



# 2015-2016 Accommodations Tax (2% State) Board Presentation Schedule

Thursday, October 1, 2015  
Beaufort County Council Chambers  
100 Ribaut Road, Beaufort, SC 29902

## **Organization:**

Alljoy Preservation Commission  
Arts Center of Coastal Carolina  
ARTworks  
Beaufort County Black Chamber of Commerce  
Beaufort County Historical Society  
Beaufort Film Society  
Beaufort History Museum  
Beaufort Regional Chamber of Commerce  
Bluffton Historical Preservation Society

## **Time of Presentation:**

8:30 a.m. – 8:40 a.m.  
8:40 a.m. – 8:50 a.m.  
8:50 a.m. – 9:00 a.m.  
9:00 a.m. – 9:10 a.m.  
9:10 a.m. – 9:20 a.m.  
9:20 a.m. – 9:30 a.m.  
9:30 a.m. – 9:40 a.m.  
9:40 a.m. – 9:50 a.m.  
9:50 a.m. – 10:00 a.m.

## **BREAK**

10:00 a.m. – 10:05 a.m.

Coastal Discovery Museum  
Daufuskie Island Council  
Daufuskie Island Foundation  
Daufuskie Island Historical Foundation  
Exchange Club of Beaufort/CAPA  
FirstShore Tourism & Education Network  
Friends of Fort Fremont  
Friends of the Spanish Moss Trail  
Gullah Festival, Inc.  
Heritage Library  
Hilton Head Island Symphony Orchestra

10:05 a.m. – 10:15 a.m.  
10:15 a.m. – 10:25 a.m.  
10:25 a.m. – 10:35 a.m.  
10:35 a.m. – 10:45 a.m.  
10:45 a.m. – 10:55 a.m.  
10:55 a.m. – 11:05 a.m.  
11:05 a.m. – 11:15 a.m.  
11:15 a.m. – 11:25 a.m.  
11:25 a.m. – 11:35 a.m.  
11:35 a.m. – 11:45 a.m.  
11:45 a.m. – 11:55 p.m.

## **LUNCH**

12:00 p.m. – 12:30 p.m.

Hilton Head Food & Wine Festival  
Hilton Head Island-Bluffton Chamber of Commerce  
Hilton Head Island Concours D'Elegance  
Hilton Head Island Land Trust  
Historic Beaufort Foundation  
Historic Bluffton Arts & Seafood Festival

12:30 p.m. – 12:40 p.m.  
12:40 p.m. – 12:50 p.m.  
12:50 p.m. – 1:00 p.m.  
1:00 p.m. – 1:10 p.m.  
1:10 p.m. – 1:20 p.m.  
1:20 p.m. – 1:30 p.m.

## **BREAK**

1:30 p.m. – 1:35 p.m.



## 2015-2016 Accommodations Tax (2% State) Board Presentation Schedule

### **Organization:**

Lowcountry Golf Club Owners Assoc.  
Main Street Beaufort  
Mitchelville Preservation Project  
My Medians Matter  
NIBCAA - Gullah Celebration  
Gullah Museum  
Penn Center  
Port Royal Sound Foundation  
Santa Elena Foundation  
The Sandbox  
Hilton Head Choral Society  
SC Lowcountry and Resort Tourism Commission

### **Time of Presentation:**

1:35 p.m. – 1:45 p.m.  
1:45 p.m. – 1:55 p.m.  
1:55 p.m. – 2:05 p.m.  
2:05 p.m. – 2:15 p.m.  
2:15 p.m. – 2:25 p.m.  
2:25 p.m. – 2:35 p.m.  
2:35 p.m. – 2:45 p.m.  
2:45 p.m. – 2:55 p.m.  
3:05 p.m. – 3:15 p.m.  
3:15 p.m. – 3:25 p.m.  
3:25 p.m. – 3:35 p.m.  
3:35 p.m. – 3:45 p.m.

