

STATE (2%) ACCOMMODATIONS TAX BOARD  
 Tuesday, November 14, 2023  
 12:00 p.m.  
 County Council Chambers  
 Administration Building  
 Beaufort County Government Robert Small Complex  
 100 Ribaut Road  
 Beaufort, South Carolina 29901

*Board Members:*  
 Jonathan Sullivan, Chairman  
 ---, Vice Chair  
 Vimal Desai  
 Anita Singleton-Prather  
 Richard Stewart  
 Steven Green

Present  
 N/A  
 Not Present  
 Present  
 Present  
 Present

**MEETING WAS HELD AS SCHEDULED**

Schedule	Organization	Event/Project	Amount Requested	Received Last Year	Recommended Amount	% of Ask	Name
1 12:15pm	Greater Beaufort-Port Royal CVB	Tourism Marketing FY 2023-2024	\$ 195,000.00	\$ 180,000.00	\$ 195,000	100%	Robb Wells
2 12:30pm	SC Lowcountry & Resort Islands Tourism Commission	Promotion of Beaufort County & the Lowcountry	\$ 93,300.00	\$ 72,545.00	\$ 93,300	100%	Peach Morrison
3 1pm	Beaufort Area Sports Council	Beaufort Area Sports Marketing & Sales FY 2023-2024	\$ 60,000.00	\$ 25,000.00	\$ 60,000	100%	Tim Waz
4 1:07pm	Beaufort County Airports	Destination Marketing	\$ 50,000.00	\$ -	\$ 40,000	80%	Jon Rembold
5 1:14pm	Beaufort Film Society	18th Beaufort International Film Festival	\$ 60,000.00	\$ 30,000.00	\$ 60,000	100%	Ron Tucker
6 1:21pm	Festivals: Gullah Festival, Shrimp Festival, & Taste of Beaufort, etc.	Beaufort Festivals & Events Advertising fy 2023-2024	\$ 60,000.00	\$ -	\$ 60,000	100%	Denise Bullitt
7 1:28pm	Gullah Traveling Theater	GTTI Decoration Day	\$ 60,000.00	\$ 30,000.00	\$ 30,000	50%	Denise Bullitt
8 1:35pm	HHI Recreation Accoc.	Jeep Island, Oyster Festival & Wingfest	\$ 10,000.00	\$ -	\$ -	0%	Leah Arnold
9 1:42pm	Hilton Head Choral Society	Marketing for Tourism/Visitor Development	\$ 5,000.00	\$ 4,000.00	\$ 2,500	50%	David Coyle
10 1:49pm	Hilton Head Hospitality Association	Hilton Head Wine and Food Festival	\$ 10,000.00	\$ 10,000.00	\$ 10,000	100%	Jeff Gerber
11 1:56pm	Hilton Head Island Concours d'Elegance, Inc.	Hilton Head Island Concours d'Elegance & Motorign Festival	\$ 38,000.00	\$ 40,000.00	\$ 38,000	100%	Robert Lee/Lindsey Harrell
12 2:03pm	Hilton Head Island Land Trust	Raptor CAM, Website, Marketing	\$ 23,600.00	\$ -	\$ 20,000	85%	Robin Storey/George Banino
13 2:10pm	Hilton Head Symphony Orchestra	HHSO Marketing Programs	\$ 25,000.00	\$ 25,000.00	\$ 25,000	100%	Alan Jordan/Susan Hartmann
<b>2:17pm</b>		<b>BREAK</b>					
14 2:27pm	Beaufort Area Hospitality Association	Beaufort Oyster Festival 2024	\$ 30,000.00	\$ 20,000.00	\$ 30,000	100%	Ashlee Houck
15 2:34pm	Beaufort Area Hospitality Association	New Years Eve Fireworks 2024	\$ 35,000.00	\$ 20,000.00	\$ 35,000	100%	Ashlee Houck
16 2:41pm	Arts Center of Coastal Carolina	Tourism Marketing of Unincorporated Areas of Beaufort County	\$ 20,000.00	\$ 6,000.00	\$ 20,000	100%	Andrea Gannon
17 2:48pm	Beaufort History Museum	Promoting "New" Beaufort History Museum	\$ 15,000.00	\$ -	\$ 4,200	28%	Katherine Lang
18 2:55pm	Bluffton Gullah Cultural Heritage Center	Bluffton Gullah Cultural Heritage Center	\$ 250,000.00	\$ -	\$ 25,000	10%	Caprice Wilborn
19 3:02pm	Coastal Discovery Museum	Coastal Discovery Museum: Cultural and Ecotourism	\$ 37,500.00	\$ 34,500.00	\$ 36,000	96%	Rex Garniewicz
20 3:09pm	Daufuskie Island Historical Foundation	Brochure Printing	\$ 7,000.00	\$ -	\$ 7,000	100%	Nancy Ludtke
21 3:16pm	Freedman Arts District, Inc.	Chalk it Up!	\$ 30,000.00	\$ -	\$ 30,000	100%	Stacy Applegate / Angela Dore
22 3:23pm	Friends of Hunting Island State Park, Inc.	Restoration & Construction of Exhibit space for 1st Order 1875 Fresnel Lens	\$ 40,000.00	\$ -	\$ 30,000	75%	Linda Miller
23 3:30pm	Lean Ensemble Theater	Lean Ensemble Theater Marketing	\$ 6,000.00	\$ -	\$ 3,000	50%	Blake White
24 3:37pm	Lowcountry Golf Course Owners Association	Golf Tourism Connected TV Advertising Campaign	\$ 25,000.00	\$ 20,000.00	\$ 7,500	30%	Barry Fleming
25 3:44pm	NIBCAA	Hilton Head Gullah Celebration	\$ 50,000.00	\$ 50,000.00	\$ 35,000	70%	Eric Turpin
26 3:51pm	Open Land Trust	Old Sheldon Church Road Trail	\$ 45,000.00	\$ -	\$ -	0%	Kate Schaefer
27 3:58pm	Historic Campbell Chapel	Campbell Chapel Community Development	\$ 130,874.00	\$ -	\$ -	0%	Jon Black
28 4:05pm	Historic Mitchelville Freedom Park	Marketing and Site Preparation/Design for Juneteenth Celebration	\$ 35,000.00	\$ 35,000.00	\$ 35,000	100%	Ahmad Ward

