

**MINUTES**  
 STATE (2%) ACCOMMODATIONS TAX BOARD  
 Wednesday, November 9th 2022  
 9:00 a.m.  
 County Council Chambers  
 Administration Building  
 Beaufort County Government Robert Small Complex  
 100 Ribaut Road  
 Beaufort, South Carolina 29901

*Board Members:*  
 Dick Farmer, Chairman  
 Olivia Young, Vice Chair  
 Vimal Desai  
 Anita Singleton-Prather  
 Jonathan Sullivan  
 Richard Stewart  
 Steven Green

**MEETING WAS HELD AS SCHEDULED**

Schedule	Organization	Event/Project	Amount Requested	Received Last Year	Recommended Amount	% of Ask	Name
9:00 AM 1	Greater Beaufort-Port Royal CVB	Tourism Marketing FY 2022-2023	180,000.00	175,000.00	180,000.00	100%	Robb Wells
9:10 AM 2	Gullah Geechee Cultural Heritage Corridor	Gullah Geechee Heritage Corridor Celebration, Exhibit and Mar	30,000.00	-	30,000.00	100%	Victoria Smalls
9:20 AM 3	Friends of the Spanish Moss Trail	Digital/Social Media Campaign Featuring the Spanish Moss Trail	15,000.00	3,950.00	15,000.00	100%	Sissy Perryman
9:30 AM 4	The Gullah Museum of Hilton Head	The Gullah Museum of Hilton Head	25,000.00	-	25,000.00	100%	Louise Cohen
9:40 AM 5	HHI Concours d'Elegance	HHI Concours d'Elegance & Motoring Festival	40,000.00	24,755.00	40,000.00	100%	Linsley Harrell
10:00 AM 6	Beaufort County	Okatie River Park Construction	710,585.00	140,000.00	-	0%	Stefanie Nagid
10:10 AM 7	TCL Foundation/ Mather School Museum & Interpretive Center	Mather School Museum & Interpretive Center Summer Programming & Promotion	40,000.00	-	40,000.00	100%	Mary Carns
10:20 AM 8	Beaufort Area Sports Council	Beaufort Area Sports Marketing & Sales	25,000.00	40,000.00	25,000.00	100%	Christian Kata
<b>10:40 AM</b>	<b>BREAK</b>						
10:50 AM 9	Hilton Head Symphony Orchestra	HHSO Marketing Programs	25,000.00	5,250.00	25,000.00	100%	Alan Jordan
11:00 AM 10	Hilton Head Hospitality Association	Hilton Head Wine and Food Festival	10,000.00	10,000.00	10,000.00	100%	Jeff Gerber
11:10 AM 11	Gullah Festival, Shrimp Festival, Taste of Beaufort, etc	Beaufort Festivals & Events Advertising FY 2022-2023	50,000.00	48,500.00	50,000.00	100%	Thomas Hicks
11:20 AM 12	Arts Center of Coastal Carolina	Tourism Marketing of Unincorporated Areas of Beaufort Count	6,000.00	3,050.00	6,000.00	100%	Andrea Gannon
11:30 AM 13	Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing	80,989.00	32,000.00	32,000.00	40%	Kevin Holman
11:40 AM 14	Beaufort Film Society	Beaufort International Film Festival (16th)	30,000.00	30,000.00	30,000.00	100%	Ron Tucker
11:50 AM 15	Hilton Head Choral Society	Marketing Expenses	4,000.00	-	4,000.00	100%	Margie Lechowicz
<b>12:00 PM</b>	<b>BREAK</b>						
1:00 PM 16	SC Lowcountry & Resort Islands Tourism Commission	Promotion of Beaufort County & the Lowcountry	72,545.00	49,400.00	72,545.00	100%	Peach Morrison
1:10 PM 17	Port Royal Sound Foundation (PRSF)	Dolphin, Research, and Aquarium Exhibits	91,000.00	52,380.00	91,000.00	100%	Kat Armstrong
1:20 PM 18	NIBCAA	Hilton Head Island Gullah Celebration	50,000.00	41,800.00	50,000.00	100%	Courtney Young
1:30 PM 19	Historic Mitchelville Freedom Park	Holiday Tree Lighting, Marketing & Site Preparation/Design for Juneteenth Celebration	35,000.00	35,000.00	35,000.00	100%	Ahmed Ward
1:40 PM 20	Gullah Traveling Theater	Gullah Geechee Cultural Connections Symposium and Harriet Tubman Dinner Theater	49,950.00	30,990.00	30,000.00	60%	Alana Jenkins
1:50 PM 21	Lowcountry Golf Course Owners Association	Golf Tourism Connected TV Advertising Campaign	20,000.00	10,000.00	20,000.00	100%	Barry Flemming
2:00 PM 22	Coastal Discovery Museum	Cultural & Eco Tourism Projects	34,500.00	22,200.00	34,500.00	100%	Natalie Harvey
2:10 PM 23	Beaufort Area Hospitality Association	Beaufort Oyster Festival 2023	20,000.00	-	20,000.00	100%	Ashlee Houck
	<b>TOTAL REQUESTED:</b>		1,644,569.00	754,275.00	865,045.00	53%	
	<b>AMOUNT AVAILABLE:</b>		1,000,000.00				
	Amount Remaining		134,955.00				