Accommodations Tax (2% State) Board  
Organizations Applying for funding in 2015-1016

Organization	Event/Project	Amt. Requested	Amt. Received Last Year
Alljoy Preservation Commission	Beach accessibility; landscaping; parking	\$22,550.00	\$0 (didn't apply)
Arts Center of Coastal Carolina	Marketing	\$15,000.00	\$12,000.00
ARTworks	Billboards along major corridors	\$7,500.00	\$0 (didn't apply)
Beaufort County Black Chamber of Commerce	Tourism marketing	\$100,000.00	\$75,000.00
Beaufort Chamber of Commerce	Tourism marketing FY 2015-2016	\$120,000.00	\$75,000.00
Beaufort Film Society	Int'l film festival	\$20,000.00	\$17,500.00
Beaufort County Historical Society	2016 Landmark Conference	\$11,000.00	\$6,000.00
Beaufort History Museum	Reconstruction of exhibit; website enhancement	\$31,354.75	\$0 (didn't apply)
Bluffton Historical Preservation Society	Heyward House operations	\$20,000.00	\$20,000.00
Coastal Discovery Museum	PR/Adv, exhibitions, maintenance, administration	\$28,500.00	\$20,000.00
Daufuskie Island Council	Phase 2 of Daufuskie Island County Park	\$33,100.00	\$0 (didn't apply)
Daufuskie Island Foundation	Daufuskie Day	\$12,000.00	\$15,000.00
Daufuskie Island Historical Foundation	Historical brochures	\$4,000.00	\$3,000.00
Exchange Club of Beaufort/CAPA	Ghost Tours	\$1,076.00	\$0 (didn't apply)
FirstShore Tourism Education Network	Billboard campaign	\$10,000.00	\$0 (didn't apply)
Friends of Fort Fremont	Marketing, exhibits, grand opening	\$27,250.00	\$12,000.00
Friends of Spanish Moss Trail	Various additions to enhance the trail	\$33,615.00	\$10,000.00
Gullah Festival	30th Gullah Festival	\$25,000.00	\$0 (didn't apply)
Gullah Museum	Gullah Celebration	\$75,000.00	\$0 (didn't apply)
Heritage Library	Expand parking at Zion Historic Site	\$6,160.00	\$0 (applied but didn't receive funding)
HHI Choral Society	Special concert, marketing	\$17,000.00	\$3,000.00
HHI Concours	Concours d'Elegance	\$30,000.00	\$20,000.00
Hilton Head Food & Wine Festival	Marketing	\$10,000.00	\$0 (didn't apply)

Accommodations Tax (2% State) Board  
Organizations Applying for funding in 2015-1016

Organization	Event/Project	\$ Requested	\$ Received Last Year
Hilton Head Island Land Trust	Metal Art Project for Fort Howell	\$10,490.00	\$0 (didn't apply)
HHI-Bluffton Chamber of Commerce	Digital Marketing campaign	\$29,000.00	\$25,000.00
HH Symphony Orchestra	Advertising	\$10,000.00	\$6,000.00
Historic Beaufort Foundation	Conroy At 70 Exhibit; Fall Festival House & Gardens	\$13,473.00	\$5,000.00
Historic Bluffton Arts & Seafood Fest.	Arts & Seafood Fest. 2015 & 2016	\$10,000.00	\$0 (didn't apply last year)
L/C Golf Club Owners Assoc.	Golf broadcast campaign	\$30,000.00	\$12,000.00
Main Street Beaufort	Promotion of historic downtown Beaufort	\$27,054.25	\$15,000.00
Mitchelville Preservation Project	Finding Freedom's Home exhibit	\$60,000.00	\$30,000.00
My Medians Matter	Landscaping of medians along Hwy 278	\$20,000.00	\$0 (didn't apply last year)
NIBCCA	Gullah Celebration	\$50,000.00	\$20,000.00
Penn Center	33rd Heritage Days; general marketing	\$60,000.00	\$30,000.00
Port Royal Sound Foundation	More to Sea in Beaufort campaign	\$25,350.00	\$0 (didn't apply last year)
Sandbox	End of summer celebration	\$4,590.00	\$2,500.00
Santa Elena Foundation	Series of Events from Apr-Dec '16	\$45,000.00	\$0 (didn't apply last year)
SC L/C and Resort Tourism Commission	Marketing	\$32,000.00	\$30,000.00
Total Requested:		\$1,097,031.00	
Total Allotment:		\$500,000.00	