstruction National Historical Park Network	\$	96,263	\$	-	\$	-	\$ -	\$	-	0.0%	Elijah Washington	
	Restore and Add Brick Church Cottage to the	Ś	225 722			_			_				
25 Brick Baptist Church	Reconstruction Era National Historical Park Network	7	326,790		-	\$	-	\$ -	\$	-		Reverend Abraham Murray	
16 Hilton Head Hospitality Association	Hilton Head Wine and Food Festival	\$	10,000		6,000	\$	5,300	\$ 4,700	\$	10,000		Jeff Gerber	
17 The Original Gullah Festival of South Carolina, Inc.	The Gullah Festival	\$	15,000	\$	35,000	\$	-		\$	-	0.0%	Thomas Hicks	
18 Historic Port Royal Foundation	Historic Port Royal Exhibition Displays	\$	10,000	\$	-	\$	-	\$ 5,950	\$	5,950	59.5%	Deborah S. Johnson	
19 First Tee - The Lowcountry	Concierge Informational Event	\$	1,500	\$	1,500	\$	-		\$	-	0.0%	Pat Zuk	
20 Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing/Events	\$	135,000	\$	64,000	\$	32,000	\$ -	\$	32,000	23.7%	Kevin Holman	
21 NIBCAA	Hilton Head Island Gullah Celebration	\$	42,400	\$	23,000	\$	15,000	\$ 5,000	\$	20,000	47.2%	Courtney Young	
22 Lowcountry Golf Course Owners Association	Golf Tourism Broadcast Golf Channel TV Campaign	\$	20,000	\$	8,000	\$	-	\$ 7,500	\$	7,500	37.5%	Barry Fleming	
23 Beaufort Area Hospitality Association	Northern Beaufort Visitors Map	\$	15,000	\$	-	\$	10,000	\$ 5,000	\$	15,000	100.0%	Ashlee Houck	
24 Gullah Museum Hilton Head Island	Permanent Exhibit/Renovation Project	\$	25,000	\$	-	\$	-	\$ -	\$	-	0.0%	Natahia Aiken	
26 Daufuskie Marsh Tacky Society	2nd Annual Daufuskie Marsh Tacky Rally	\$	10,500		-	\$	-	\$ 10,500	\$	10,500	100.0%	Erica Veit	
		Ė	-,- :-	Ė		Ė		,,,,,		-,			
27 Port Royal Sound Foundation (PRSF)	Exhibit and Signage Renovation at the Maritime Center	\$	56,750	\$	26,500	\$	26,000	\$ 24,250	\$	50,250	88.5%	Jennifer E. Jenkins	
TOTAL:		\$	1,254,671	\$	379,000	\$	292,000	\$ 208,000	\$	524,800	41.8%		
AMOUNT	AVAILABLE:	\$	260,000										
Amount	Remaining:	\$	(32,000)										

Total Available #2: Amount Remaining #2:		\$	240,000				
		\$	32,000				
THIRD AND FINAL READING APPROVED BY COUNTY COUNCIL 2/22/2021.							
ADDITIONAL FUNDS APPROVED FOR PENN CENTER BY							
COUNTY COUNCIL ON 2/22/2021 (\$24,800)							
NOTE: Please see attached document to note the Board	s intentions for the allocation for the Beaufort County Bl	ack Ch	amber of Co	ommerce			

## Motion of Recommendation Atax 2% funding December 2020.

The Beaufort County Accommodations Advisory Committee is created as required by SC State Law and charged with the responsibility to recommend to Beaufort County Council expenditures of SC State 2% accommodations tax funds as defined by SC State Law and pursuant to an established procedure for evaluating applications received by the Committee on behalf of Beaufort County.

The Committee met in October 2020 and reviewed applications including an application from the Beaufort County Black Chamber of Commerce ("BCBCC"). Since making a recommendation to Beaufort County Council that funding be made available to BCBCC, the Committee has learned of legal and organization irregularities that appear to put the BCBCC at risk to qualify for the ATAX funding recommended by the Committee. Just this past week on December 16, 2020, Beaufort County Judge Dukes ruled that the Board of Directors is "improperly constituted" and that the tax-exempt status of the BCBCC may be "immediately jeopardized". The Committees responsibility to recommend ATAX funding from the 2% state pool of funds, requires that the Committee consider legal status, governance, and financial management in making its recommendations. Fortunately, the funds recommended by the Committee do not impact ongoing BCBCC operations but instead are for future marketing expenses only. The **Committee recommends County Council reserve Thirty-Two Thousand Dollars** (S32,000) in ATAX funding and that such funding be released to the BCBCC only to reimburse future marketing expenses, as documented by vendor receipts, as provided in SC state law for 2% ATAX funding and provided that BCBCC meets the State and County requirements for such distributions. Should the BCBCC lose its eligibility for receiving funds under the 2% funding guidelines, the \$32,000 should either be reallocated to qualified applicants by the Accommodations Board or maintained in an account for future allocation.

The Committee is aware that the County has access to 3% local ATAX funds which are not reviewed by the Committee.

Approved by vote of Committee on December 21, 2020.

Signed: Dick Farmer, Chairman