4:12pm

BREAK

29	4:22pm	Historic Port Royal Foundation	First Annual Port Royal International Storytelling Festival	\$ 25,000.00	\$ 5,950.00	\$ 5,000	20% Pamela Courtney
30	4:29pm	Penn Center	40th Annual Heritage Days Celebration	\$ 30,000.00	\$ 19,500.00	\$ 30,000	100% Charlene M. Spearen
31	4:36pm	Port Royal Sound Foundation	Native Gardens Exhibit and Greenhouse	\$ 55,400.00	\$ 91,000.00	\$ 20,000	36% Kat Armstrong
32	4:43pm	Second Founding of America	Beaufort History Walk - A Community Volksmarch	\$ 2,088.64	\$ -	\$ -	0% Dan Durbin
33	4:50pm	Technical College of the Lowcountry	Mather School Museum and Interpretive Center Accessibility Project	\$ 375,000.00	\$ 40,000.00	\$ -	0% Ginnie Kozak
34	4:57pm	USCB Center of the Arts	USCB Center for the Arts ADA Upgrades	\$ 160,000.00	\$ -	\$ -	0% Pinky Harriott
35	5:04pm	Gullah Roots Historical Foundation	Daufuskie Island GullahFest	\$ 25,000.00	\$ -	\$ 9,000	36% Yolanda Bryant
36	5:11pm	Fripp Island Public Service District	Fripp Island Inlet Bridge Repair	\$ 5,000.00	\$ -	\$ -	0% Jeremy Sponceller
37	5:18pm	Friends of Port Royal Cypress Wetlands, Inc.	Guided Nature Tours	\$ 11,400.00	\$ -	\$ 4,500	39% Eileen Newton
<b>TOTAL REQUESTED:</b>				<b>\$ 2,135,163</b>	<b>\$ 758,495</b>	<b>\$ 1,000,000</b>	

AMOUNT AVAILABLE: \$ 1,000,000

Amount Remaining \$ -

The following Board members were recused as follows:

Stewart Recused from #21 and #31

Prather Recused from #7

Sullivan Recused from #3, #14, #15

Board members came to a concensus on all recommended dollar amounts noted above.

Chairman Sullivan will present these recommendations to Council's Finance Committee on Monday, November 20, 2023